

Adyen Salesforce B2C Commerce

Best-in-class, feature-rich payments solution for your business

Whether you're starting up or expanding globally, save time and grow your business with a truly unified payments platform.

One integration, all of Adyen

Access the full capabilities of Adyen fast, including acquiring, risk management, 3D Secure, Unified Commerce, payment methods, and recurring payments.

Fast go-live

We'll look after your payments so you can spend more time running your business. Simply install and configure the cartridge to enjoy some of our best functionalities.

The cartridge is also certified as an official Quick Launch solution for B2C commerce.

Grow into new markets

Expand your business and let customers pay the way they prefer, wherever they are in the world. Leverage the 100+ global and local payment methods offered by Adyen, like Apple Pay, Amazon Pay, BLIK, Konbini, iDEAL, and WeChat Pay.

Robust fraud protection

Minimize fraud and maximize conversions with industry-leading risk management tools. Offer more secure ways of processing card data, and reduce the scope of your PCI assessments, by using secured fields at your checkout.

Choose what's best for you:

B2C commerce

- Best-in-class, feature-rich functionality
- Suitable for large businesses looking to scale globally

Quick Launch

- Slimmed-down Salesforce functionality to get you up and running quickly
- Suitable for mid-size ecommerce businesses looking to effectively implement Salesforce



Key plugin features

Geared for growth

- Data-driven payment optimization
- Accept all major cards, mobile wallets, buy now pay later methods, and local payment methods. See all supported payment methods for Salesforce [here](#)
- Real-time fraud prevention

Better customer experiences

- Seamless authentication with native 3DS2 flow
- Optimized checkout built to drive conversions
- Charitable donations with Adyen Giving

Operational excellence and security

- Unified cross-channel reporting
- Reconciliation managed by Adyen
- Automated risk tools with case management options
- LINK marketplace and AppExchange certified

Technical specifications

Customization

The cartridge is geared toward customizations, with easy-to-read code. See our guide on customization [here](#).

Integration option

Checkout API - Web components

Omnichannel offerings

Ecommerce, in-person payments, endless aisle, mobile, shopper recognition

Coverage

Global

Pricing

- No setup fee
- No long-term contract
- No additional fees to update the plugin
- 24/7 support at no additional cost

Steps to get started

1 Speak to our team

Make sure to [get in touch](#) to identify the best setup for your business and how to apply for a live account to get up and running in no time.

2 Set up the plugin

Set up the plugin in your Salesforce B2C environment. You'll find a step by step guide in our [docs](#).

3 Configure and go live

After configuring your account settings and integration, you're ready to go live and start processing payments!

Talk to us today, visit [adyen.com/contact](https://www.adyen.com/contact)