

# Fortify Salesforce Data Security with OwnBackup Secure



As the Salesforce platform grows in complexity, so does the risk of exposing sensitive data internally within your organization – and to external parties.

With OwnBackup Secure, equip your CRM admins, InfoSec, Centers of Excellence, and Compliance teams to protect their Salesforce data. The ultimate goal: Making sure your SaaS data remains a valuable asset – not a costly liability.

As a managed package built natively on the Salesforce platform, Secure delivers powerful data security insights to guide data classification, compliance requirements, encryption, and evidence-based reporting to give security leaders confidence in their SaaS data.

## Benefits of OwnBackup Secure

- **Identify security risks with confidence**  
Pinpoint misconfigurations, incorrect permissions, and data exposures wherever they may be in Salesforce.
- **Strengthen security posture across Salesforce orgs**  
Quickly assess your current Salesforce implementation and how it aligns to your policies around data classification, access controls, Salesforce Shield Platform Encryption (encryption at rest), data retention, and compliance audits.
- **Classify sensitive information with ease**  
Isolate exactly where sensitive information exists in Salesforce and apply classification categories without leaving the platform.
- **Control access rights with precision**  
Stop Salesforce configuration creep with granular “Who Sees What” lenses, and trace individual, group or guest access rights down to the record level.
- **Accelerate remediation with detailed blueprints**  
Proactively automate remediation of data vulnerabilities and encryption blind spots with detailed action plans and real-time alerts.
- **Prove compliance with industry regulations**  
Deliver real-time, evidence-based reports and audits to satisfy internal policies and external regulations in highly regulated industries.
- **Accelerate Salesforce Shield implementation**  
Implement and report on Shield Platform Encryption to understand why encryption is blocked and what needs to be resolved down to the field level.
- **Deploy Secure with our experts’ help**  
OwnBackup’s team of security analysts will guide you through data security exposures, risks, and roadblocks, ensuring your Salesforce data is safe from external data breaches or over-privileged internal users.

## Data security risks are on the rise

- 88% of sensitive Salesforce data remains exposed to hacking and misuse by employees
- 84% of Salesforce customers who purchased Shield Platform Encryption still have sensitive data not encrypted
- An average Salesforce production org contains 2,300+ fields with sensitive and high-risk fields exposed

Source: *The Salesforce Data Risk Report, OwnBackup, 2022*

## What customers are saying

“Not only did they deliver an application that simplifies a really complicated process, they provide a consultative approach with a wealth of experience.”

**Donna Heyvaert**  
5-star AppExchange reviewer and customer

# Why OwnBackup Secure?



Strengthen your security posture by identifying data exposure risks and proactively taking action



World's fastest-growing data protection solution, protecting more than 4,000 businesses and counting



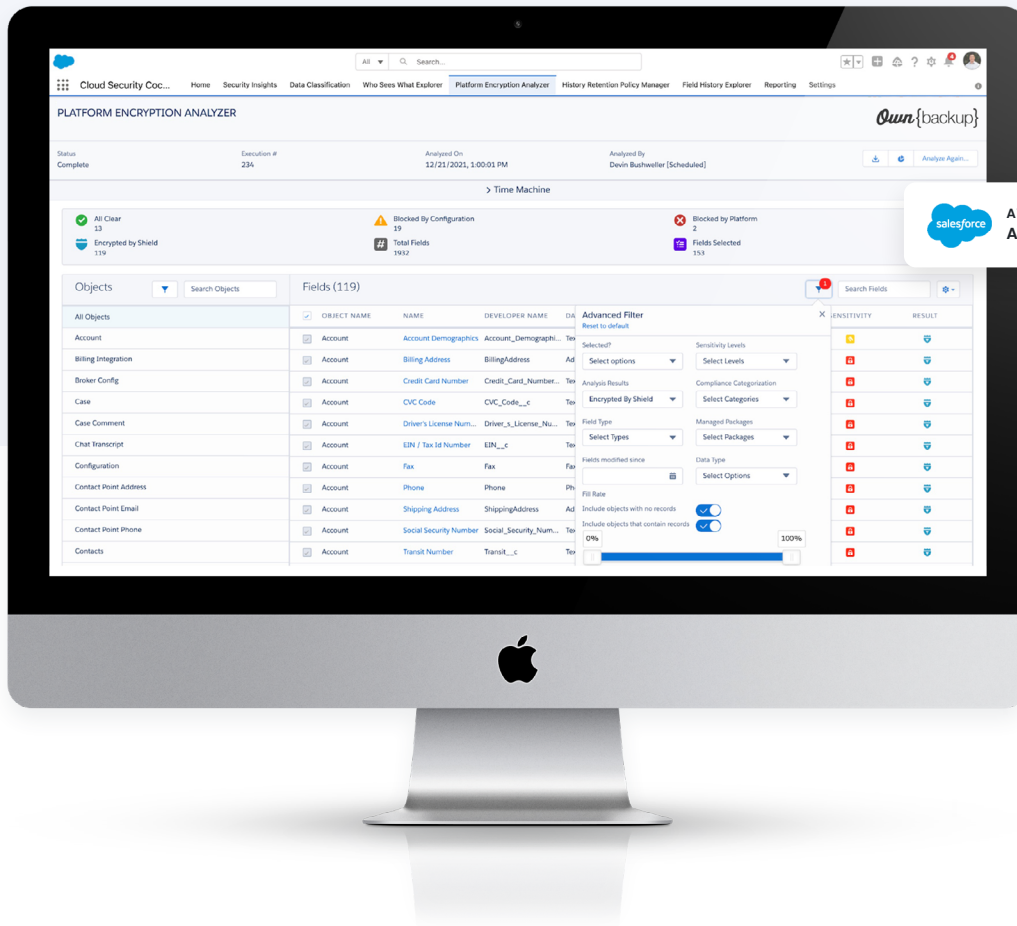
Accelerate Salesforce Shield Platform Encryption (encryption at rest) by 80%




400+ 5-star AppExchange reviews



Ensure employees have the minimum access to data needed to do their jobs



 AVAILABLE ON AppExchange

## Request a free risk assessment

Our experts will help you identify risk exposure and advise how you can improve your Salesforce security posture.

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[Get started](#)