

## Welcome to The Architech Club

Home to Salesforce Architects. Independent advisor to Salesforce Customers. Touchstone to Salesforce Partners.

We bring strategy and certified expertise to your Salesforce project - whether you're considering your options or figuring out how to make it work - we're the experts who design your Salesforce for long term success.

### What our customers think...

"Excellent at talking to our customers, quickly understanding their requirements and turning them into a Salesforce solution, using best practice."

Simon Fowler, CEO. XCD Payroll & HR Partner

→CD

"Consistent support and professionalism throughout a year-long evaluation."

John Cronin, Account Executive, Salesforce

sales*f*orce

business very quickly, advised where we should invest in using partners and guided us in how we could manage Salesforce ourselves."

"Got to grips with our entire

Sarah Metcalfe, Head of Customer Service. Sure Petcare





Architech Club CEO, Gemma Blezard

"Things get done and they get done well."

Mel Stephenson, MD, InterWorks Europe



### Our Architect Disciplines

Solution Architect	Technical Architect	Data Architect	Enterprise Architect	Business Transformation Architect	Enablement Architect
Designing & optimising solution architecture inside Salesforce	Data in transit, code design & quality, performance, security, release management, DevOps	Defining and designing the data architecture in such a way that it is scalable.	Leading the programme. Alignment with vision. Considers the customer business use of technology & the benefits it brings.	Defining the target operating model, skill sets, managing resources, governance and stakeholders. Alignment with vision.	Defining and designing adoption, knowledge and engagement strategies for Salesforce
Deep Low-Code Salesforce expertise	Pro-Code Salesforce expertise + integration & security	Data modelling, security & migration expertise	Technology, people and governance expertise	Significant digital and business transformation expertise	Expertise in change management, training, learning & engagement of people

PARTNER

See our article in collaboration with Salesforce Ben for more detail: https://www.salesforceben.com/quide-to-5-types-of-salesforce-architects/

### The Architech Club Service Options

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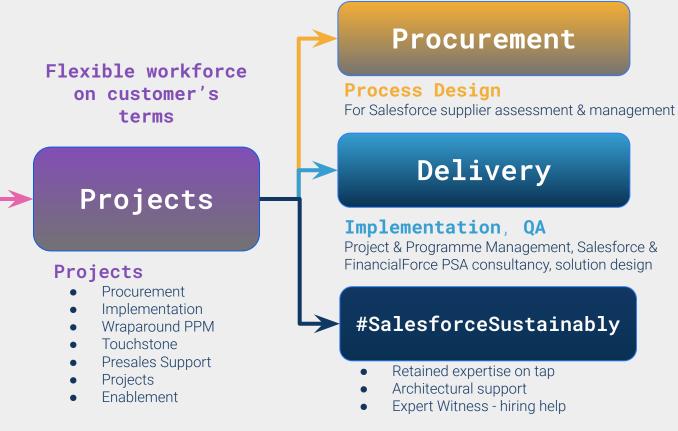
Pulse High-level health check

#### Orientation

- Research
- Untangle
- Roadmap
- Scope
- Review
- Familiarisation

# The Art of the Possible

Collaborative research, assessment, recommendations & estimates to reduce risk





### Our Growing Team

Solution Architects	Technical Architects	Enterprise Architects	Business Transformation Architects
<ul> <li>4x qualified</li> <li>30 certs</li></ul>	<ul> <li>3x qualified</li> <li>37 certs</li></ul>	<ul> <li>2x qualified</li> <li>19 certs</li></ul>	<ul> <li>4x qualified</li> <li>30 certs</li></ul>
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### **Our Growing Specialisations**



# We look forward to working with you





