



# **About Us**

NavYaan is a US based Salesforce Consulting Partner accelerating digital transformation for global enterprises of all sizes. As a promising Salesforce partner – well versed in advisory, implementation, and managed services — we can innovate, change, and build cutting-edge solutions at unbeatable cost ultimately generating the greatest ROI.



## DISCOVER

**Growth Opportunities** 



## **BUILD**

Innovative Solutions



### **LOVE**

the Unlocked Experiences

120+ Total Salesforce Certifications 50+ Certified Salesforce Individuals

Happy Customers

100+ Yrs. of Combined Salesforce Experience

75+ Successful Salesforce Implementations

# **Our Commitment to Clients**

## **Provide Purpose-Driven Solutions**

Our engineers are experienced practitioners, providing the frameworks and solutions that accelerate timelines and help realize successful outcomes.

# Deliver Memorable **Experiences**

Expertise may set us apart, but passion puts us ahead. We aim to deliver value beyond what's specified in the contract, and to always bring energy and creativity to the table.

# **Develop Modern Applications**

We deliver better software faster creating cloud applications that drive customer- centric outcomes. Our approach combines culture, tools, and process to continuously deliver software innovation while reducing complexity.

# **Services**

Salesforce **Advisory Services**  Managed Services

Digital Sales Transformation Salesforce Staffing

**Digital Service** Transformation

Data & Integration Services

Digital Marketing

Org Health Check

Salesforce Project Implementation

DevOps

# **Product Expertise**

Salesforce Sales Cloud Salesforce **Experience Cloud** 

Salesforce Configure, Price, Quote (CPQ)

Salesforce Commerce Cloud

Salesforce Service Cloud Salesforce Marketing Cloud (B2C Marketing)

Salesforce Field Service Lightning

Salesforce Pardot (B2B Marketing)

Salesforce Lightning Platform Data Analytics & Tableau CRM



# Navyaan Agile Execution Framework



### **Discovery**

Health Check Product Evaluation Business Assessment



#### **Ideation**

Design Thinking Org Strategy



#### **Planning**

Project Planning
System Architecture
Functional Specification
Governance Model
Roadmap and Execution Strategy





### **Ongoing Innovation**

KPI Evaluation Continuous Support Ongoing Innovation



#### **Roll out & Adoption**

Rollout and Adoption Training Workshops





**Implementation** 

Agile Development

# Why people love to work with us



We are experts at helping our clients get the maximum value of Salesforce platforms. We **align the existing technical capabilities with strategic objectives**, so you can innovate and grow with every successful project.

# **AgileP**

NavYaan Agile POD is an all-inclusive group of experts in Salesforce who work together to provide trailblazing solutions. We do this with an interdisciplinary approach that blends various skill sets needed on any given project.

## Execution Frame #ork

Inspired by hands-on experience of Salesforce implementations, our proprietary execution framework helps develop tailored solutions for your organization from discovery phase to company-wide adoption, accomplishing an overall vision.

# Support

Blended with resource mix from **both offshore and onshore**, we provide continuous **end-to-end support** to your business processes whenever you need them, **24x7**, **365 days** a year. We utilize a fractional resource model to deliver a world-class user experience.







