



DonorPerfect vs Veevart
Fundraising

Veevart vs Raiser's Edge NXT Feature Comparison

DonorPerfect is a fundraising solution for non-profit organizations, however, it only focus on donations, leaving out important fundraising topics such as membership programs and ticket sales. All this is a fundamental part of the operation of a non-profit organization such as museums and that is why customers who have decided to migrate from this platform have done so because it don't meets museum needs

Veevart offers a museum-specific oriented platform that is constantly innovating to give museums super powers in order to allow them to execute on their strategies. We focus on building their 360° view of their constituent, increase their fundraising capabilities, and simplify their operations by providing them with the best platform on the market..

Veevart

Donation Management

- Unlimited number of online donation forms
- Make donations online and onsite
- Notified of online donations in real-time
- Automated acknowledgements and receipts
- Support different payment methods
- Track and manage unlimited donor and prospect records
- Gift Management
- Create personalized reports of donations
- Tax Receipts and other documents
- Automated workflows
- Donor communications and data and insights

Membership Management

- Membership management online and onsite
- Benefits and discounts apply automatically
- Combine memberships with tickets.
- Store important information of the member
- Sell memberships online and POS
- Assign specific funds to the membership
- Create Membership Programs and Specific Funds/Capital Campaigns
- Online membership forms
- Send purchase or renewal letters
- Fully customize membership records
- Members can log in on any device to renew, purchase tickets and redeem pre-sale offers and special discounts. No password required.

DonorPerfect

- Unlimited number of online donation forms
- Create and Customize Crowdfunding Campaigns
- Make donations online and onsite
- Notified of online donations in real-time
- Automated acknowledgements and receipts
- Support different payment methods
- Track and manage unlimited donor and prospect records
- Pledge Processing
- Gift Management
- Create personalized reports of donations
- Powerful linking, cross-references and relational data
- Automated workflows
- Donor communications and data and insights

- Online membership forms
- Renewal notices
- Track upgrades and lapsed memberships
- Statistical analysis
- Membership lists
- Comprehensive Capital Campaigns and Appeals
- Other functionalities are available with the GiveCloud third party integration (There is an additional cost)

Veevart

DonorPerfect

Digital Membership Cards

Yes

No

Auto-renewal memberships

Memberships can be automatically renewed. You can also choose how often you want to renew the memberships. All of the associated membership data gets capture integrated into the database.

Process monthly donations and membership renewals and retain more monthly donors with DonorPerfect Monthly Giving.

Campaign Management

- Create strategies that prompt contacts or prospects to take action
- Create groups and segments
- Track ROI on each strategy
- Track the efficiency of the strategy used
- Keep track of different campaign statistics
- Survey Responses
- Available email marketing integrations (Mailchimp, Constant Contact, Marketing Cloud & Pardot)

The following features are part of DonorPerfect integration with Constant Contact (at additional cost)

- Customize, personalize, and optimize your emails
- Design eye-catching emails with easy-to-use templates
- Store unlimited history of metrics in DonorPerfect
- Segment mailing lists based on your DonorPerfect filters

Recurring donations

Donors can donate periodically to the museum. The donation is automatically deducted at the donor's discretion.

Donors can give recurring gifts and pledges to your organization. DonorPerfect Payments sends, processes and posts every gift into DonorPerfect with its appropriate codes and automatically sends an email acknowledgment.

Process online payments

Yes

Yes

Veevart

DonorPerfect

Events

- Online registration
- Event registration form
- Mass communications
- Ticket sales with Membership Discounts
- Support multiple types of events
- Reports
- Collecting & track donation
- Track data related to event attendance
- Registration confirmation emails (receipt and qr code of reservation)

- Online & Offline registration (Online registrants are automatically added to RSVP lists)
- Event registration form
- Payment data flows right into donor records
- Manage RSVPs, guests, meal options, and payments
- Generate segmented invitation and other mailing lists
- Track data related to event attendance
- Registration confirmation emails
- Set up event details

Donations and membership acknowledgements

- Thank you letters, personal emails, targeted mass emails
- New Membership and Donation Notification
- Store all your email and letter templates
- Automatic Membership Expiration Notifications
- Donation confirmation letter

- Thank you letters, personal emails, targeted mass emails
- Print or export all of your completed letters
- Store all your email and letter templates
- Send donors reminders for upcoming pledge payments.
- Export an Excel file to provide to your mailhouse.

Reporting

- Realtime reporting
- Standard Reports
- Custom Reports
- Export Report to Excel
- Automatic Report Delivery
- Dashboards and graphic depiction of reports
- Integrate third-party data and configure additional data elements for queries and outputs.

- Realtime reporting
- Standard Reports
- Custom Reports (Easy Report Builder & Smart Analytics™)
- Export Report to Word document, Excel spreadsheet, PDF, or an HTML file
- Automatic Report Delivery
- Dashboards and graphic depiction of reports
- Report Hyperlinks

	Veevart	DonorPerfect
Constituent Management & 360° view	360-degree view of your supporter • Manage different types of accounts: households, organizations, and contacts. • Full display of constituent KPIs such as Membership, membership ID, last visit date, visits per year, behavior in tickets, shop, and donations • Constituent interaction tracking - includes integration with Gmail and Outlook • Unlimited number of constituents • Access to donation and purchase records • Store important information related to your donors. • Duplicate Management	360-degree view of your supporter • Manage Constituents Household and Contacts. • Full display of constituent KPIs related to donations • Gift & pledge history • Records of your interactions with each donor • Custom Constituent Record Screens • Constituent interaction tracking • Donor Targeting and Filtering • Store important information related to your donors. • Duplicate Management
PROS (From capterra reviews)	I loved the idea to base our backoffice linked to the website and CRM as powerful as Salesforces. Veevart team was very efficient and always quick to answer our requests. I strongly recommend Veevart	It works as described. It's flexible, so I can tailor it to our work flow/process. It gets the job done.
CONS (From capterra reviews)	The sheer amount of data and tools can be overwhelming, but that is a good problem to have.	Having to pay extra for certain features/integrations Automating tasks could be easier and more abundant