

Pexlify

A Merkle Company

AT A GLANCE



PEXLIFY AT A GLANCE

Value Proposition & Differentiators

Industry Focus:

- Financial Services
- Hi-Tech & Manufacturing
- Pharma & Life Sciences
- Hospitality & Retail

Product Focus:

- Sales Cloud
- Service Cloud
- Experience Cloud
- Financial Service Cloud
- Field Service Lightning
- CPQ

B2B or B2C Experience:

- B2B & B2C

Market Segment:

- CBU, EBU, MM

Financial Service Cloud:

- Implemented FSC into a leading Building Society allowing brokers & managers to build deeply personalised relationships with their customers and support them throughout the customer lifecycle.

Quick Starts:

- Sales Cloud QS
- Service Cloud QS

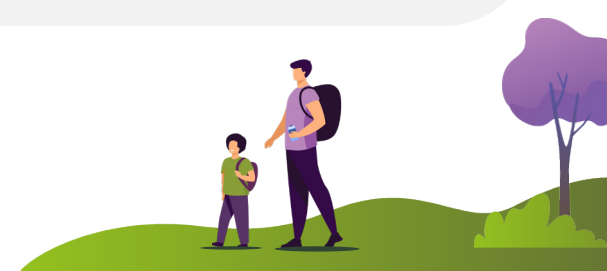
Product Suite:



- Leaptree SPM Platform
Apps includes:
Incentivize (Compensation Mgmt)
Optimize (QA Scorecards)
Mobilize (Compensation Portal)
Analyze (AI engine)

Accelerators

- Financial Service
(Advanced Insurance CPQ)
- Customer Onboarding -
Uses Salesforce Communities/Portals to improve customer experience. Simplifies the application process for loans, pensions, Investments, mortgages, insurance & more.
- Customer Service -
Collaboration Accelerator includes joint document collaboration, online web and video chat functionality & more.
- KYC/AML Accelerator -
Captures different customer documents and integrates into multiple credit bureaus such as CreditSafe, Equifax, Experian, Callcredit
- Lightning Migration Framework



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Certified Consultants & Certifications

Overview

- UKI Employee Count: 100+
- Go Lives YTD - 25+
- Salesforce.Org Registered Partner



Cloud Certifications

- Sales Cloud: 31
- Service Cloud: 23
- Experience Cloud: 19
- Marketing Cloud: 5
- Marketing Email Specialist: 9
- Marketing Social Specialist: 1
- Field Service Lightning: 10
- CPQ: 7
- Commerce Cloud B2B: 2
- Pardot: 4
- B2B Solution Architect: 1
- Tableau CRM & Einstein Discovery Consultant: 4

Selected Development Certifications

- Admin: 87
- Platform Dev I: 58
- Platform App Builder: 33
- Platform Dev II: 26
- Adv Admin: 18
- Sharing & Visibility Designer: 27
- Data Architecture & Mgmt: 14
- Dev Life-cycle & Deployment: 16
- Integration Architecture Designer: 12
- Certified System Architect: 9
- Pardot Specialist: 2
- Mulesoft: 5
- Marketing Cloud Dev: 1
- UX Designer: 2



A trusted partner able to advise, empower, and scale with our clients.

Pexlify has proven experiences, methodologies, tools, and processes to plan, govern, manage, and control digital transformation programs for our clients.

Sales Cloud



Sales Cloud CPQ

Service Cloud



Service Cloud

Customer 360 Platform



Flow Integration Services Platform

Marketing Cloud



Core Messaging/
Journeys

Experience Cloud



Partner Relationship Management Customer Portal Including Self Service

Financial Services



Banking Insurance



High Tech

Software & Services



Pharma

Pharma

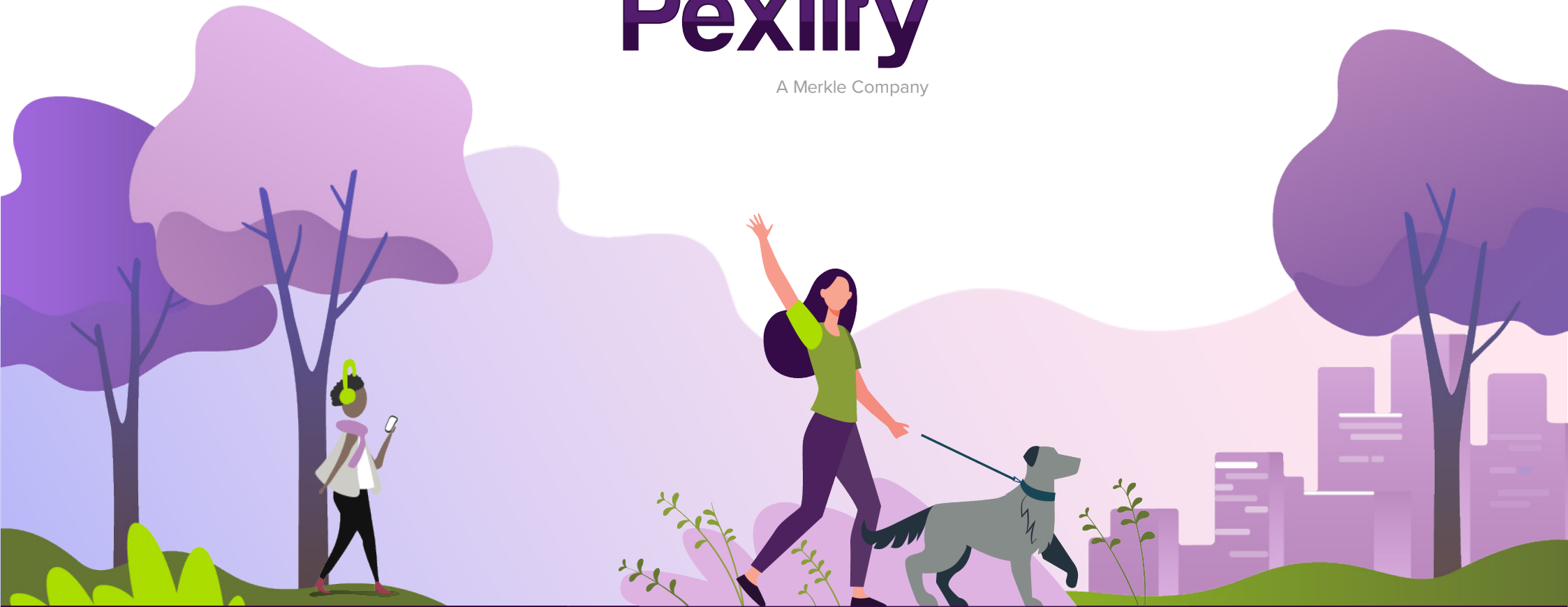
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Recent Customer Projects & Success

Sales	Service (& FSL)	Marketing	Community & CPQ	
				
				
				
				
				

Pexlify

A Merkle Company



Headquarters

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