assets360

Standard is not Enough?
Want to Use Digitization as a Differentiator?
We Have You Covered.

Digital Aftermarket Services

Industrial IoT

With our assets360 solutions, we cover various use cases around your industrial assets. Benefit from our pre-configured modules that offer speed, affordability and low risk. We provide a range of applications and modules that are customizable and specific to our customer's unique workflows and use cases including Remote Services, Condition Monitoring & Predictive Maintenance, Machine Maintenance, Inventory and Spare Parts Management, Workflow Management, Document Management and more.

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Implementing Your Digital Business

Be Ready for the Future with Our assets360 Solutions

assets360 helps machine manufacturers manage their industrial assets better. Machine manufacturers can optimize processes, improve productivity, increase net return on assets and offer 'smart services' to end users. With easy integration to third party systems such as ERP and CRM, assets360 provides a truly 360-degree customer and asset overview.

Business Solution Oriented
Transform your business into the digital age. New business models, smart products, value added services

Focus on Applications
Software Applications, Mobile Apps, Automated Business Workflows, Data Analytics, Artificial Intelligence

Modular Open Component Cloud Architecture
Modular building block approach with preconfigured integration modules allowing flexibility and faster time to market

Third Party Integration
Easy integration with third party enterprise systems such as SAP and Salesforce to provide a 360 view of asset and customer

Cloud, On-Premise or Edge
Choose on-premise or cloud solutions or combine edge and cloud functionalities

Multi Cloud and Platform Agnostic
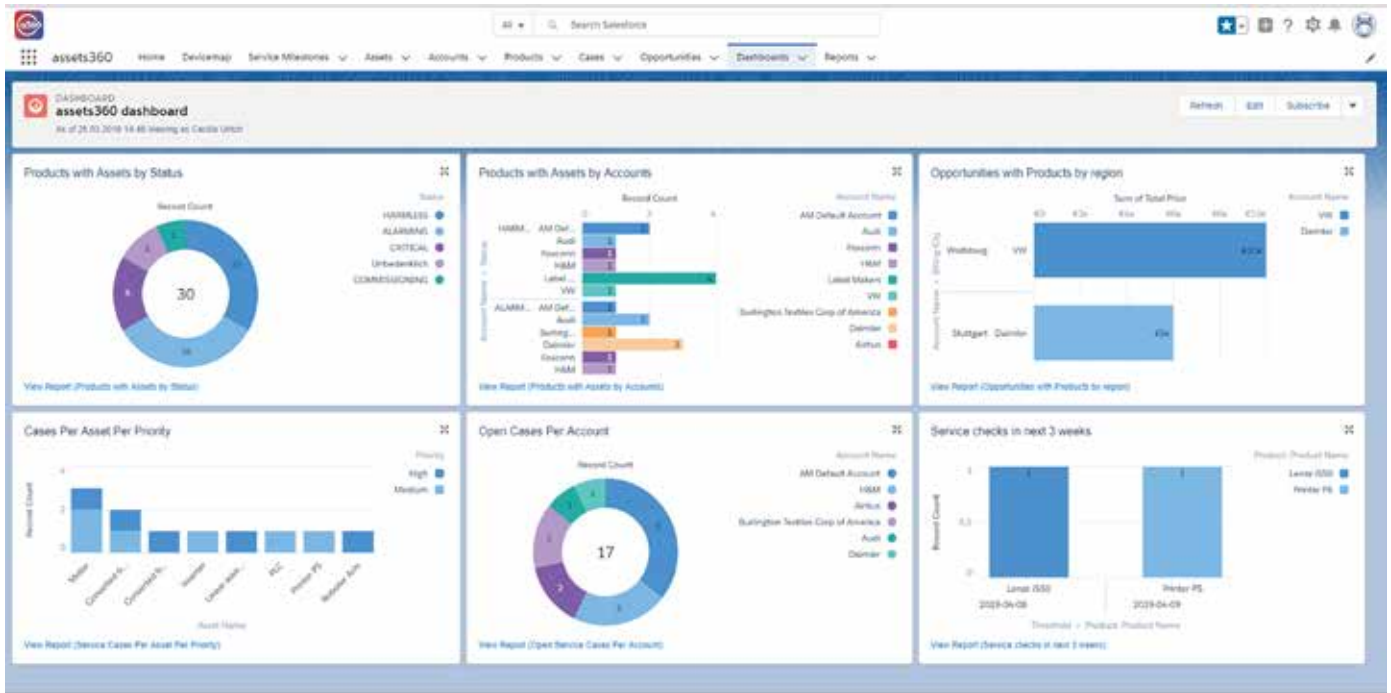Remain flexible, future-oriented and have wide applicability

We take an API-first approach, which makes it easy to integrate applications with other systems. Our "glue" helps to connect every module and touchpoint.

You have the flexibility to choose which features you want to use and pay for.

For our machine and equipment manufacturer customers who have application or customer specific needs or would like white label solutions to offer to their end users, we offer custom and personalized solutions.

With our modular building block approach, we build solutions that fit to you and your customer needs.

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Manage Industrial Assets Better

> *Our modular approach has helped us build solutions for many of our customers that are short-time-to- market, low cost and future proof.*

Unsure How and Where to Start?
We Help You Navigate the Digital Transformation

We understand the challenges machine manufacturers face due to the (digital) transformation of the industry and the pressures this puts on profits, costs and processes.

We help you turn these challenges into opportunities. Our offerings include consultancy services, trainings and discovery workshops. Our team of dedicated solution architects and engineers also help build Proof of Concept for your needs.

Through our expertise, we help your company embrace data driven insights, gain competitive advantage and capture value along the life of the asset.

Need More Convincing?

assets360 helps machine manufacturers and their end users to align business and digital strategies for value creation. Benefit from data insights, process optimization, better customer service and explore new business models with smart services.

10–40%	**3–5%**	**Up to 2.5%**
decrease in maintenance costs	productivity increase through process improvement	revenue growth per year due to digitized products and services

Figures are to showcase possible potential of industry 4.0
Sources: Mckinsey Digital. (2015). Industry 4.0 How to navigate digitization of the manufacturing sector | PWC. (2014). Industrie 4.0 Chancen und Herausforderungen der vierten industriellen Revolution. PWC.

Offer End Users Value Added Services

With our assets360 solutions enhance customer experience through value added services such as:

Documentation Management   » Condition Monitoring   » Inventory Management

Remote Services Management   » Service Request   » Predictive Maintenance

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Technology and Solution Partners

Our preferred technology and solution partners include Salesforce, Cumulocity, Adamos and Empolis but our platform agnostic and multi cloud approach allows us to use and leverage a wide range of technology platforms and ecosystems.

About logicline

As part of Lenze Digital and the Lenze Group, an internationally successful supplier of electric drive solutions and automation systems, logicline helps you to implement digital services profitably. With our expertise you generate added value from your data and develop future-proof IIoT applications. From initial consulting to market launch and plant monitoring we support you exactly where you need help. Contact our experts for a non-binding consultation and for further information.

Key Features

» Accelerate and customize with a modular building block system

» Edge computing services provides an added layer to secure sensitive data

» Cross-cloud and platform-agnostic to prevent vendor lock in

» Modular building block approach to help you pick-and-choose the features you want

» Leverage existing modules through easy API-based integration

» Integration of 3rd party add-ons or cloud services like ePlan, SAP, Empolis

» Integration with CRM, ERP systems

» Easily scalable without latency issues

» Secure reliable remote access to your machines and embedded software

» Easy onboarding

Have more questions? Would your company like a demo of assets360?

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