MARKETING CLOUD QUICKSTART

Fast Slow Motion uses data–driven tactics to connect you with more customers, so you'll never miss a sale. If you're ready to maximize your selling potential with targeted engagement through automation, cloud integration, and precise analysis, we're your team.

Discovery & Project Planning

» Kick-Off Call to Meet the Team

» Document Business and Technical Requirements

» Review Project Timeline, Milestones, and Go-Live Date

Data Integration (choose 1)

» Flat File Import via Automation Studio

» Install and Configure Marketing Cloud Connect to 1 Sales or Service Cloud Org

» API Consultation - Configure Installed Package and provide a Working Example of an API Call for Integrating Contacts

Journey & Contact Builder

» Configure Contact Builder

» Configure Entry Event

» Build Journey Structure with Customer Provided Journey Map
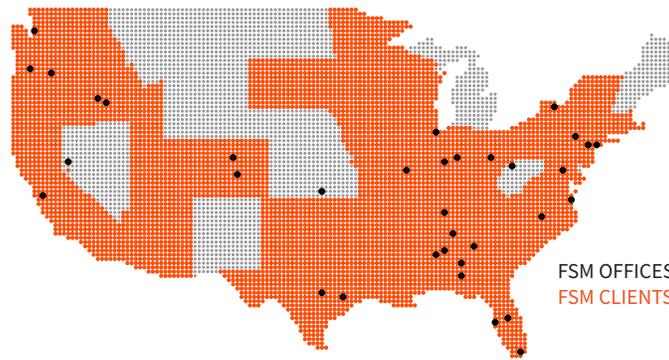
» Place Emails and Validate Logic

Email Studio

» Account Configuration

» Setup Sender Profile & Sender Authentication Package

» Import Contacts to Master Data Extension & Import Client Creative

» Build Initial Email Template

» IP warming strategy and documentation

Training and QA

» Up to 4 Hours of Training and Enablement

» Testing and QA of Configurations

Costs & Timeline Completed

Completed Project within 4 -6 Weeks

TOTAL PRICE $10,000

FastSlowMotion

Expert Salesforce Guidance for Growing Businesses

(866) 917-8833 • www.FastSlowMotion.com

salesforce NAVIGATOR SPECIALIST II	salesforce NAVIGATOR SPECIALIST II	salesforce NAVIGATOR SPECIALIST I	salesforce NAVIGATOR SPECIALIST I	salesforce NAVIGATOR SPECIALIST I
Marketing Cloud	Sales Cloud	Experience Cloud	Health Cloud	Pardot
salesforce NAVIGATOR SPECIALIST I	salesforce NAVIGATOR SPECIALIST I	salesforce NAVIGATOR SPECIALIST I	salesforce NAVIGATOR SPECIALIST I	salesforce NAVIGATOR SPECIALIST I
Service Cloud	Consumer Goods	Professional Services	Retail	Revenue Cloud

FSM OFFICES NATIONWIDE & NEWCASTLE, UK
FSM CLIENTS IN 36 STATES

What to Expect when Working With Us

We Actually Care

You'll be hard pressed to find another company as actively and passionately invested in your success as we are. We serve only growth businesses, and our clients' best interests are always at the center of our focus. Helping businesses excel at what they do is just what we do.

We Ask Questions

We take time at the start of each project to be sure we have a deep understanding of your business. We want to know not only where you are, but where you want to be.

We Will Share Business Advice

Most clients don't work with anyone with C-level expertise. Is there another way to say this? Our team is rich with expertise across a wide range of businesses and industries.

Dedicated Project Leadership

Your direct point of contact throughout, available whenever you need them. Each project leader is supported by a team of Salesforce Certified Consultants and Solutions Architects.

Crawl-Walk-Run

If you're new to Salesforce, our QuickStart program is designed to build key projects and processes up front so you see immediate ROI and value. After that, we'll work alongside you as your trusted partner to streamline and automate the rest of your business, as you're ready for it.

We Build FAST

We use the Agile project management methodology to deliver quickly, involving you in the entire lifecycle: planning, building, testing, training, deployment, and change management. Every week, you'll see substantial progress.

We Over-Communicate

We set up a project in our online project management tool so you have full visibility into our efforts and seamless communication with our team. We'll hold meetings at least weekly, and will deliver written status reports as well. When we are ready to deploy, we'll produce custom training videos and host guided sessions on how to use your cool new tools.

We Deliver Unexpected Wins

On most occasions, when we get into a project, we help our clients get value from Salesforce in ways they were not expecting. We help you see what's possible.

We Consult Before We Configure

If we see poor processes or areas that can be improved, we call it out. Most partners are not consultants like us.

We Know How to Drive Adoption

Salesforce is useless if no one in your company wants to use it. That's why adoption is high on our priority list. Of course training is important, but adoption is at the top of our mind in every solution we develop. Is it easy? Intuitive? If not, we iterate until it is.

We Are Really Good at This

Not to sound cocky, but we're proud of our ability to consistently deliver "wow" experiences to our clients.

Industry Experience

Marketing Cloud • Sales Cloud • Experience Cloud
Health Cloud • Pardot • Service Cloud • Consumer Goods
Professional Services • Retail • Revenue Cloud

Salesforce Services

Sales Cloud Implementation • Service Cloud Implementation • CPQ Implementation • Field Service Lightning Implementation
Marketing Cloud Implementation • Salesforce "Health Checks" • Remediation and Turnarounds • Lightning Migration • Salesforce Consulting
Change Management and User Adoption Consulting • Custom Application Development on the Salesforce Platform
Salesforce Training and Mentoring • Ongoing Salesforce Support and Enhancements

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