



Welcome to The Architech Club



Home to Salesforce **Architects**. Independent advisor to Salesforce **Customers**. Touchstone to Salesforce **Partners**.

We bring strategy and certified expertise to your Salesforce project - whether you're considering your options or figuring out how to make it work - we're the experts who design your Salesforce for long term success.



*Architech Club
CEO, Gemma
Blezard*

What our customers think...

"Excellent at talking to our customers, quickly understanding their requirements and turning them into a Salesforce solution, using best practice."

*Simon Fowler, CEO.
XCD Payroll & HR Partner*



"Consistent support and professionalism throughout a year-long evaluation."

*John Cronin, Account Executive,
Salesforce*



"Got to grips with our entire business very quickly, advised where we should invest in using partners and guided us in how we could manage Salesforce ourselves."

*Sarah Metcalfe, Head of Customer
Service. Sure Petcare*



"Things get done and they get done well."

*Mel Stephenson, MD,
InterWorks Europe*



Our Architect Disciplines

Solution Architect	Technical Architect	Data Architect	Enterprise Architect	Business Transformation Architect	Enablement Architect
<p>Designing & optimising solution architecture inside Salesforce</p> <p>Deep Low-Code Salesforce expertise</p>	<p>Data in transit, code design & quality, performance, security, release management, DevOps</p> <p>Pro-Code Salesforce expertise + integration & security</p>	<p>Defining and designing the data architecture in such a way that it is scalable.</p> <p>Data modelling, security & migration expertise</p>	<p>Leading the programme. Alignment with vision. Considers the customer business use of technology & the benefits it brings.</p> <p>Technology, people and governance expertise</p>	<p>Defining the target operating model, skill sets, managing resources, governance and stakeholders. Alignment with vision.</p> <p>Significant digital and business transformation expertise</p>	<p>Defining and designing adoption, knowledge and engagement strategies for Salesforce</p> <p>Expertise in change management, training, learning & engagement of people</p>



See our article in collaboration with Salesforce Ben for more detail:
<https://www.salesforceben.com/guide-to-5-types-of-salesforce-architects/>





The Architect Club Service Options

Pulse
High-level health check

- Orientation**
- Research
 - Untangle
 - Roadmap
 - Scope
 - Review
 - Familiarisation

The Art of the Possible
Collaborative research, assessment, recommendations & estimates to reduce risk

Orientation

Flexible workforce on customer's terms

Projects

- Projects**
- Procurement
 - Implementation
 - Wraparound PPM
 - Touchstone
 - Presales Support
 - Projects
 - Enablement

Procurement

Process Design
For Salesforce supplier assessment & management

Delivery

Implementation, QA
Project & Programme Management, Salesforce & FinancialForce PSA consultancy, solution design

#SalesforceSustainably

- Retained expertise on tap
- Architectural support
- Expert Witness - hiring help



Our Growing Team

Solution Architects	Technical Architects	Enterprise Architects	Business Transformation Architects
<ul style="list-style-type: none">• 4x qualified• 30 certs between them	<ul style="list-style-type: none">• 3x qualified• 37 certs between them	<ul style="list-style-type: none">• 2x qualified• 19 certs between them	<ul style="list-style-type: none">• 4x qualified• 30 certs between them

Our Growing Specialisations



We look forward to
working with you

