

AI Powered Search, Navigation, Personalization and Recommendations for Salesforce Lightning B2B Commerce Cloud

Create An AI-Driven Commerce Experience Directly Inside Salesforce B2B Commerce Cloud

Hawksearch empowers Salesforce Customers to deliver an optimized experience to their B2B buyers that drive up conversions, reduce costs, and grow long-term customer value.



Create Frictionless Online Buying Experiences for Large & Complex Product Catalogues

Increase findability and overcome challenges associated with partial SKU & product number searches, parent vs. child and customer entitlements.



Reduce Operational Expenditures

Hawksearch UI is designed to empower Marketers & Merchandisers with drag & drop merchandising functionality, on/off toggles and simple boost / bury rule building.



Increase Conversions & Average Order Value

Conversion based Machine Learning & event tracking API powers an extensive selection of Recommendation widgets that can be deployed strategically throughout your online store.



Deliver a Relevant & Personalized User Experience

Previous user activity and Machine Learning models power predictive auto-complete, dynamic filters and product rankings.



Overcome Data Inconsistencies Across Your PIM, ERP & Commerce Platform

OOTB Unit of Measure Conversion Logic & SKU Analysers allow your buyers to search and find products in their own terms in the least number of clicks.

Deliver a World Class, Measurable Commerce Experience to Your Buyers

- Dedicated Customer Success Team
- Custom Professional Services & Business Analytics support
- Reporting and analytics to measure conversions and track the customer journey
- Integration with
 -  Google Analytics
 -  Coremetrics
 -  Power BI
- Easily configured machine learning models