



SHAREVENT.ORG
**CONTENT SHARING &
COLLABORATION**

Build Exceptional Event & Meeting Programs with Sharevent.org

Prepared for
Event Professionals

Prepared By
Sharevent.org

Valid Limit
NA

OUR MISSION

Our mission is to provide a comprehensive digital content sharing and collaboration platform that increases revenue for event services organizations & improves event attendee engagement & satisfaction for all event sponsors.



Sharevent.org was launched in 2021 to provide free event promotion through the Sharevent.org directory and cloud-based, event portal, technology, in combination with a CRM hub, to rapidly launch event-specific, digital content sharing and collaboration portals.

While many event services organizations provide digital content sharing through disorganized file sharing, Sharevent.org uses just a couple of simple wizards to build organized, searchable, easy-to-access, event portals complete with content presentation tools, user management, digital ad space support, speaker profiles, collaboration tools, engagement & marketing analytics and more.

Since the launch more than 6000 events have been listed on the free Sharevent.org directory, hundreds of portals have been used for content sharing and nearly 1 million digital interactions have occurred between event attendees and digital content.

With the release of the Customer Journey Engagement Hub for Salesforce.com, Sharevent.org has grown to support Event & Meeting Programs for large organizations as a data hub and management system for programs involving hundreds of events & meetings.

This document describes Sharevent.org's suite of resources and how they can be used to immediately improve any event of any size where digital content sharing and collaboration are valued, while building efficient Event & Meeting Programs.

SHAREVENT.ORG FEATURES



A FEW FEATURES

Once the Sharevent.org system is implemented, all data related to event attendees, speakers, vendors, event professionals, along with content and content engagement across all events & meetings is automatically stored to a single interface. This provides a 360 degree perspective on an unlimited number of events & meetings, along with tools to leverage this data for internal & external marketing, generating insights, financial analysis & more

The Sharevent.org media publisher presents all standard media types to include videos, images, PDFs & HTML5 interactive visual aids and presentations through the most commonly used browsers

Speaker and attendee invite and setup wizards makes Sharevent.org the easiest digital content sharing and collaboration tool to deploy on the market

Comprehensive content search and management tools provides a uniform navigation experience for attendees and speakers on either desktop or mobile

One login for all events, conferences and meeting portals provides optimum convenience for attendees, speakers, vendors and event professionals

Automated forums support collaboration and community discussions around content

User, Content Engagement and Marketing Analytics tools provide comprehensive dashboards and reporting for multi-event & meeting programs

Configurable portals and editable email & notifications system supports customization for your events & meetings.

For revenue generating events, includes digital ad space, vendor lead capture tools, paywall creation and ongoing marketing integration tools

CODE FREE INTEGRATIONS

CRM INTEGRATIONS: Salesforce.com - Customer Journey Engagement Hub

CONTENT MANAGEMENT SYSTEMS: Sharepoint, Box, DropBox, FTP, AWS S3

OTHERS: Docusign (eSignature), Okta, Mailchimp, AWS Kinesis and sagemaker (AI | ML)

SHAREVENT.ORG FAQs



Question

Answer

How can I launch a free Sharevent.org event portal?	Anyone can launch a free Sharevent.org event portal for up to 40 users from Sharevent.org. Select the, 'Create Free Event Listing,' button in the upper right hand corner of the page.
How much does it cost to launch a Sharevent.org portal?	As of February, 2022, single event portals are free for up to 40 users. After 40 users, pricing is as low as \$35 per month per portal up to 100 users. Anyone can launch a portal from Sharevent.org.
Do you provide support for Sharevent.org portals and event attendees or other users?	General support related to portal availability is always free. Additional support in the form of managed services, professional services and event services are available for a fee.
Do you provide training and help resources?	Every portal owner receives an introductory email with videos covering basic event portal tasks. Additional training and resources are made available through the Sharevent.org partner program and paid portals.
How does the Sharevent.org Partner Program work?	Partner Program members receive preferred pricing, free training, support and access to exclusive resources. This program is for event planners, event services organizations, digital marketers, venue managers, Hospitality professionals and anyone else that manages meetings & events or generates revenue from events.
What benefit does a Sharevent.org portal provide for my events and meetings?	Sharevent.org provides digital content sharing & collaboration tools in a cloud-based, mobile friendly, searchable format that is easily configured to match the way in which your event is organized. Beyond this, Sharevent.org portals offer deep analytics, user management and single sign-on tools, along with a wide variety of additional features.
How do I get connected with Sharevent.org for additional services, support or the Partner Program?	If you have questions, need support or would like to join the partner program, contact us at: SUPPORT@SHAREVENT.ORG

SHAREVENT.ORG COMPONENTS

ENGAGEMENT HUB FOR SALESFORCE.COM

The Customer Journey Engagement Hub provides leadership and event management professionals with dashboards, reporting and aggregated user & content information for all Sharevent.org portals launched by an organization. Using the hub, leaders easily visualize all engagement across a wide variety of programs.

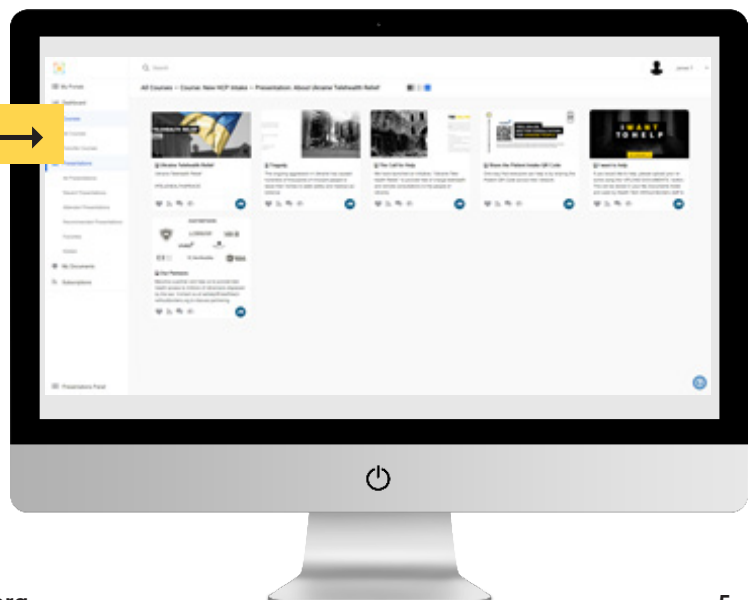


Event Directory & My Events

Sharevent.org provides a free event directory where anyone can list and publicize their event for free. The portal created with the listing acts as a lead capture tool. When a prospective attendee or speaker expresses interest their information is captured to the portal and a message is sent to the portal owner. Use the free directory listing as a ready-made landing page for event promotion.

Event Portals

Individual portals are launched from the Sharevent.org cloud platform. Each portal has a unique database, security features, integrations and configurations, providing a suite of tools to support a wide variety of events along with valuable insights to organization-wide event and meeting programs.



ENGAGEMENT HUB

The Customer Journey Engagement Hub is a Salesforce.com-based tool designed to connect multiple Sharevent.org event & meeting portals through a single interface to support broad Event & Meeting Programs.

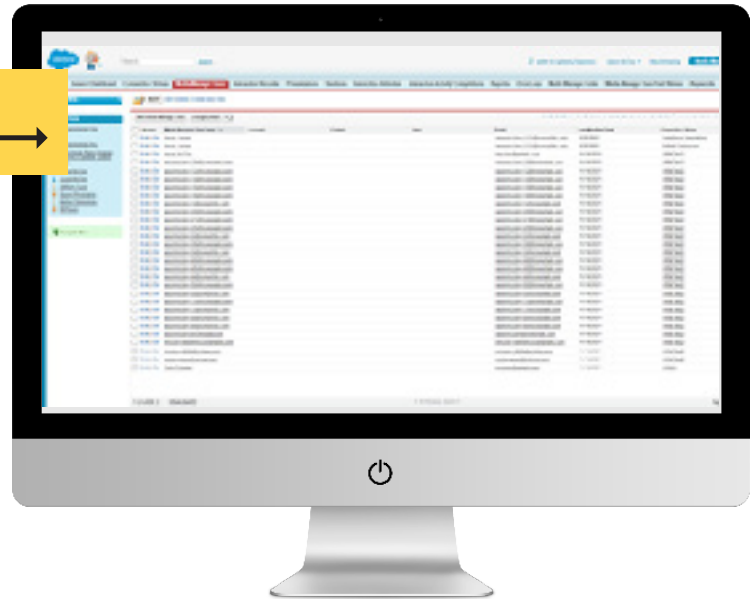


FEATURES	Combines all engagement across all Sharevent.org portals to a single interface with tools for marketing, attendee cost tracking, content engagement, reporting and dashboards
	Provides portal by portal engagement snapshots to gather all attendee and speaker info, visualize engagement with content, track course and workflow completion and more
	Built on the Salesforce.com platform providing a full suite of additional automation tools to leverage portal engagement data for sales, marketing and financial analysis
	Includes stakeholder data capture and management tools.
	In combination with the free Sharevent.org event directory, provides an end to end event lead capture tool from landing page to the CRM system.
	Automatically builds and updates the content structure for every integrated portal in the app. Use this to gain insights and visualize on all content, attendees, speakers and vendors across all events.

FEATURES

Event Info Management System

The Customer Engagement Hub uses the same customer relationship management system (CRM) deployed by more than 200,000 organizations worldwide. All event attendees, speakers and vendors in the portals are created in the hub for reporting, automation and, where needed, inclusion in your organization's CRM. This provides a powerful tool for the development of comprehensive Event & Meeting Programs. And, if your organization currently uses Salesforce.com, they can add the hub directly from the AppExchange. If they do not, Sharevent.org can launch a discrete hub at reduced pricing.



Speaker, Attendee & Vendor Engagement Reporting & Automation

Every piece of content, content collection, course, workflow, task, user and engagement is tracked from all integrated portals back to the Engagement Hub for use in reporting, and automation. This process requires no maintenance or updates.

This system, along with the tools available in Salesforce.com, provides a powerful platform for automating communications, building onboarding and enrollment processes, event setup, detailed event and meeting programs, performing content reviews, gathering marketing campaigns, analytics and more.



EVENT DIRECTORY

Sharevent.org supports a growing directory of events, attendees, speakers, event professionals and vendors.



The Sharevent.org platform is a cloud-based multi-tenant system designed to launch distinct event portals on a global network.

Each portal includes a separate suite of attendee, speaker, content, course, workflow and integration management tools.

The platform also hosts a free directory of events and resources, along with the core directory of event services professionals.

Using the platform tools, event services professionals, attendees, speakers, vendors and other stakeholders can access all of the portals on which they have an account from a single interface. The platform also provides tools to manage notifications and subscriptions. These tools make events listed on the Sharevent.org directory more attractive to potential attendees because it provides them with a single sign-on from which they can manage all event content and collaboration over time.

FEATURES	
	One login for all users (attendees, speakers, vendors and team members) provides optimum convenience and access to all of their portals, content and communications
	Acts as a personal event content & collaboration tool for attendees, speakers and vendors. Provides attendees and speakers with tools to manage notifications and content subscriptions across their entire portal universe. Event portals include complete content messaging systems for alerting attendees to updates.
	Flexible portal system supports all standard media types along with interactive visual aids, HTML5 presentations and more.
	Free event directory listings serve as landing pages and lead capture tools. Whenever a Sharevent.org user requests access to a portal their info is captured to the portal's user management section.
	Build custom content workflows in your portal and publish these to the directory to create customized funnels. By including document upload requirements, eSignatures and linked content sections, Sharevent.org can support complex event & meeting onboarding process workflows that can be tracked through the portal and Engagement Hub dashboards.

FEATURES

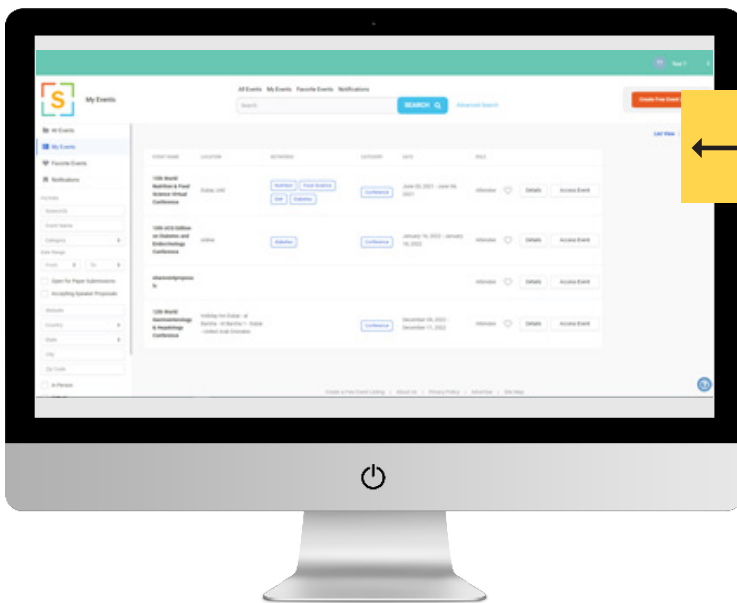
One Interface - Thousands of Portals

The Sharevent.org platform provides tools to rapidly launch, configure and integrate feature-rich portals into an organization's comprehensive Event & Meeting Program.



My Events & Subscription Management Tools

Users can search the directory of public events and portals from Sharevent.org, access the portals for which they have been granted an account, as well as manage their notifications and content subscriptions. These tools serve as a complete Event & Meeting Content & Collaboration Management Suite for Attendees, Speakers, Vendors & Event Professionals. Even when an event doesn't require content sharing between attendees, the Sharevent.org Management features help every stakeholder keep their content and information organized.



EVENT PORTALS



Event portals provide digital content sharing and collaboration capabilities, digital advertising space, lead capture tools, vendor management capabilities, dashboards, engagement tracking, workflow creation, eSignature tools and more

FEATURES

Each portal includes a private user management tool that relies on the Sharevent.org single sign-on.

Dashboards provide content engagement tracking on all events, tools for workflows, document uploads, data collection, eSignature and more

The Sharevent.org media publisher displays most media types including images, videos, PDFs and HTML5 interactive presentations

Drag and drop process and course builder makes content organization easy.

Comprehensive content management system maintains uploaded documents and supports multiple content integrations to ensure on approved content is used.

Automated forums support community discussions around content

CODE FREE INTEGRATIONS

CRM INTEGRATIONS: Salesforce.com

REGULATED CONTENT MANAGEMENT SYSTEMS: Veeva Vault (all types), Sharepoint, Box, DropBox, FTP, AWS S3

OTHERS: Docusign (eSignature), Okta, Mailchimp, AWS Kinesis and sagemaker (AI | ML)

FEATURES

User Management, Wizards, Integrations & Flexible Maintenance →

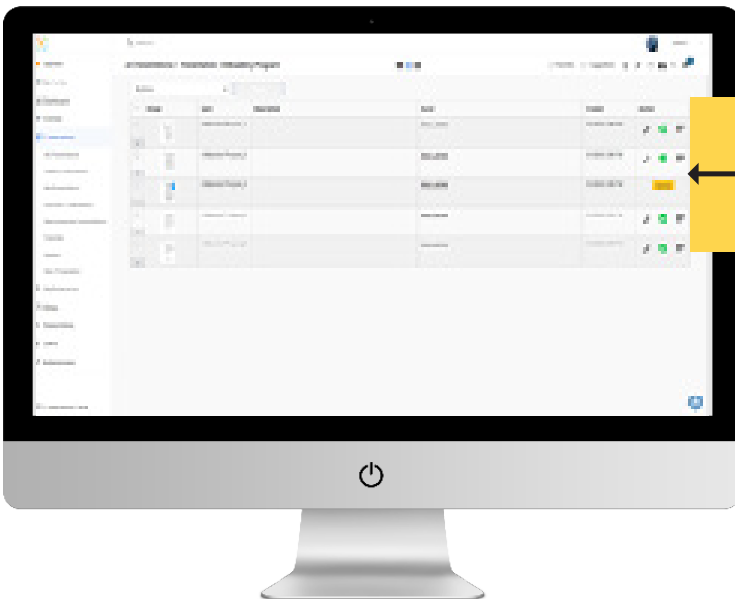
Every Sharevent.org event portal includes tools and wizards for user enrollment and management, content sharing, collaboration, out-of-the-box dashboards & code free integrations to a wide range of cloud technologies and more. Since each portal is launched from a cloud-based platform template, much of the technical maintenance and support is handled by Sharevent.org professionals at no additional cost.



Courses, Content, Networks, Conversations & Workflows

Every Sharevent.org portal includes tools for the development of organized content collections (courses), workflows (with document upload and eSignature tools), forums, attendee enrollment and content engagement tracking.

With these tools it is possible to extend Sharevenorg portals from event content sharing & collaboration portals



OUR PRODUCTS



As low as \$35 per portal per month

Sharevent.org Portals

Sharevent.org portals are secure, digital content and collaboration portals launched through the Sharevent.org platform. They provide wizards and other tools to help event professionals and presenters quickly organize content into an easy to navigate portal.

Negotiated



Customer Journey Engagement Hub

The Customer Engagement Hub is a Salesforce.com based, analytics platform that provides contact management and engagement analytics for all Sharevent.org portals launched by an organization. Through code-free integrations from multiple portals to the hub it is possible to build complete systems for reporting on all attendee, speaker, vendor and stakeholder engagement.

Negotiated



BuildaBox.co

BuildaBox.co Event Communications Manager

The BuildaBox.co Event Manager provides event planning, communications and spend reporting for events. This is tool that can be used in addition to the Sharevent.org portals and Engagement Hub to add enhanced communications and attendee financial analysis.

OUR SERVICES

Negotiated

Professional Services

Sharevent.org Professional Services include Sharevent.org configuration along with support for the technologies with which the portals integrate, to include Salesforce.com, AWS, Veeva Vault, Docusign and all of the others.

Negotiated

Managed Services

Managed services supports the launch and integration of additional portals, user and content management.

As low as \$150 per event

Event Support

Sharevent.org has a staff of experienced event professionals across a variety of levels. Services include attendee & speaker setup, content management, process design, attendee, speaker and vendor support and management consulting.

PROJECT DESCRIPTION

THE GOAL OF THE SHAREVENT.ORG PILOT PROJECT IS TO IDENTIFY YOUR ORGANIZATION'S NEEDS, LAUNCH THE FIRST PORTAL AND THE ENGAGEMENT PLATFORM, IDENTIFY STAKEHOLDERS TO REQUEST ADDITIONAL PORTALS AND ESTABLISH A SYSTEM FOR SUPPORT.

01. Needs Assessment

In the Needs Assessment a list of potential portals and the goals for each are generated. From this list one is chosen to launch the pilot.



02. Plan Development

A plan is created that includes a list of stakeholders, the process for launching the pilot portal, adding users, content and completing the necessary integrations.



05. Hub & Integrations

Once the pilot portal is launched, the engagement hub is created and integrated to the pilot portal. Additional integrations are completed as requested, to meet the needs of the pilot.

06. Close

An end to end demonstration is provided to stakeholders to begin the close for the pilot project. Deficiencies are noted and resolved.



The Sharevent.org Pilot Project is available to anyone, but is designed to help larger organizations with more advanced Event & Meeting Program needs prepare to use Sharevent.org.

03. Pilot Portal Worksheet

The Pilot Portal Worksheet is a standardized questionnaire used to gather the necessary information to launch the pilot portal. This must be completed and approved by stakeholders prior to launch.



04. Launch, User & Content Load

At this stage the pilot portal is launched and configured, users are added, content is added and workflows are created.

07. Support & maintenance

Once pilot portal deficiencies are closed the support & maintenance phase begins. The degree of support provided is determined through organization specific agreements. A critical component of the Pilot Project is to establish who from the organization may request additional portals and services. On demand portals can be launched at anytime either manually or by request. New portals can often be prepared in less than a day.

PILOT PROJECT OFFER

ANALYSIS

The Analysis Phase normally requires 5 working days with 3 days billed. This is an estimate based on previous projects. Stakeholder responsiveness is critical for meeting this timeline.

\$ XX

40 HOURS

- Identify candidate portals and programs; Organization selects a minimum of one portal for the pilot
.....
- Procure participant / user list, content, courses, workflows for Hub and Portal. Develop plan.
.....
- Document stakeholder decisions in the Pilot Portal Worksheet and secure

IMPLEMENTATION

The Implementation Phase normally requires 5 working days with 3 days billed. This is an estimate based on a base-line portal. Additional integrations for more complex projects can lead to longer lead times.

\$ XX

40 HOURS

- Launch the initial portal based on analysis settings and perform unit tests.
.....
- Add users, content, workflows and complete configurations (Note: Some models involve user enrollment)
.....
- Launch the Engagement Hub, integrate portals and perform final test and demonstration.

BUDGET BREAKDOWN

Step 1. ANALYSIS



Needs Assessment

Contact for Pricing

Plan Development & Review

Pilot Portal Worksheet & Approval

Step 2. IMPLEMENTATION



Launch Portal

Contact for Pricing

Add Users & Content (may be included in integrations)

Integrations & Engagement Hub Setup

Step 3. MANAGED SERVICES & SUBSCRIPTIONS



On-Demand Portal Launch & Integrations

3 hours average

User Subscriptions

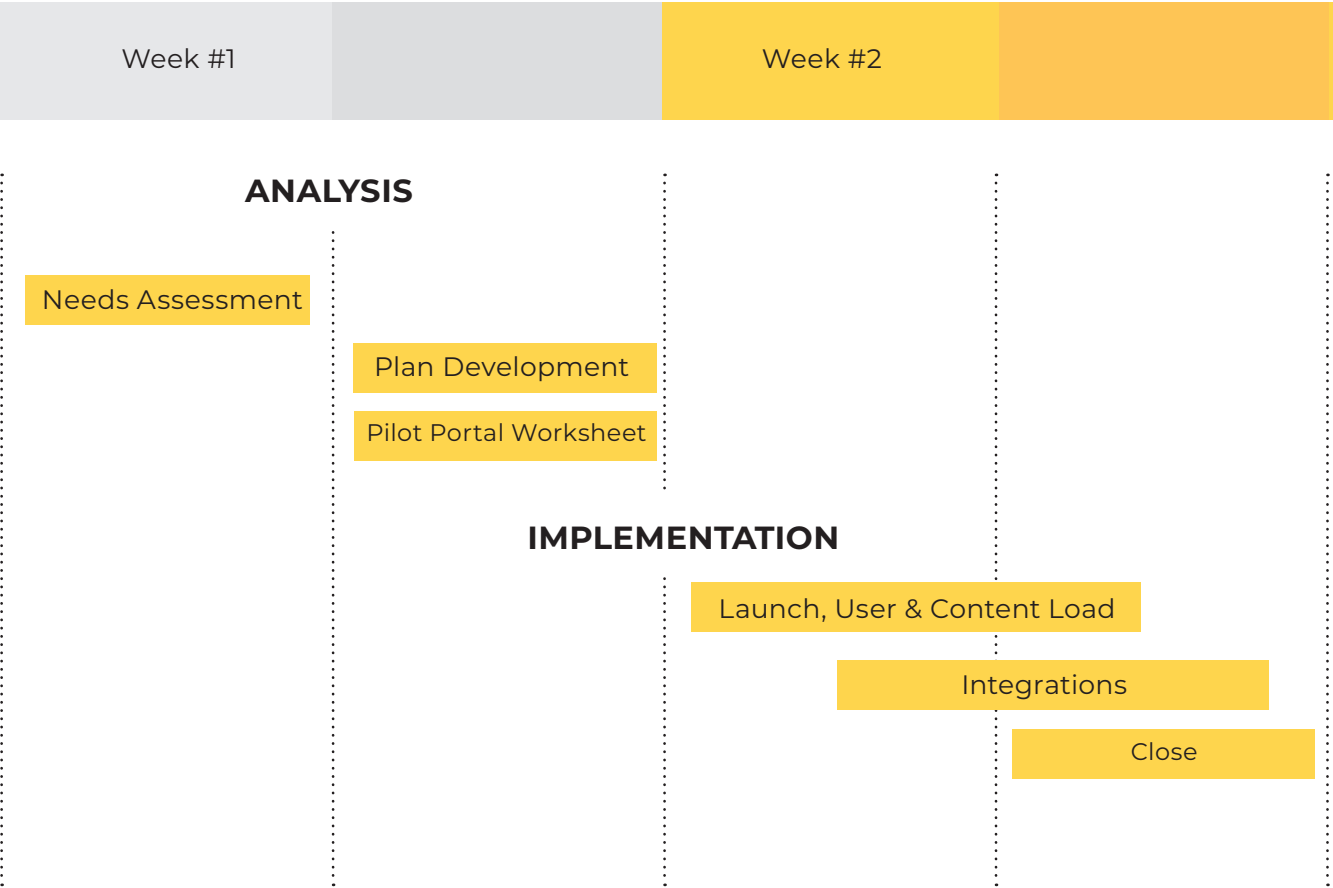
Contact for Pricing

Additional setup and configuration

Contact for Pricing

PROJECT **TIMELINE**

BELOW IS THE STANDARD TIMELINE FOR A PILOT PROJECT



ACCEPTANCE OF QUOTE

**Knowledge Manage-
ment Technology Corp.
(Sharevent.org)**

3975 Camino de la Plz,
STE #208 1289
San Ysidro, CA, 92173

Valid Date

NA

Sharevent.org Pilot Portal

Analysis

Implementation

Sharevent.org Portal and Engagement Hub Licenses

Total Incl. Tax

Contact for Pricing

Print name

Position

Signature

Date

SHAREVENT.ORG

Company Address

3975 Camino de la Plz
STE 208 # 1289
San Ysidro, CA 92173

Phone

Phone: +1 412 385 2894

Online Info

Email 1: support@sharevent.org
Website: Sharevent.org