



# FORMYOULA MOBILE FORMS FOR SALESFORCE

Securely Capture Offline. Anytime. Anywhere. Any Device. Any Object.

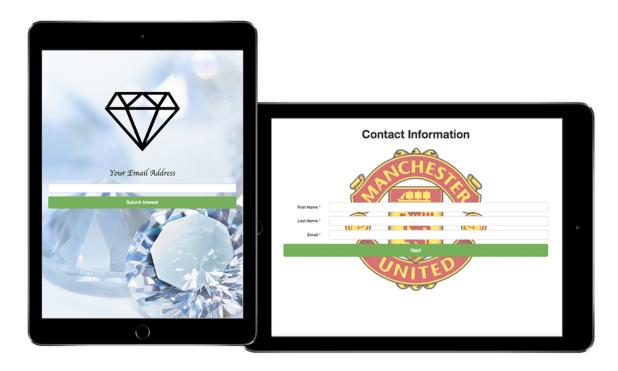
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## **About Formyoula**

- ✓ Cost effective & easy to scale
- ✓ Offline capture from any device
- ✔ Works on iPad, iPhone and Android devices
  - ✓ Syncs seamlessly with Salesforce
    - ✓ Easy user friendly interface
- ✔ Ease of deployment, no code or technical skills required
- ✔ Eliminate manual data entry, records automatically created or updated on Salesforce
  - ✔ Non-Salesforce users can submit data to Salesforce
    - ✓ Split Your Form in Multiple Pages
    - Simplify Forms With Conditional Fields
    - $\checkmark$  GEO tag your forms and track user submissions
      - ✓ Secure data storage and transmission
        - ✓ Easy online guides and videos
        - ✓ Outstanding customer service
    - ✓ Probably the best Form builder you will ever use



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# **Salesforce Features**

Any Standard or Custom Object	Easily create standard and custom Salesforce object records from your form submissions.
Offline First	Salesforce lookups, form pre-fills, record creation, signature and media capture are all supported while the device is offline.
Works With All User Types	Add Salesforce, Platform, Community, Chatter Free, Partner and Non-Salesforce users to Formyoula to capture data offline and create new Salesforce records.
Media Attachments	Upload photos, signatures and other media files to Salesforce Files, Chatter Files, Record Attachments or Documents.
Repeat Groups	Create any number of related and child records with repeat groups.
Conditional Salesforce Record Creation	Add conditional record creation logic based on the data that the user has provided on the form.
Multi-Record Forms	Capture up to 50 standard or custom object records in one submission.
Push Updates	Submit form changes to existing Salesforce records.
Salesforce Auto-Validation	Formyoula form submissions are automatically validated for input types, formats, field access and required fields, no configuration required.
Customizable Record Creation Sequence	Control record creation and update sequence to link all your new and existing records based on master, lookup or child relationships.
Salesforce Lookup Fields	Search for existing Salesforce records and add them to your forms while online or offline. Control search results with custom filters and display fields.
Salesforce Select	Assign jobs and records to users based on ownership and custom filters. Display related records based on a master or lookup relationships.
Salesforce Pre-fill	Pre-fill your forms with information from Salesforce.

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Updating (Upserting) Records	This feature will help you to avoid unwanted duplicates when data is submitted from a Formyoula form to Salesforce.
Salesforce Sandboxes	Install and test Formyoula in your Sandbox before deploying to Production. Move forms and configuration between different Salesforce instances.
Community Support Salesforce1 Mobile	Embed authenticated web forms on your Salesforce community sites. Launch and pre-fill Formyoula Mobile forms from Salesforce1 Mobile record detail pages using Quick Actions.

# Formyoula Features

Online / Offline Operation	The mobile and web application does not require an internet connection to operate and is fully functional offline.
Data Security	All communication is encrypted between the mobile app and Salesforce.
GEO Tagging	Automatically capture the location where the form entry was submitted.
Any Device	Download Formyoula mobile apps on iOS and Android devices. Use Windows and Mac devices with the Formyoula mobile web app.
Custom Branded Forms	Add logos, banners and background images. Style form labels and navigation. Create forms for self-service or kiosk stands.
Generate PDF's	Attach the form entry as a PDF file to your Salesforce record or outbound email. Create custom PDF templates with merge field support.
Signatures and Sketches	Capture drawn signatures and sketches on your forms.
Multi-Page Forms	Create multiple-page forms for large surveys and custom workflows.
Read-Only Fields	Fields for presenting data to your users without the ability to modify them.
Field Library	30+ predefined form field types for offline data capture. We are adding new field types every month.
Conditional Fields	Add if-then rules to your forms to show, hide or populate fields dynamically based on form responses.

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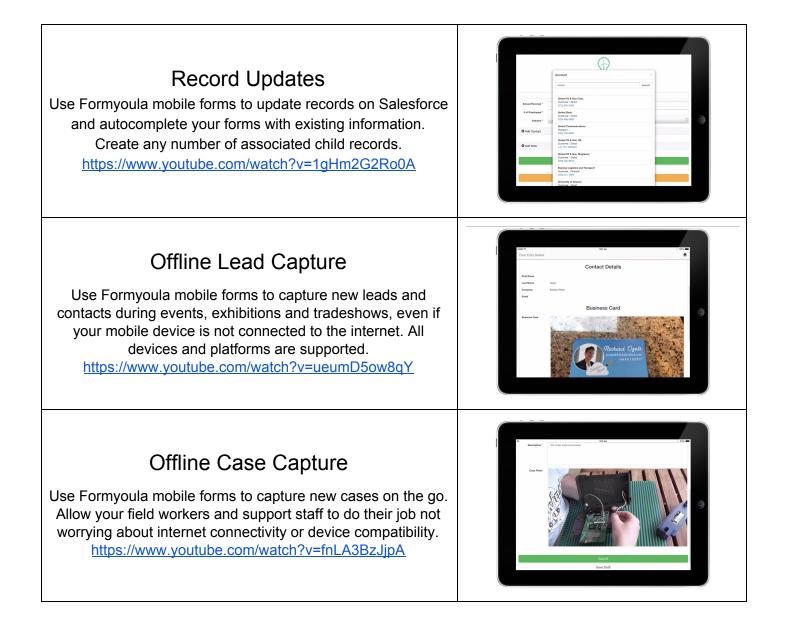


Copy Forms	One-click duplication of any existing form for easy reuse and customization.
Dashboard	View and track form submissions, quickly resolve issues, and administer your forms from our Formyoula Dashboard.
Form Sharing	Control individual user access level to each of your forms.
Rich Data Capture	Include Photos, Signatures, Audio and Sketches in your forms.
HTML Fields	Use HTML code to customize any aspect of your form.
Draft Entries	Save form drafts for later retrieval. Perfect for longer application forms and multi-page surveys.
Email Workflow	Send submitted form entries to predefined or dynamic email recipients.
Hidden Fields	Pre-fill Salesforce lookups, record types, statuses, stages and other static fields with predefined values.
Math Formula Fields	Simple mathematical formulas for addition, subtraction, multiplication and division

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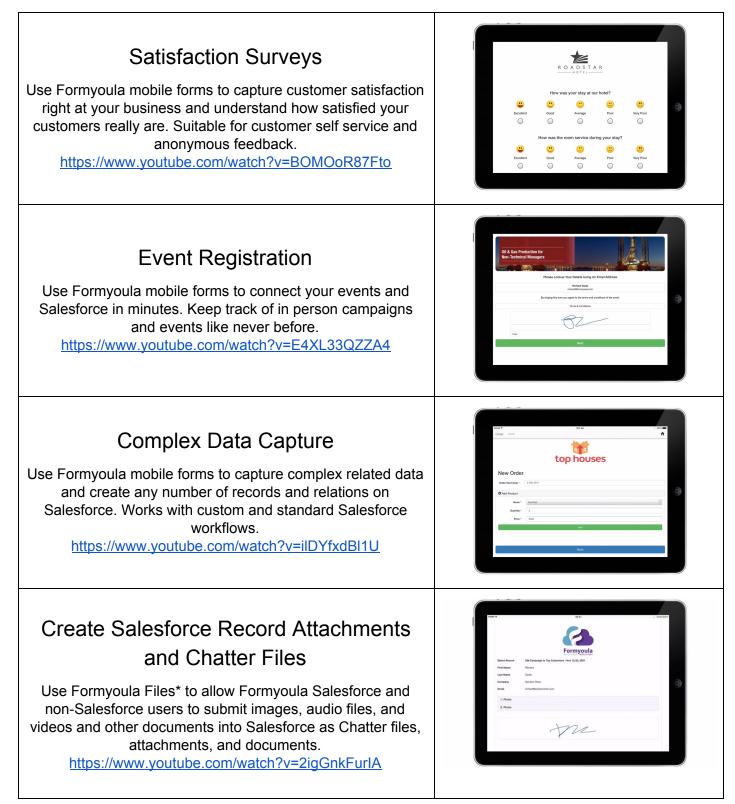
# Formyoula Use Case Example Videos



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# **Custom Branded Form Examples**







# What Our Customers Say

"On a Friday morning, I was told that I had to deploy an offline capable iPad form for an event the next day. We would be capturing over 200 leads and did not want to use pen and paper. After looking at iForms and realizing that I'd still have to sync the data manually into salesforce, I decided to try formyoula. 30 minutes after signing up, I had my first form built and was pushing data from my iPad directly into a custom object on salesforce.com.

Fast forward 3 months and we are now capturing over 5,000 leads a week with over 100 users."



We are Formyoula. We have users in 1,009 cities.