

calendar^z

Countdown & add-to-calendar content blocks!

>>> At a glance

With CalendarZ by Cezium, you shall never use code again for something as trivial as a countdown or an "Add-to-calendar" button in an email.

Review

We tried many ways to publish calendar download functionality in emails, but none of it could give us the functionality we were looking for. CalendarZ came in as savior and it is an awesome tool to schedule events and to publish the same as Calendar download functionality in emails with great customer experience.



5 stars rating on AppExchange

FEATURES



Countdown



Add-to-calendar



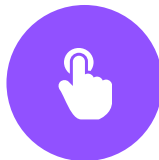
Drag-and-Drop

PRICING

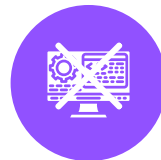
Starting at **\$39 USD/Business Unit/month**
Discounts are available for nonprofits

HOW TO SEND COUNTDOWNS & ADD-TO-CALENDAR LINKS WITH SFMC

Send Countdowns. Add-to-Calendar links. Plan your events.... and stay top-of-mind of your customers! If you have a name, location & date you can just drag-and-drop your event in your emails!



EASY-TO-USE



NO CODE



QUICK SETUP

BENEFITS

1

Drag-and-drop usage

Calendarz comes with a Custom Content Block in Content Builder which allows the marketer to just drag-and-drop his public event block in his email.

2

Countdown

Voucherz provides an awesome interface for vouchers pool creation. You can fix your rules (Number, Length, Prefix, Threshold) and either create or upload your list. Choose who receives notifications or how you manage end of codes with few clicks.

3

Public event

A custom content block to easily drag-and-drop your "Add to calendar" links in your email communications for public events

4

Private event

A custom content block that allows using any event in your Data extensions (such as a booking, or a meeting with a customer care operator...) to drag and drop a reminder in your customer's calendar

5

Gone in 60s

You can create an event and add the codes to an email in less than 60 seconds! Our app is seamlessly integrated in Salesforce Marketing Cloud

BOOK A DEMO