



Upstart Application Accelerator

All-digital lending enabled by AI

With a single click, personal loans enabled by AI

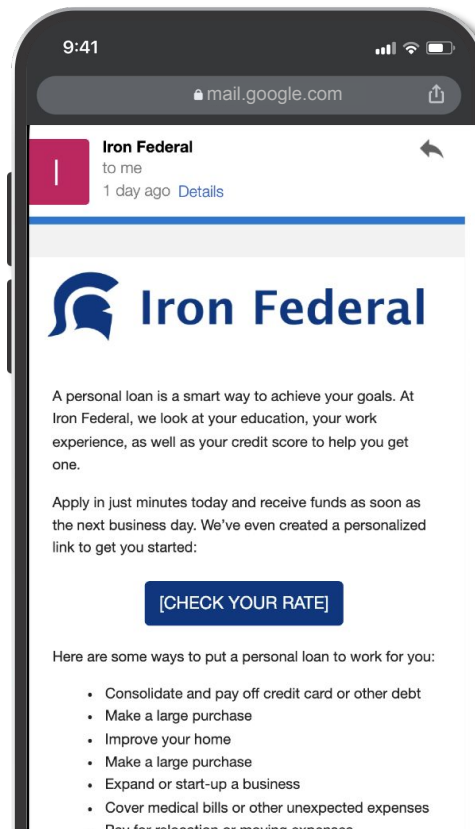
Integrate your Upstart personal loan program into your Salesforce environment, enabling personal bankers and service representatives to offer a world-class digital lending experience to their customers.



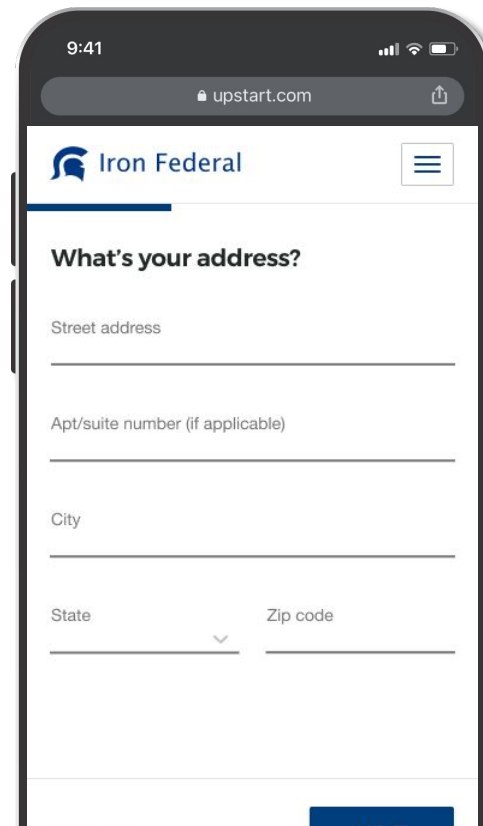
Originate loans in minutes

Make it easy for a customer to apply for a personal loan while increasing conversion rates with a personalized, compliant email that includes a pre-filled loan form.

Customer email



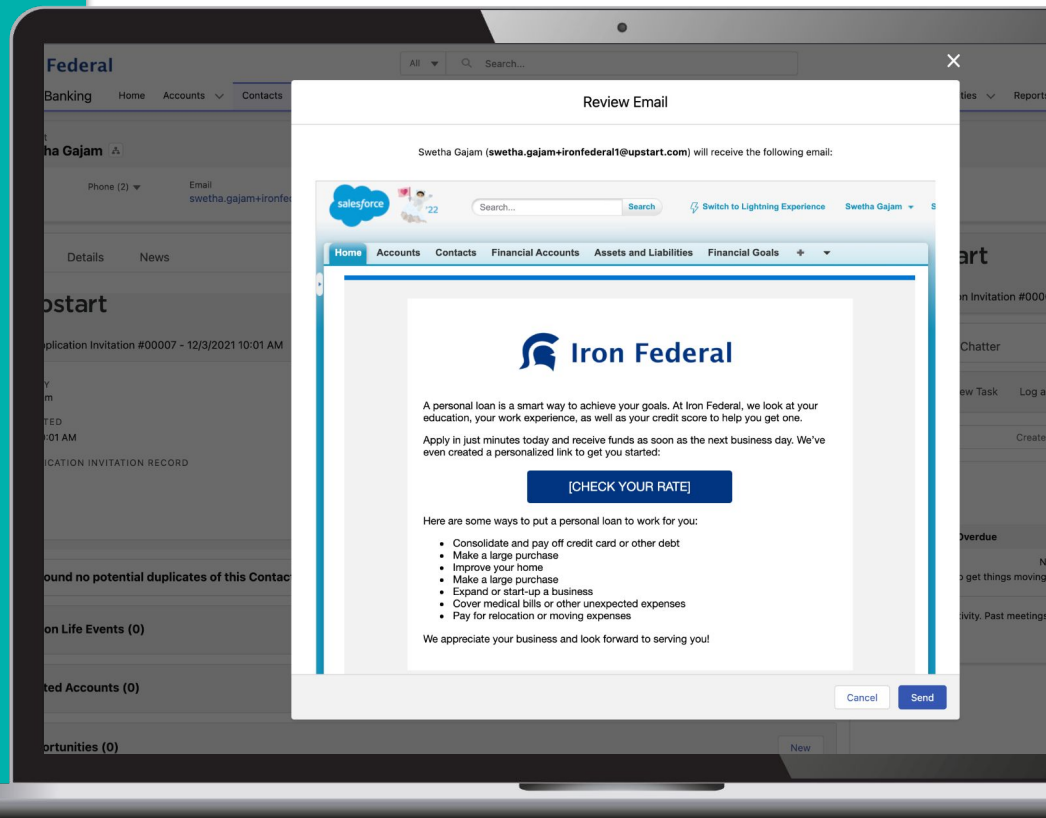
Customer application



Increase personal banker efficiency

Enable personal bankers to invite customers to apply for a personal loan with a push of a button within their existing Salesforce workflow.

Email preview



Easy to configure

Streamline integration with a guided configuration tool, allowing for improved activity and incentive reporting.

Configuration page

