

Devaluing Salesforce Payment Data with Bluefin's PCI-validated P2PE

With the massive increase in digital and card-not-present payments from the effects of COVID-19 also comes the dark side of a subsequent rise in cybercrime and breaches. Among the new challenges is how companies grow with the changing landscape. Bluefin's PayConex for Salesforce can help organizations quickly adapt by providing PCI-validated point-to-point encryption (P2PE) for Salesforce payments fully customizable and accessible from within your existing Salesforce instance.

Salesforce Makes Working at Home Easier – Not Safer. Protect your payments with Bluefin's PayConex™.

Bluefin's PayConex for Salesforce – Lightning Standard is the solution to help organizations that use Salesforce accept secure payments. When it comes time to enter credit card data online, the issues are not relegated to just work-from-home employees – physical offices and call centers face the same risks and challenges. Maintain a safe and secure work environment while creating an efficient UI.

Reduce Scope

The PCI self-assessment questionnaire, or SAQ, goes from over 300 questions to less than 30.

Cost Reduction

More important is the reduction in costs and overhead related to annual PCI audits.

Brand Protection

P2PE ensures no cardholder data entered on the payment terminal exists as a clear-text in a system.

With support for Salesforce Lightning, businesses can easily customize the checkout experience and map external data elements that can be added to the payment page.

Features & Benefits

- + PCI-validated P2PE Solution
- + Fully Native in Salesforce
- + Supports Card-present and Card-not-present
- + Lightning Support
- + External Credit Card Device
- + Reduce PCI Scope and Related Costs/Overhead
- + Fast and Efficient Checkout Process
- + Ideal for Call Centers / Professional Services
- + Highly Customizable Based on Use Case
- + Safe and Secure Capture of Credit / Debit Card

Visit Bluefin's [listing](#) in the AppExchange to learn more about the product and to download a version of the application. Or contact me directly for a product demo and pricing information.



Get Integrated
Salesforce Payments,
Quickly and Securely.



Contact Us

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