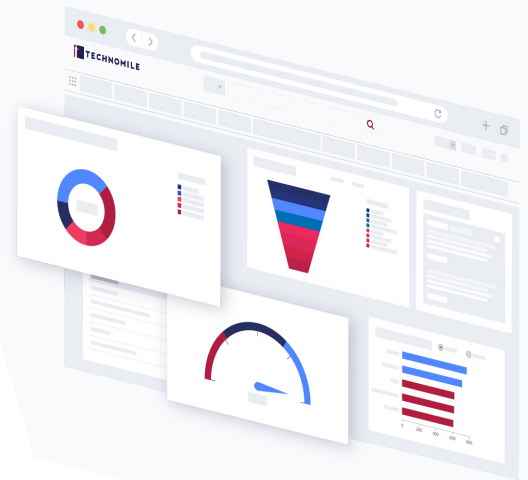


Capture Management



Transform BD & Capture Processes and Boost Win Rates

TechnoMile's Growth Suite is purpose-built to help companies address the complex requirements of doing business with the government by transforming their BD and capture processes. Capture Management is the foundation of our Growth Suite, enabling your organization to centrally track every opportunity and manage pipeline on a secure cloud platform that facilitates easy collaboration and information-sharing across teams and provides a standardized framework that guides BD, Capture, and Proposal teams to focus on the right activities at the right time, maximizing their effectiveness – on average, boosting win rates by 11%.



Drive efficient opportunity management processes across your entire team.

Lead Source Integration

Pre-built integrations with top federal lead sources, such as SAM.gov and GovWin IQ, streamline opportunity creation by automatically populating solicitation details and capturing related documents. Opportunities remain linked to their source, and any updates or new documents are automatically added to the opportunity's record.

Standardized, Automated Processes

Capture Management uses configurable, Shipley-based sales stages to drive consistent opportunity management processes across your entire team. The solution's Strategic Selling Scorecard highlights critical activities expected during each stage and enforces and tracks their completion. Automation of workflows and common tasks, one-click gate review briefings, and a library of pre-built reports decrease time spent on data entry and creating important reports and briefs, leading to more efficient, cost-effective pursuits.

Document Management & Email Integration

With our SharePoint Connector, clients have a single, online repository for each opportunity's documents and files, organized into a standard folder structure, making it fast and easy to find and share documents such as NDAs, TAs, RFPs, RFIs, proposals, historical contracts, and gate reviews. And, with optional email integration, clients can also capture relevant emails for a centralized history of these communications.

Integrated Task Order Management

Clients have the option to add on TechnoMile's integrated Task Order Management solution, which streamlines and simplifies the management of contract vehicles by automatically ingesting task orders and helping clients rapidly identify relevant opportunities and the best partners for their pursuit.



Gain visibility and insight to make better decisions, faster.

KPI Visibility

Real-time, role-based dashboards and a library of best practices-based reports give leaders and decision makers easy visibility into KPIs regarding your pipeline, opportunities, accounts, and more. Efficiently track and report on win/loss trends, forecast revenue, understand B&P patterns, and conduct partner and competitor analysis. Quickly and easily build or modify dashboards and reports to suit your business's unique needs.

Intelligence Right Where You Work

Our Competitive Insights platform, which consolidates data from top federal sources, is embedded within Capture Management, giving you convenient access to intelligence right in the context of the opportunities and accounts you're working. Use Competitive Insights to easily identify and qualify re-compete or new contract opportunities and research customers, competitors, and potential partners.

PWin/PGo Calculators

With the solution's configurable PWin/PGo calculators, clients can tailor the questions and weighting to align to their organization's specific needs and preferences. This enables easy calculation throughout an opportunity's lifecycle and allows you to strategically focus resources where you have the highest probability of winning.

Forecasting & Cost Tracking

Leverage our Forecasting and Revenue Analysis tool to quickly understand expected revenue across any time horizon for an individual opportunity or across your entire portfolio. B&P Budget Forecasting allows you to plan your resources and make smart decisions regarding an opportunity's pursuit. And, with B&P Cost Tracking that can be integrated with ERP systems, you have easy visibility into budget versus actuals, enabling effective resource utilization throughout an opportunity's lifecycle.



Build and grow the right relationships.

Contact Intelligence

Access contact intelligence from our industry-leading GovSearch database, which includes contact details for senior government decision and policy makers, plus informative org chart views of agency/office hierarchies that help you create more effective call and account plans.

Visual Relationship Mapping

Use the relationship mapper to visually track and gain insight into the key influencers within an agency's power structure and decision-making processes, allowing your team to build more strategic call plans and prioritize building the right relationships within an account.

Account Management

Using our integrated Account Management solution, create a centralized, digital account playbook for each customer that provides a comprehensive, 360-degree view of the account and its health. This enables you to strengthen relationships and identify growth opportunities with customers, proactively mitigate customer risks, and more successfully retain strategic accounts.



Invest in technology designed for growth.

One Platform from Go-to-Market to Contract Closeout

With TechnoMile's integrated Growth and Governance Risk & Compliance (GRC) Suites, clients can manage both pre- and post-award activities on a single, cloud-based platform. Tightly connecting these workflows enables smooth, efficient handoffs as solicitations convert seamlessly to awards, and allows clients to gain a data-driven understanding of contract past performance to inform smart future opportunity pursuits and more effective management of risk and compliance.

Best-in-Class User Experience

Deployed on top of a world-class CRM platform – either Salesforce or Microsoft Dynamics 365 – our solution layers TechnoMile's unique, best-in-class capabilities that optimize BD and capture processes onto a best-in-class CRM and user experience.

Highly Secure

As a natively-built CRM application, Capture Management can be deployed in a Salesforce or Microsoft SaaS/PaaS environment that is FedRAMP-authorized (Moderate or High), enabling your organization to meet FedRAMP and CMMC compliance objectives and satisfy highly stringent cloud security requirements.

Future-Proof Solution

Regular product releases provide you with a steady stream of innovative product enhancements as market needs and technologies advance, helping to future-proof your TechnoMile investment. In addition, our solutions are built on highly flexible platform technology that enables easy configuration and the ability to extend our solutions with low-code/no-code development. This makes it easy to make changes in-house and gives clients the ability to adapt their solution on their own to support emerging business needs.

Key Features

- ◊ SAM.gov and GovWin IQ Connectors
- ◊ Opportunity Quick Create
- ◊ Configurable Shipley-Based Sales Process/Stages
- ◊ Configurable PWin/PGO Calculators
- ◊ Strategic Selling Scorecard
- ◊ One-Click Gate Reviews
- ◊ Forecasting & Revenue Analysis
- ◊ B&P Budget Forecasting and Cost Tracking
- ◊ Partner & Competitor Tracking
- ◊ Relationship Mapper
- ◊ Integrated Account Management
- ◊ Document Management via SharePoint Connector
- ◊ Dashboards & Report Library
- ◊ Embedded TechnoMile Competitive Insights Platform
 - ◊ Opportunity Identification
 - ◊ Customer Intelligence
 - ◊ Competitor/Partner Intelligence
 - ◊ GovSearch Contact Intelligence & Org Charts

Capture Management



Relied upon by Leading Organizations

GENERAL DYNAMICS
Information Technology



ManTech



About TechnoMile

From go-to-market to contract closeout, TechnoMile provides transformative cloud solutions that empower companies to find, pursue, win, and retain more business with the government. With our best-in-class cloud platform, companies optimize BD and capture processes, gain unique competitive insights, source contact intelligence, automate and de-risk the contract lifecycle, and gain an information advantage that elevates enterprise performance.



Scan the QR code
to schedule a demo