

HEDIS Case Study



Business Problem: Meet CMS five-star rating for DRE (Diabetic Retinal Exam)

Solution

Design a tool to manage campaign and results

1. Identify members and PCPs for Campaign
2. Track campaign process
3. Build scorecard using claims and campaign data
4. Identify unreported claims or doctor visits without DRE
5. Integrate with Referral Management Platform

Results

- ★ Met five-star rating (78%) on 2 MA plans
- ★ Met four-star rating on another MA plan