



veevart

Raiser's Edge NXT vs Veevart
Fundraising

Veevart vs Raiser's Edge NXT Feature Comparison

Raiser's Edge NXT is a cloud fundraising solution that promises to help nonprofits to achieve sustainable growth. Despite having a considerable number of functionalities, many of our clients decided to leave due to the low level of customization and the limited number of functions.

Veevart offers a museum-specific oriented platform that is constantly innovating to give museums super powers in order to allow them to execute on their strategies. We focus on building their 360° view of their constituent, increase their fundraising capabilities, and simplify their operations by providing them with the best platform on the market..

The main disadvantages that Raiser's Edge has is the fact that it does not have a native membership module so you have to use an external app that integrates with the application; this integration presents several errors so you have to make manual data entries which takes a long time. In general there is constant disconnection between memberships due to this integration.

	Veevart	Raiser's Edge NXT
Donation Management	• Unlimited number of online donation forms • Make donations online and onsite • Notified of online donations in real-time • Support different payment methods • Get everything registered instantly • Create personalized reports of donations • Tax Receipts and other documents • When customers check out online or on mobile devices can prompt them to add on a donation	• Unlimited number of online donation forms • Make donations online and onsite • Process gifts online through an online donation form • Get everything registered instantly • Giving history and givin tiles on the constituent profile • Donors can choose between one time and recurring donations • Support different payment methods
Membership Management	• Membership management online and onsite • Benefits and discounts apply automatically • Combine memberships with tickets. • Store important information of the member • Sell memberships online and POS • Assign specific funds to the membership • Create Membership Programs and Specific Funds/Capital Campaigns • Online membership forms • Send purchase or renewal letters • Fully customize membership records • Members can log in on any device to renew, purchase tickets and redeem pre-sale offers and special discounts. No password required.	It does not have this feature natively, they use an external app that integrates with Raiser's edge and provides these functionalities • Online membership forms • Manage members and produce reports • Create membership structure and the dues associated with each membership level • Fully customize memberships • Store and report important information about the member • Fourteen reports built specifically for membership management • Send membership expiration notifications • Set a membership dashboard to have a quick overview of your membership program • Generating membership cards on the mail module
Digital Membership Cards	Yes (native)	No (Cuseum blackbaud)

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Raiser's Edge NXT

Campaign Management

- Create strategies that prompt contacts or prospects to take action
- Create groups and segments
- Track ROI on each strategy
- Track the efficiency of the strategy used
- Keep track of different campaign statistics
- Survey Responses
- Available email marketing integrations (Mailchimp, Constant Contact, Marketing Cloud & Pardot)

- Marketing emails: One-time email you can manually send to a list of your constituents
- Workflow designer emails: Manage email messages for automated workflows
- Email templates
- Keep track of different campaign statistics
- See email history interaction on the constituent page and when it occurred
- Track response

Recurring donations

Donors can donate periodically to the museum. The donation is automatically deducted at the donor's discretion.

A Recurring Gift in the Raiser's Edge is basically a template that indicates that future, regularly scheduled donations are expected. Future payments can be applied to it.

Auto-renewal memberships

Memberships can be automatically renewed. You can also choose how often you want to renew the memberships. All of the associated membership data gets capture integrated into the database.

For membership renewals, Raiser's edge sends several renewal letters 30, 60 and 90 days before the membership expires.

Process online payments

Yes

Yes

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Raiser's Edge NXT

Events

- Online events
- Online registration
- Mass communications
- Ticket sales with Membership Discounts
- Support multiple types of events
- Reports
- Collecting & track donation
- Track data related to event attendance
- Registration confirmation emails (receipt and qr code of reservation)
- Gala events (**Coming soon**)

- Online Events
- Online & Offline registration
- Event registration form
- Support multiple types of events
- Collecting donations for events
- Ticket Sales
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- Registration confirmation emails
- Set up event details
- Gala events

Donations and membership acknowledgements

- Thank you letters
- Personal emails
- Targeted mass emails
- New Membership Notification
- Renewal Notification
- Automatic Membership Expiration Notifications
- Donation confirmation letter

- Thank you letters
- New Membership Notification
- Welcome Email
- Birthday letters
- Renewal Notification
- Raiser's edge email templates

Reporting

- Realtime reporting
- Standard Reports
- Custom Reports
- Export Report to Excel
- Automatic Report Delivery
- Dashboards and graphic depiction of reports
- Integrate third-party data and configure additional data elements for queries and outputs.

- Realtime reporting
- Automated reports created directly from the raiser's edge platform (Gifts, Top campaigns, Top funds, Click on and open mail, volunteers, members)
- Dashboards and graphic depiction of reports

	Veevart	Raiser's Edge NXT
Constituent Management & 360° view	360-degree view of your supporter • Manage different types of accounts: households, organizations, and contacts. • Full display of constituent KPIs such as Membership, membership ID, last visit date, visits per year, behavior in tickets, shop, and donations • Constituent interaction tracking - includes integration with Gmail and Outlook • Unlimited number of constituents • Access to donation and purchase records • Duplicate Management	• Manage donor accounts. • Constituent interaction tracking (Smart tags about important constituent interactions) • Limited number of constituents (more can be added for a fee) • Data enrichment services to update data • Timeline of donors interaction
PROS (From capterra reviews)	I loved the idea to base our backoffice linked to the website and CRM as powerful as Salesforces. Veevart team was very efficient and always quick to answer our requests. I strongly recommend Veevart	Records in Raiser's Edge are very stiff - as in very difficult to customize. This can be good if you are starting out in it, as you can set a standard of how to keep data, and it doesn't give employees the opportunity to create messy records.
CONS (From capterra reviews)	The sheer amount of data and tools can be overwhelming, but that is a good problem to have.	My co-worker who uses this software for only adding donations has a very difficult time with it. She says it takes way too many steps to add donations.