



PARTNER

SF B2C Commerce Cloud Solution For Marketplaces





What's IdyaFlow

A SaaS solution helping businesses transform your traditional ecommerce service to a multi-vendor marketplace platform.



What do you mean, can you highlight some examples?



#1 Best Buy

bestbuy.ca - External Sellers augment BB core offerings

#2 Urban Outfitters

nuuly.com/rent & nuuly.com/thrift - Open up new markets to their core retail offering



Ok got it, where exactly does IdyaFlow
come in?



Our Solution Solves

1. External Seller Account Management
2. Enabling listings from External Sellers
3. Order Management with External Sellers



So, how does this work with SFCC?



How does it work with SFCC

IdyaFlow integration cartridge for Salesforce Commerce Cloud® enables seamless storefront buying experience by enabling external sellers on IdyaFlow platform to be able to

1. List and manage their products
2. Manage their orders
3. Support customer queries



Who would be our automatic client

1. Attribute #1: More options for existing customer base
 - a. E.G: Best Buy: By offering a wide range of products from multiple sellers, the customers have a better chance of finding what they are looking for, and as a result, keep coming back.
2. Attribute #2: Compliment main product line
 - a. E.G: American Eagle: Launched sub-brands Aerie and Offline by Aerie to its high-end on-trend clothing line.
3. Attribute #3: Why not a new line
 - a. E.G: Orvis: Added Dog Beds & Dog Products to their existing Fly Fishing products

Compliments Salesforce Support



Value-Add	Best-in-Class
White-Labelled Platform	X
Branding & Configuration Support	X
Customization within Marketplace Platform	X
Seller Onboarding Support	X
Email & Phone Support	X
Usage Limits (Data & File Storage)	High Volume
Server Hosting	Highly Scalable & Dedicated AWS Cluster
3rd-party software (ERP, CRM) Integrations & Support	X
Dedicated Account Manager	X



What Next ?

A call to explore more!

[GET IN TOUCH](#)