



attention. always.

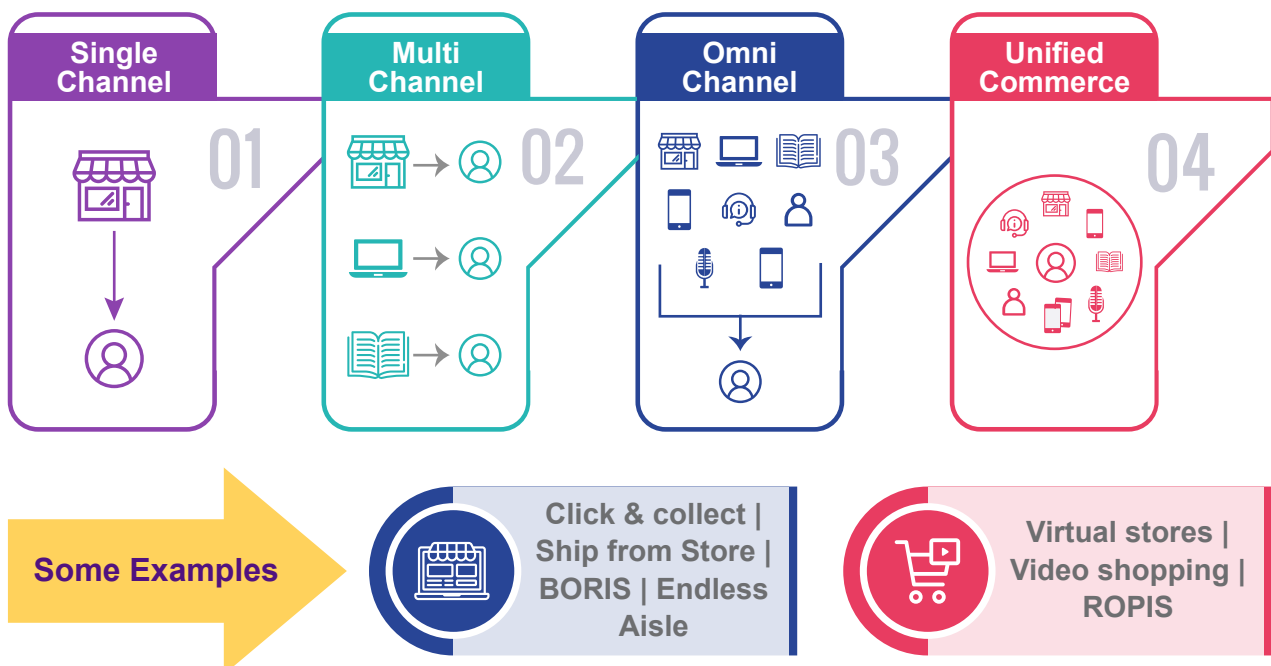


Unified Commerce



Today's retail is about a seamless experience for customers who expect a brand to wow them across all platforms. While omnichannel spoke about seamless experiences, it couldn't bring data together to elevate that experience across all touchpoints and focused only on revenue channels. Unified Commerce comes in to weave a customer journey which stays on course even when the mode of view changes. **Unified Commerce** is an experience enabling, framework driven approach, bringing business and technology together to integrate the enterprise, while constantly analyzing the current and past moves to plan for the future.

(R)Evolution of Retail



Potential use cases



Unified Commerce – 4 Quadrants

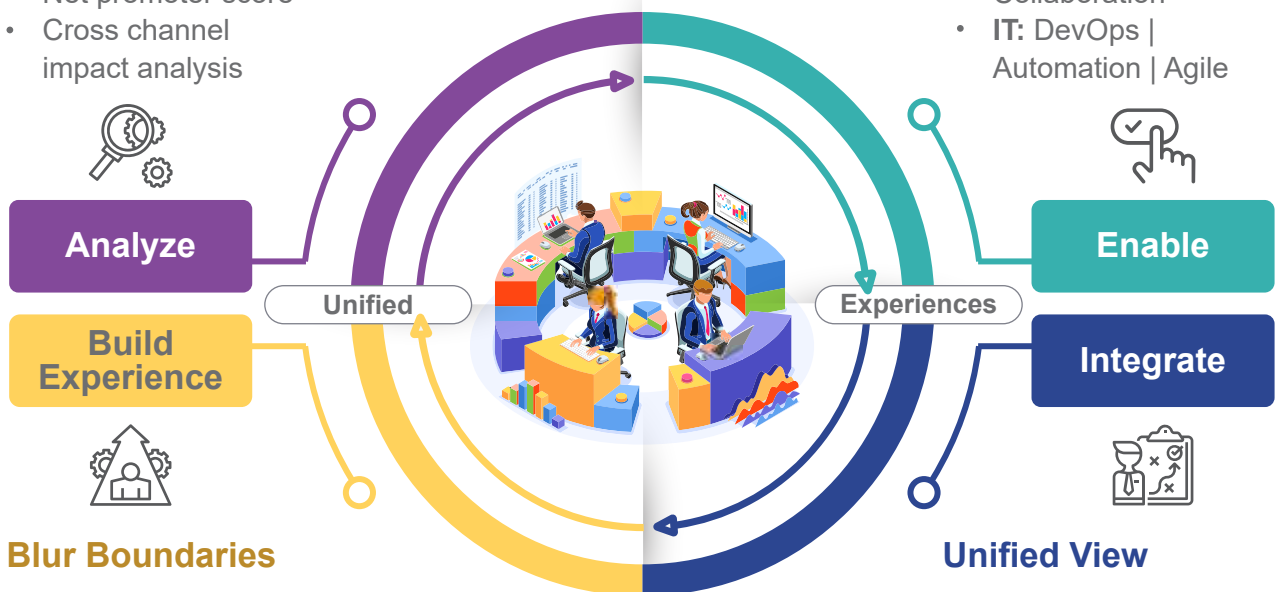
Aspire systems takes a 4 quadrant approach towards Unified Commerce. Retailers of all sizes can embark on this journey irrespective of where they are on the Unified Commerce maturity curve, without having to rip and replace their existing investments-aiming to achieve Unified Commerce maturity on their own timeline and budget.

Learn

- ROI of experience
- Customer growth
- Net promoter score
- Cross channel impact analysis

Readiness

- Change Management
- **Business:** Agility | Design thinking | Collaboration
- **IT:** DevOps | Automation | Agile



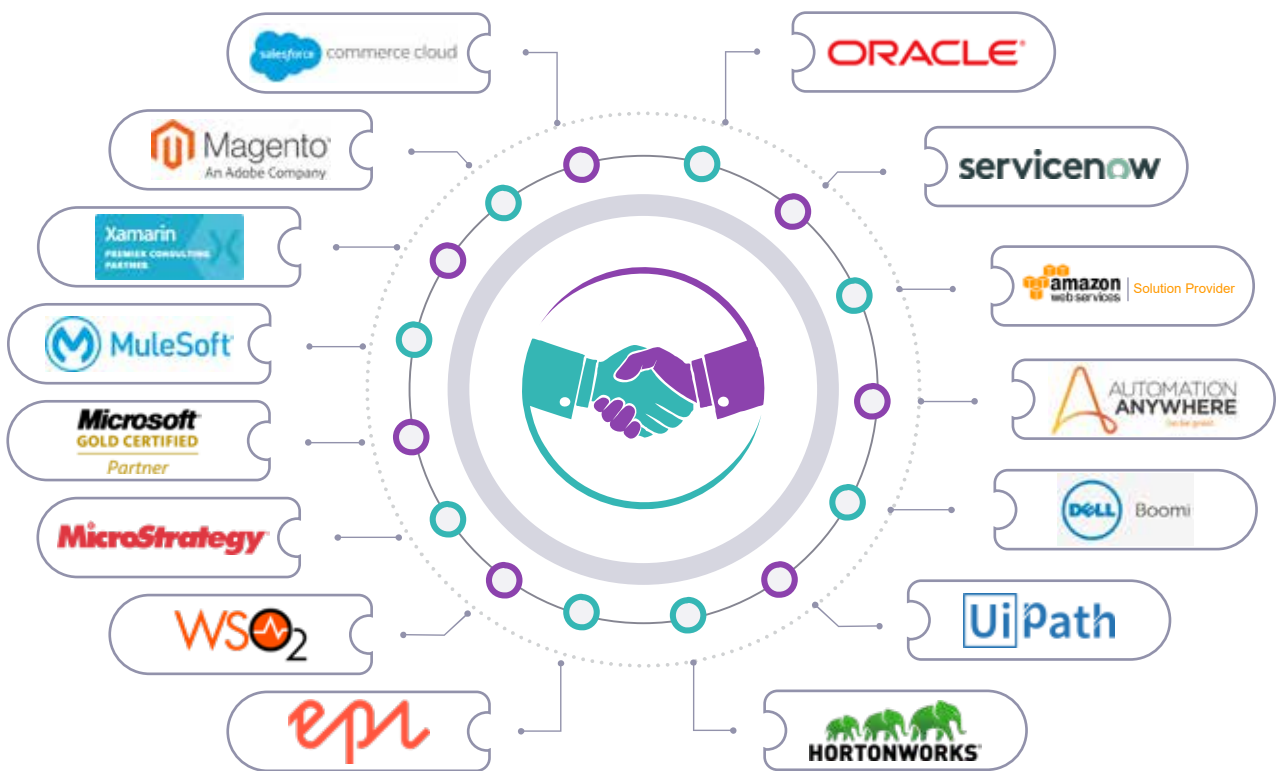
Blur Boundaries

- Content | Community | Commerce
- Nextgen eCOM – virtual stores
- In-store, Mobile, eCOM, Social
- Experience Centers

Unified View

- Single view data lakes – Customer | Order | Inventory
- Digital plumbing Layer
- API service layer

Partnership Ecosystem





Oracle's Platinum Partner, Since 2014

Aspire Systems is an Oracle Platinum Partner with a long-standing global strategic relationship since 2014. We've served clients across the globe with experience gained from working with mid to large size retailers across the spectrum.

- ✔ Oracle platinum partner from 2014
- ✔ Oracle cloud excellence board member
- ✔ Oracle retail consulting partner
- ✔ Oracle advisory board member
- ✔ Oracle CX partner advisory board member

Your Partners in the Ecommerce journey

With partnerships spanning across multiple technology giants in the ecommerce space, Our ecommerce practice has built dedicated relationships with Salesforce and Adobe. Some interesting projects delivered

- ✔ Accelerated implementation with commerce infinity
- ✔ Headless commerce
- ✔ Uberization
- ✔ ADA
- ✔ Fraud Management
- ✔ SFRA migration

Salesforce



Aspire Systems is your go-to Salesforce specialist partner. From complex integrations to full-site build-outs and beyond, we partner with you for E2E services be it consulting, implementation, support, QA.

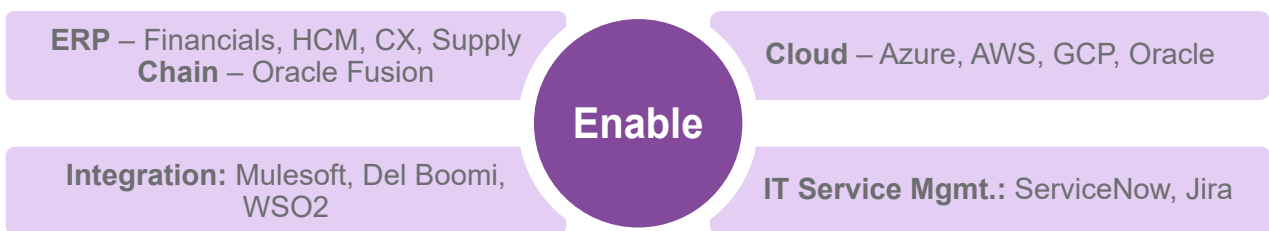
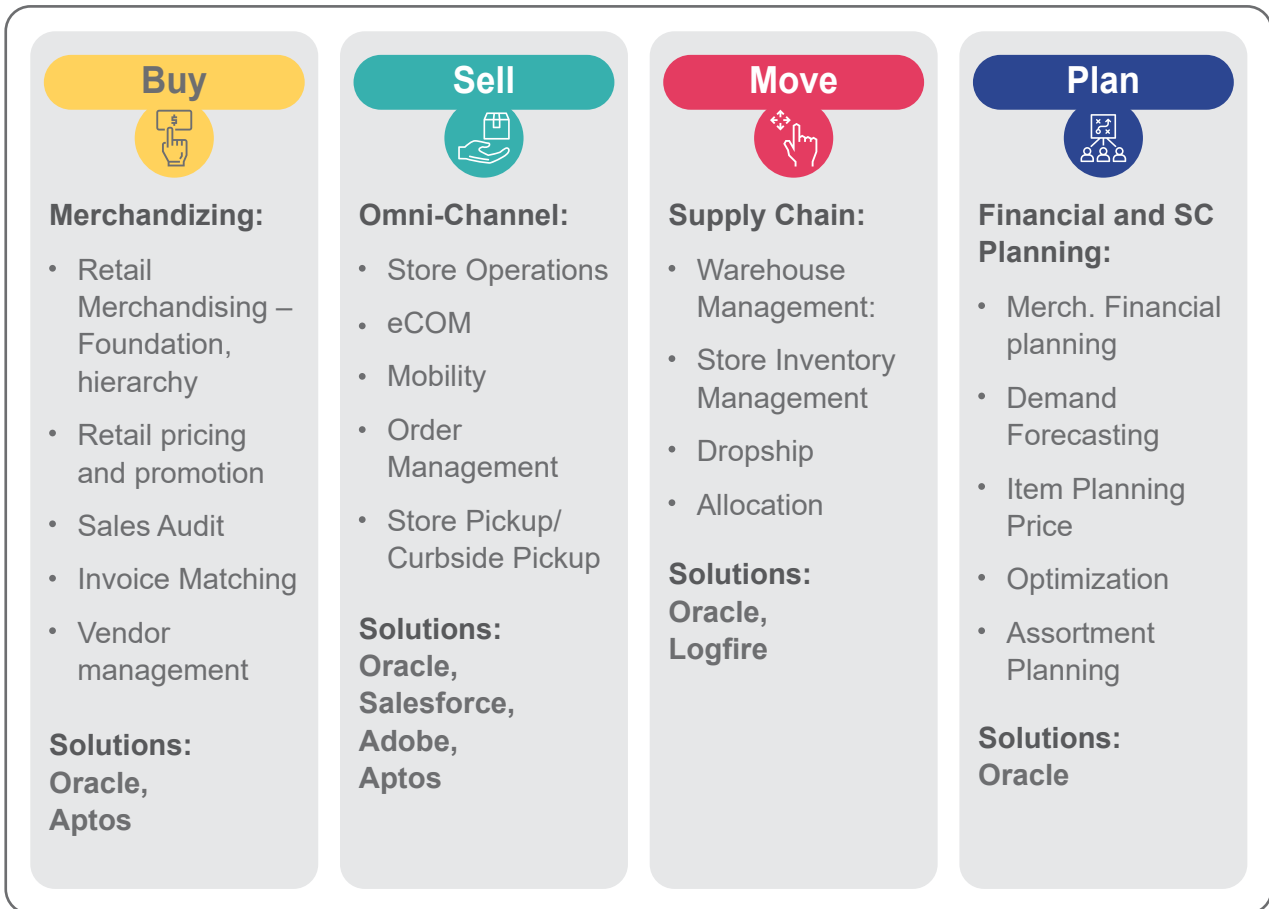
- ✔ B2C Commerce Specialist
- ✔ Link Technology Partner
- ✔ CSAT - 4.67/5
- ✔ SFRA enabled team
- ✔ 100% certified developer team
- ✔ QA automation framework

Adobe Commerce Cloud - Magento

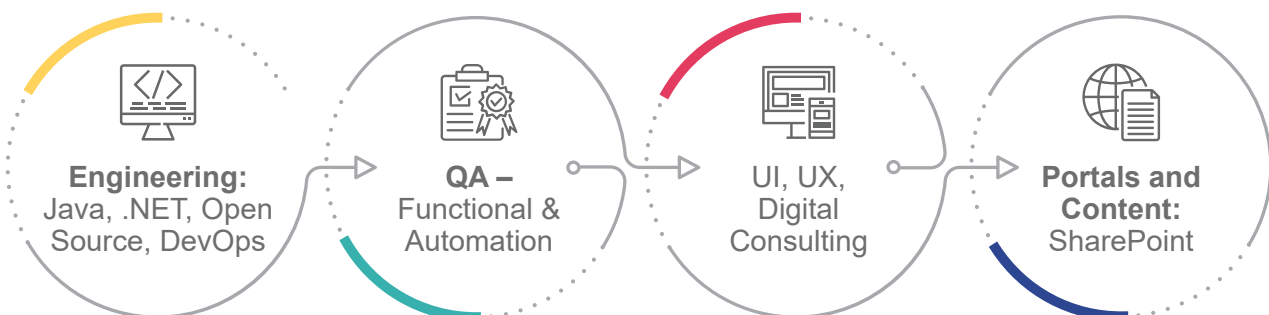
As proud Adobe Bronze Partners, Aspire Systems provides a comprehensive set of Magento services for retailers of all segments. Our Magento experts will help fast-forward your ecommerce journey and create meaningful customer experiences with our state-of-the-art Accelerator, Commerce Infinity.

Offerings Overview

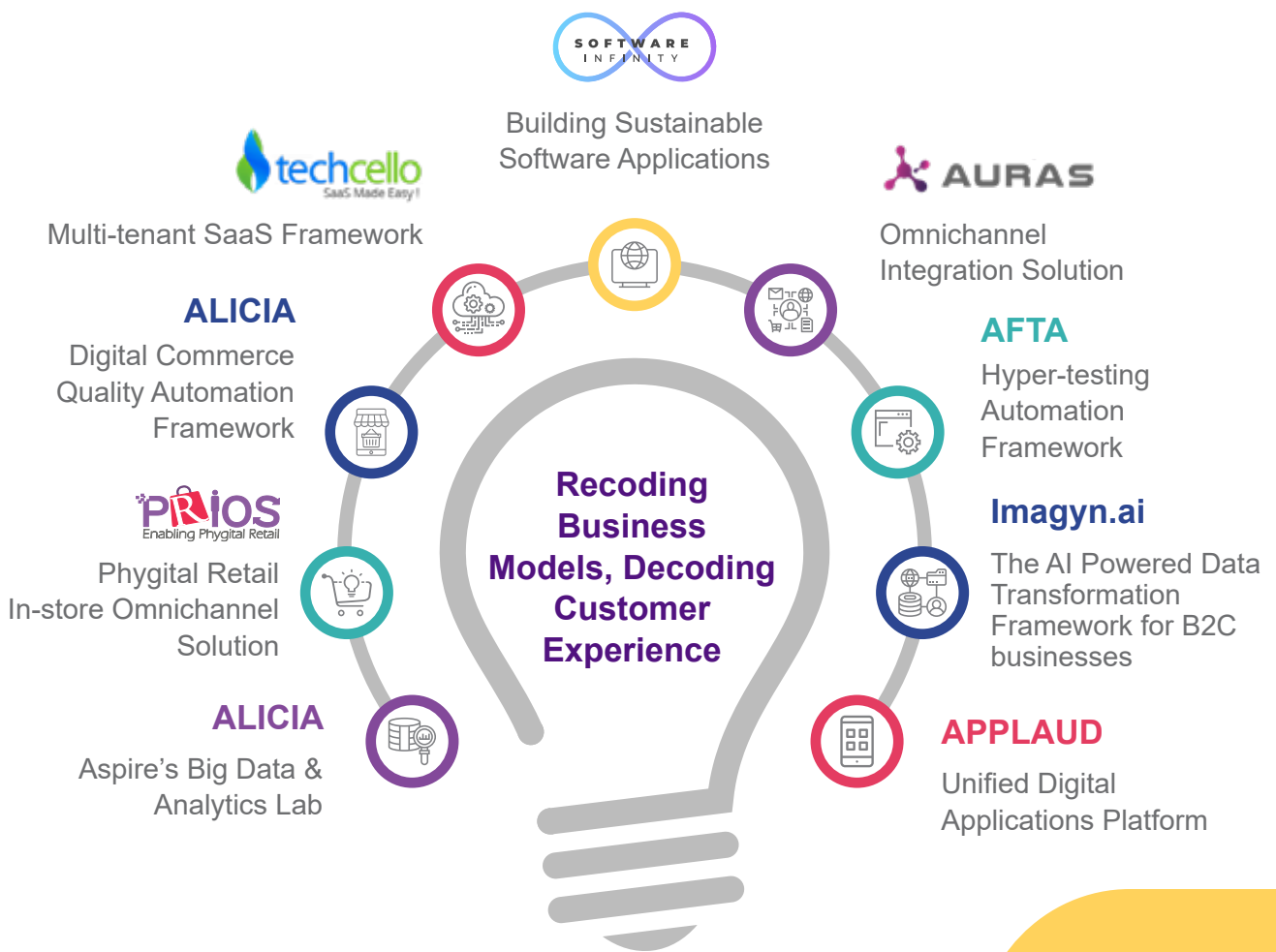
End-to-end digital technology solutions across the retail ecosystem at your fingertips. Get started where it makes the most sense for your business.



Analytics, Reporting, AI/ML, MDM, RPA



Frameworks and Solution Accelerators



About Aspire Systems

Aspire Systems is a global technology services firm serving as a trusted technology partner for our customers. We work with some of the world's most innovative enterprises and independent software vendors, helping them leverage technology and outsourcing in our specific areas of expertise.

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