

# voucherz

## Coupon codes management app for Marketing Cloud

### >>> At a glance

With Voucherz by cezium, you can extend Salesforce Marketing Cloud capabilities to Coupon codes management.

### Review

Essential app for our e-commerce marketing journeys. Cezium is reactive to develop the app with new features.



5 stars rating on AppExchange

### FEATURES



QR Code



Bar Code



Code



Drag-and-Drop content block



Pool management



Reporting

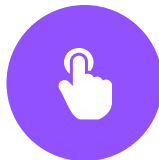
### PRICING

Starting at **\$149 USD/Business Unit/month**

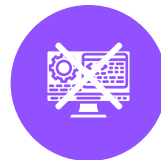
Discounts are available for nonprofits

### HOW TO SEND COUPON CODES WITH SFMC

Voucherz is a no-code app which allows to create or import unique codes and use them in your communications without AmpScript nor Automations of any kind. Redeem coupons easily with Voucherz!



EASY-TO-USE



NO CODE



QUICK SETUP

### BENEFITS

1

#### Drag-and-drop usage

Voucherz comes with a Custom Content Block in Content Builder which allows the marketer to just drag-and-drop his coupon code block in his email and select the pool to be used. Focus on choosing the display (code, QRcode or Bar code), the spacing, etc... NOT on ampscript and automation studio workflows to bring up the codes.

2

#### No-code creation and management

Voucherz provides an awesome interface for vouchers pool creation. You can fix your rules (Number, Length, Prefix, Threshold) and either create or upload your list. Choose who receives notifications or how you manage end of codes with few clicks.

3

#### Align Commerce & Marketing

Coupon codes redemption is the missing piece between sales & marketing if you want to link conversions to emails and have a clear vision of marketing ROI.

4

#### Gone in 60s

You can create a voucher pool and add the codes to an email in less that 60 secondes!

**BOOK A DEMO**