

A stylized world map in shades of blue and teal, serving as the background for the entire page. The map is centered and shows the outlines of the continents.

eSpatial
for Salesforce

Unlock revenue with

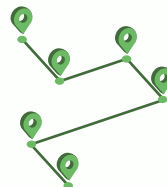
power mapping

Visualizing and analyzing your data on a map is easy. We built eSpatial for Salesforce to give you the full power of a complete optimization mapping solution within your Salesforce Org. Seamlessly upload Salesforce objects like leads and opportunities and custom objects.

All the features eSpatial is famous for, like territory management, heat mapping, proximity analysis, and map sharing are included, but now it includes power features like:



Territory optimization



Route optimization



Balance with workload



Design territories on points, zips, counties, or state

Everyday salesforce actions like logging calls, events, and tasks are standard.

Use cases

- ✓ Data & reporting visualization
- ✓ Route planning and optimization
- ✓ Territory management
- ✓ Resource allocation
- ✓ Market analysis
- ✓ Event planning
- ✓ Site selection

Empower your team with the tools to manage their day, optimize their time in the field, and update Salesforce on the go with eSpatial for Salesforce.

Easy-to-use platform

Saves you time and energy. You access power mapping that's easy to learn and gain immediate ROI. You get speedy user adoption, so everyone gets more done faster.

In-person support you can lean on

Supporting you as you transition is critical. And customers say we excel. Why? Because it is in-person.

You and your team get onboarded fast. And the process is simple.



Your security is assured

- ✓ Large enterprises trust eSpatial
- ✓ We are ISO 27001 accredited
- ✓ Totally secure
- ✓ Team collaboration is easy



The only standalone solution for territory design, routing optimization, and mapping

Sales operations teams have their mapping and routing needs covered in one solution. A flexible system means you can add capabilities as you scale.

“

The first quick win for us was that eSpatial was so **easy to use**. After using so many other applications, eSpatial was the **easiest for importing our data** and identifying the fields and hierarchies that would **deliver efficient alignments**



Jamie Baker

Director of sales optimization

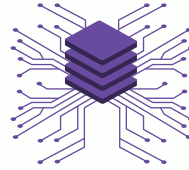
ThermoFisher
SCIENTIFIC

”

eTerritory is designed to **optimize revenue and sales**



**Design alignments on
areas, points or both**



**Leverage intelligent
algorithm based optimization**



**Access multiple manual
realignment options**



**Maximize efficiencies with
account exceptions**



**Contrast alignment
scenarios before you decide**



**Unlock the power of workload
metrics or weighted balances**

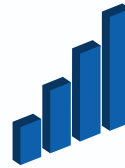
Packed with features

- ✓ **Fastest territory alignment builder available.** Quickly create territories using advanced algorithms.
- ✓ **Optimize territories** on zips or points (accounts-based).
- ✓ **Super fast realignment processes.** Keep your territories current and performing at their best.
- ✓ **Integrated with Salesforce.com** delivering seamless data uploading and synching.
- ✓ **Use criteria like workload and balance alignments** easily to create equitable and efficient territories.
- ✓ **Communicate and share alignments with ease.** Secure sharing designed for you and your team.
- ✓ **Unlock new actionable insights in your data.** The best visualization and analysis tools are available to you.
- ✓ **Maximize sales effectiveness.** Identify selling inefficiencies or opportunities with advanced filtering.
- ✓ **Speed up your workflows.** Intelligent and intuitive features will eliminate wasted time.
- ✓ **Involve key stakeholders.** Save, print, share, and compare alignments with your team.

eRouting helps boost field sales productivity



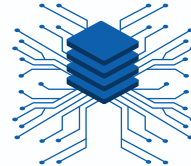
**Plan up to 20 day
sales routes**



**Optimize routes and
eliminate inefficiencies**



**Easy collaboration between
managers and reps**



**Easily re-optimize your route
when you get a cancellation**



**Visit up to 15% more
customers and prospects**



**Spend more time selling and
less time planning or driving**

Packed with features

- ✓ Schedule 20-day optimized routes with ease.
- ✓ Easily re-route a day if a customer cancels.
- ✓ Access an intelligent recommendation engine that ensures you focus on the highest priority sales calls.
- ✓ Seamlessly integrates with Salesforce.com.
- ✓ Mobile ready.
- ✓ Visualize and analyze your routes for productivity insights.
- ✓ Lock in appointments and optimize your day around key sales meetings.
- ✓ Overlay and filter your customer datasets on interactive maps.
- ✓ Set priority-based scheduling based on your preferences, like the highest potential to close.

eMapping powers your

data visualization process



**Present your data story
with power maps**



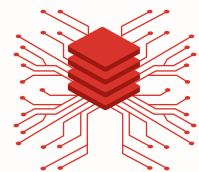
**Analyze your competition
and use styling options**



**Perfect your site
selection process**



**Interrogate performance
with heatmaps**

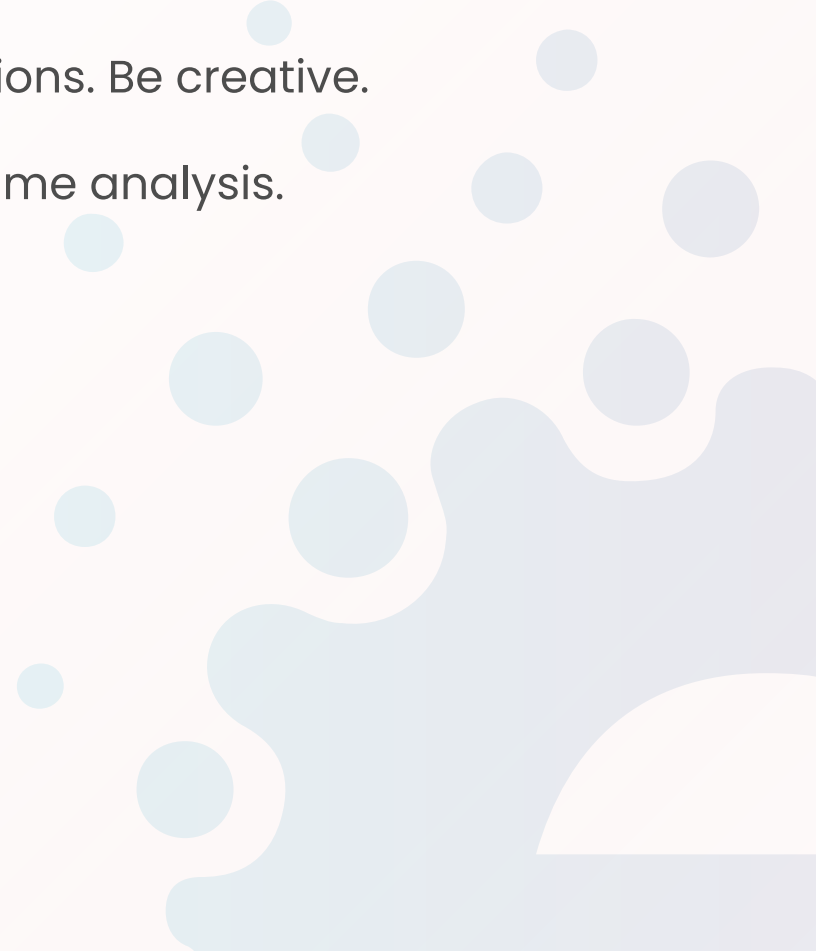


**Optimize your resources
with location intelligence**



**Make job allocation easy
with smarter workflows**

Packed with features

- ✓ Add and analyze data from multiple sources with ease.
 - ✓ Intuitive data visualization for smarter, faster decisions.
 - ✓ Access custom drawing and selection tools.
 - ✓ Filter your data in live maps and share results.
 - ✓ Export your maps with one click.
 - ✓ Advanced mapping options like heatmaps, hotspots and bubble maps.
 - ✓ Color your datapoints and areas by value or size.
 - ✓ Huge selection of styling options. Be creative.
 - ✓ Access proximity and drive time analysis.
- 
- The bottom right corner of the page features decorative light blue and white abstract shapes, including circles and organic, flowing forms.

A stylized world map in shades of blue and teal, serving as the background for the entire page.

For more information, please visit
www.espatial.com

To schedule a demo or
discovery call, please choose
a time that suits you [here](#)

About eSpatial

At eSpatial, we believe mapping should be fast, easy, and powerful. With our mapping software, you can easily upload and visualize multiple data layers, quickly create dynamic reports, analyze critical areas and share the results.

Sales, Marketing and Operations leaders turn to eSpatial when they want to:

- ✓ Discover actionable insights by visualizing and analyzing sales data
- ✓ Optimize territory design to increase sales, reduce costs and enhance productivity
- ✓ Maximize rep selling time and utilization with advanced routing optimization