

Maximize Your Salesforce® Investment.



shellblack.com



Your Trusted Salesforce Partner

ShellBlack is a proven and trusted Salesforce partner with a select focus on the financial services industry. Our certified consultants are experts in the implementation and configuration of Salesforce, providing customized solutions to streamline the way you market your brand, sell your products and services, and support your customers. We drive customer success with Salesforce by focusing on business processes, data insights, usability, and adoption.

Financial Services Leadership

ShellBlack doesn't just know Salesforce — we also know the details and nuances of using these powerful solutions to fuel momentum in the financial services arena specifically. In fact, 75% of our Salesforce engagements are rooted in this dynamic industry. For financial services clients looking to generate leads, re-engage existing clients or tackle complex business logic, our industry knowledge can help move projects forward with efficiency and precision.



Insurance
& Benefits



Wealth
Management



Mortgage
& Lending



Capital & Asset
Management



Banks &
Credit Unions



Additional
Financial Services

1800+

PROJECTS

150+

CERTIFICATIONS

75%

FINSERV CLIENTS

Our Services



FINANCIAL
SERVICES CLOUD



SALES
CLOUD



MARKETING
CLOUD



SERVICE
CLOUD



EXPERIENCE
CLOUD



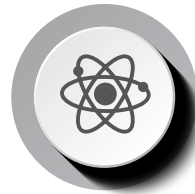
PARDOT



LIGHTNING



INTEGRATIONS



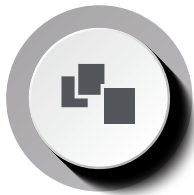
EINSTEIN



SHIELD



QUICKSTART
IMPLEMENTATIONS



DATA
MIGRATIONS



MERGING
SALESFORCE CRMS



USER
TRAINING



CUSTOM
DEVELOPMENT

Customized Solutions for Financial Services



ACCELERATORS

- ✓ Saves time and increases adoption
- ✓ Keeps development costs low
- ✓ Solves common industry challenges

Experts in Salesforce

Succeed With a Certified Partner
to Lead The Way

ShellBlack's tenured professionals deliver targeted services to help financial services clients succeed with Salesforce — from implementations to custom development and complex data migrations.



MARKETING
AUTOMATION



IMPLEMENTATION



MIGRATION



CUSTOM
DEVELOPMENT





Who We Are

Our leadership team has been working with Salesforce since its early days — whether tapping into benefits as customers, selling professional services, or delivering comprehensive customer relationship management (CRM) solutions. We combine our passion for Salesforce with the business acumen and expertise we've cultivated over the decades.

At ShellBlack, we're Salesforce fans who love what we do!

Core Values

Customer Success

We empower our clients through innovative thinking, technical expertise, and determination.

One Team

A diverse, respectful, and enthusiastic group that holds ourselves accountable and actively supports and listens to each other.

ShellBlazers

We are curious tinkerers and learners who are passionate about and actively contribute to the Salesforce community.



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