

SUCCESSFUL IMPLEMENTATION OF UI /UX WITH INTEGRATIONS ON SALESFORCE

One of our customers from the online leasing sector approached us for UI/UX changes and integrations



BUSINESS CHALLENGES:

A major apartment REIT had an urgent need to compete in a market filled with tech-savvy millennials, the current solutions for Online Leasing used had a poor user experience also Integrations were not managed well

SOLUTIONS:

- Salesforce front-end using custom UI/UX and Lightning Experience, which is easy to use with a modern look and feel
- Integrated with a backend leasing platform of RealPage via REST APIs
- Implementation designed that the backend leasing platform could be changed to another vendor or even brought inside of Salesforce entirely

RESULT:

A no. of "Sight Unseen leases" Increased gradually.
As post-COVID hit, this solution became an unexpected and invaluable asset as they could easily support leasing without physically viewing units.

Trusted Technology Partner

www.areya.tech



About us

Our mission is to be your Trusted Real Estate Technology Partner. We are excited to simplify the technology for you and we are obsessively passionate about it.

We are a Salesforce Partner offering consulting projects & Manage services with our niche in the US Residential real estate domain.

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