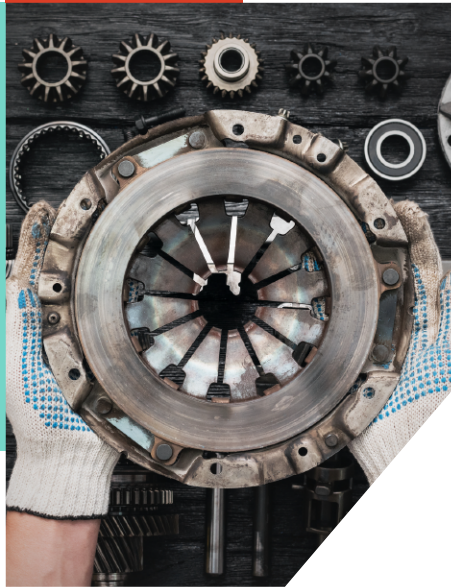


RafterOne

Salesforce B2B Commerce for Spare Parts and Aftermarket



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Are You Facing These Challenges?



Raised customer expectations



Large and complex product catalog



Customer complaints about difficulty in finding parts



Wasted sales time and effort on small orders



Offering real-time account visibility



Self-service capability demands by customers



Reducing average cost to order



Rapid distribution channel expansion



Imperative digital transformation

RafterOne



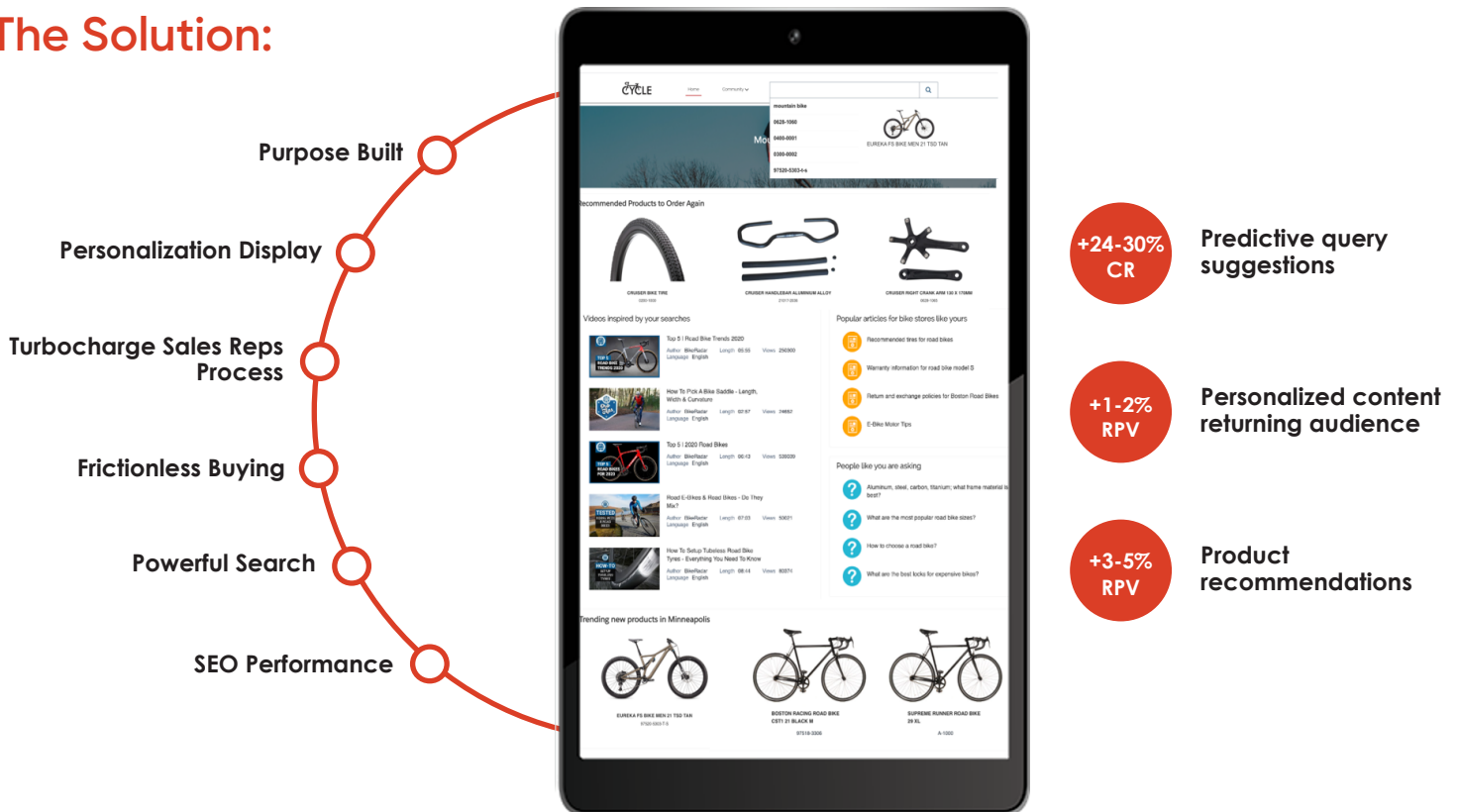
RafterOne Spare Parts / Aftermarket accelerator helps manufacturers and distributors bridge the gap between how they sell and what customers expect in the digital economy. Remove friction from your buyer's search experience whether they're looking to browse your catalog, quickly find a replacement part, or learn more about your products through rich content and videos.

Bridge The Gap

The best time to invest in B2B digital commerce for manufacturing was last year. The second best time is today. Disrupt or be disrupted!

Whether exploratory, advisory, strategic, technical, or financial, we should really have a chat about your digital future - because that future, competitively speaking, is now. Get in touch with us today to know more about how the RafterOne accelerator built for the spare parts aftermarket can supercharge your business.

The Solution:



Benefits:

- The only accelerator on Salesforce Commerce Cloud purpose built for Spare Parts / Aftermarket
- Advanced search capabilities, powered by Coveo, to support large catalogs and finding parts easily
- Seamless shopping experience enhanced by personalized recommendations
- Streamlined cart-to-confirmation checkout process
- Built in features for tax and shipping calculations based on location
- Cross sell and Upsell opportunities
- Increased customer retention rates with global reach
- Greater insights into customer buying behavior
- Deep analytics and reporting capabilities
- Faster time to market with fewer customizations
- Advanced Search Engine Optimization for better visibility

Built
around
you.

RafterOne **R¹**

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