

Securing Sensitive Content To Reduce Third-party Risk

Solution Overview and Value Proposition

Kiteworks is the industry leader in securing all sensitive data going into and out of organizations while ensuring regulatory compliance and effectively managing risk. This includes email, file sharing, mobile, enterprise applications, web portals, Secure File Transfer Protocol (SFTP), and automated inter-business workflows. When users click the Kiteworks button, they know it is the safe and secure way to share sensitive information with third parties.

- **Who: Technology and security leaders** gain comprehensive tracking and control over intellectual property (IP), personally identifiable information (PII), protected health information (PHI), and other sensitive content across all third-party communication channels.
- **What: The Kiteworks platform** secures sharing of enterprise content from any device, with content connectors to both on-premises and cloud services (e.g., Windows File Shares, SharePoint, Dropbox, Salesforce, et al.). It offers customer encryption key ownership in transit and at rest, full audit and reporting, secure and scalable architecture, granular administration, and collaboration controls.
- **Where: With on-premises, private cloud, and hybrid deployment** options, the Kiteworks platform provides the security and governance that organizations need to protect their data, mitigate risk, and adhere to rigorous compliance regulations.

Key Solution Capabilities

Ensure regulatory compliance and effectively manage risk with the following critical capabilities:

- **Unify.** Reduce complexity and lower costs by consolidating secure content communication technologies and standardizing multiple content audit trails into one centralized system.
- **Track.** Achieve comprehensive situational awareness of content, user, and system activity to boost security operations center (SOC) effectiveness, report on third-party access, and easily meet regulatory compliance reporting requirements.
- **Control.** Adhere to compliance and internal policy requirements by implementing content access and functional rules matched to risk profiles and user roles.
- **Secure.** Eliminate unintended exposure of sensitive information to malicious actors through content communications encryption.

Security Information and Event Management (SIEM) Integration

The Kiteworks platform provides a single point of integration that allows organizations to get the most out of their current security investments.

The Kiteworks CISO dashboard establishes total visibility, centrally applying security to every exchange of sensitive information entering and leaving the organization. Other capabilities include:

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Target Markets

Organizations across all verticals that require:

- Secure internal/external content sharing via any device
- Centralized visibility and management from a single dashboard
- Granular access controls for sensitive data sharing and collaboration
- Connectivity to enterprise and cloud content systems
- Support for compliance with the National Institute of Standards and Technology (NIST) 800-171, Health Insurance Portability and Accountability Act (HIPAA), Sarbanes–Oxley Act (SOX), General Data Protection Regulation (GDPR), Gramm–Leach–Bliley Act (GLBA), Federal Information Security Management Act (FISMA), Cybersecurity Maturity Model Certification (CMMC), Payment Card Industry (PCI), and others.

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- *Authentication and management controls* simplify and secure the user experience.
- *Integration of data loss prevention (DLP) visibility* protects content from insider threats.
- *Advanced threat protection (ATP)* provides zero-day threat scanning and quarantining.
- *Hardware security module (HSM) integration* adds a physical protection layer for encryption keys.
- *Security information and event management (SIEM) visualization and analytics* tools monitor all content entering and leaving the organization.

General Qualifying Questions

Understanding content security status is the first step toward determining if the Kiteworks platform might be a fit for an organization. Following are some of the questions that an organization needs to be posed:

Visibility

- How does your organization send/receive large files? Share content with third parties?
- Do you know where all your sensitive content sits today?
- Do you need control over your data location whether in the cloud or on-premises?

Security

- Do you need to access sensitive content from multiple devices including laptop, desktop, phones, and tablets?
- What are your secure mobile needs for your executives and employees who travel?
- What security requirements does your organization have for external collaboration (e.g., encryption, logging, auditing, etc.)?
- How large is your SFTP infrastructure today and are the transmissions automated?

Compliance

- Can you easily demonstrate compliance with industry regulations and privacy laws?
- How do you secure the sensitive personal and health information of your employees? Are there multiple security solutions working in tandem?
- Can you tell your Board today that you know where every piece of sensitive content is across the globe, who has access to it, how it was sent, and who sent it?

Customers Across Verticals

Major companies in a broad range of industries choose the Kiteworks platform for their secure content-sharing needs.

Government. NIST, MITRE, the U.S. Senate, U.S. Securities and Exchange Commission (SEC), National Aeronautics and Space Administration (NASA), and New York City's Mass Transit Authority (MTA)

Healthcare. The National Health System (NHS), Kaiser-Permanente, Lumetra, Trinity Health, NYC Health + Hospitals, and Hartmann

Life Sciences. Genentech, Purdue, Pacific Biomarkers, AAI Pharma, and Biocartis

Pharmaceutical. Pfizer, Mylan, BD, Parexel, Reistone, and Sumitomo Dainippon Pharma

Legal. Latham & Watkins, Morgan Lewis, Dentons, Seyfarth, Milbank, Wilson Sonsini, and Barnes & Thornburg

Financial Services. Deloitte, XL Group, UIB Group, Synovus Global Atlantic, Leumi, Chubb, and KPMG

Manufacturing. Kohler, Magellan Aerospace, Plexus, CPI International, Columbia Forest Products, Parker, and MiTek

Kiteworks

Copyright © 2022 Kiteworks. Kiteworks' mission is to empower organizations to effectively manage risk in every send, share, receive, and save of sensitive content. To this end, we created a platform that delivers content governance, compliance, and protection to customers. The platform unifies, tracks, controls, and secures sensitive content moving within, into, and out of their organization, significantly improving risk management and ensuring regulatory compliance on all sensitive content communications.