

# HEAD START & SALESFORCE/*EARLYBIRD* SOLUTIONS

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# One Source of Data for Head Start

Head Start is a US government program that provides comprehensive early childhood education, health, nutrition, and parent involvement services to low-income children and families. Head Start programs teach young children from at-risk backgrounds skills and provide wrap-around services for the family unit as a whole.<sup>1</sup> Since its founding in 1965, “Head Start programs have served over 35 million low-income children and families.”<sup>2</sup>

## 2020 Head Start and Early Head Start Programs Nationally Reported<sup>3</sup>



**63,508**

parents received job training



**111,203**

children received a behavioral health treatment plan



**4,632,050**

home visits were conducted



**LONG-TERM**

Head Start participants are **12% less likely** to live in poverty as adults and **29% less likely** to receive public assistance

Now more than ever, these essential Head Start programs face serious data source and reporting challenges. While you are busy connecting to program families and prioritizing funding renewals, updating your technology may be low on the priority list. However, with the right technology, you can have one source for your data and reporting; finally, your technology can work for you rather than against you. Provisio Partners has developed Earlybird, a solution that is custom-built for Head Start programs to solve your data tracking troubles.

## Funding & One Source for Data

We know your organization relies on a variety of data points or your multiple funding sources. Your funding data drives your programming decisions, so you, in turn, can better serve the needs of your community.



### EARLY CHILDHOOD FUNDING STREAMS BREAK DOWN TO: <sup>2</sup>

Federal Government

Partial Government

Foundation Grants

In-Kind Donations

As you can see, there are multiple funding streams for Head Start programs, and each funding source has its own reporting requirements. These cumbersome tracking and compliance responsibilities take resources and attention away from providing valuable services to the families you work with.



# EARLYBIRD

Having metrics and measurement in one location around program wait lists, funding sources, medical assessments, family information, and community resources is crucial to analyzing and reporting the success of all early childhood programs including Head Start and Early Head Start Programs.

Earlybird serves as that one source of data for your programs. Developed by Head Start experts, Earlybird provides the critical data of each performance standard needed. Earlybird is designed to fully manage your program while also meeting all Head Start compliance requirements.

## BASIC FEATURES INCLUDE:

- ✎ Enrollment and Eligibility
- ✎ Program Performance Monitoring
- ✎ Case Management
- ✎ Classroom Management & Attendance
- ✎ Reporting
- ✎ Parent Portal

Earlybird is 100% mobile with robust communication functionality for families and partners. Earlybird's program management feature also keeps track of your Human Resources reporting, helping your team handle onboarding by tracking background checks, certifications, and licensing information.







# EARLYBIRD FOR HEAD START FAMILIES

With a mission to show growth, not only for the child but the overall family well-being, Head Start programs have struggled to find a way to connect with parents easily. Head Start programs have found technology to help with teaching strategies, but communication with the family unit has fallen short.

Families that are part of Head Start programs can be vulnerable and hard to reach. Therefore, Earlybird offers an online portal community for simple communication between families and partners. From their phone or computer, families can finally follow an easy process to submit required documentation.

Through our HIPPA compliant Parent Portal, families can accomplish the following:

-  **Complete and sign an application**
-  **Complete and sign Intake Forms**
-  **Upload enrollment certification documentation such as a birth certificate and address verification**
-  **Provide Income Information**

This direct communication allows for families to spend less time navigating drop off locations or finding the correct forms and more time benefiting from the services provided by Head Start.

Families can take a picture of medical forms upon exit of an appointment and upload it directly to the portal – providing your Family Support Team with up-to-date information. The Parent Portal lets them update their contact information, individuals approved to pick-up their child, and emergency contact information in their primary language.

The Parent Portal also connects families with your teachers once children are enrolled.



**// FAMILIES NOW DO NOT NEED TO WORRY ABOUT CATCHING MULTIPLE BUSES TO GET TO AN OFFICE OR HAVE ACCESS TO A PRINTER. NOW THEY CAN FILL OUT REQUIRED INFORMATION ON THEIR PHONE, SO TEACHERS HAVE IT AS SOON AS IT'S SUBMITTED. //**

– Fiona Anderson, Early Childhood Expert at Provisio Partners

**PLUS, YOUR TEAM'S WORKFLOW WILL IMPROVE BY THE ADDITIONAL AUTOMATION BUILT INTO THE BACKEND OF THE PARENT PORTAL. THE FAMILY SUPPORT TEAM WILL HAVE INTERNAL ACCESS TO THE PARENT PORTAL TO INPUT ALL NECESSARY DATA DIRECTLY INTO THE SYSTEM FOR FAMILIES THAT DO NOT HAVE ACCESS. THIS DATA INCLUDES:**



**Application weighting and scoring based on eligibility criteria**



**Federal Poverty Level calculations**



**Generation of certification documents emailed to parents for e-signature**



**Automated follow up and notifications**



# MEASURING WHAT MATTERS

Head Start programs need to track all their data sources to monitor programs, funding, and participant growth. Through Earlybird, you will be able to take control of your data reporting in one secure location.

Your programs will be able to track your children and parent's progress to show the impact you are making on each child's educational journey. You can also demonstrate the quality services you provide to each family are improving family well-being, school readiness, and fostering community engagement.

Federal Government and other funding sources need to see the impact Head Start programs are making on children's lives and their families. Provisio Partners' team members are Head Start program experts, so we know how to build the best dashboards to show the impact Head Start programs are making in their communities. Adopting a comprehensive, secure, and user-friendly system that streamlines data collection and reporting across programs helps Head Start agencies achieve their goals.



## Sources

1. "Mission, Vision, History," NHTSA.org, Available at: <https://www.nhtsa.org/about-us/mission-vision-history/>
2. "Head Start and Early Head Start", First Five Years Fund, 2020 Available at: <https://www.ffyf.org/issues/head-start-early-head-start/>
3. "2020 Head Start Profile," National Head Start Association

Founded in 2017, Provisio Partners is focused on empowering changemakers with the right-fit Salesforce solution so they can connect their one, true mission with the people who need it the most.

Provisio Partners is located in Chicago, Illinois.

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