

Synapsum SaaS solutions brings planning, operations, and sales & marketing together to reduce and recover supply chain cost using actionable cost intelligence integrated into your CRM. Your business will have the tools to better manage costs that are not driving real value for your customers.

	ADMIN	PLANNER	SELLER
Settings and Configuration	✓		
Licensing and Permission Users	✓		
Setup and Manage ProfitStreams		✓	
Setup & Apply Customer Segments		✓	
Setup Actions, Rules, & Triggers		✓	
Activity & KPI Dashboards		✓	
Reusable Action Playbooks		✓	
External-to-Salesforce Collaboration		✓	
In App Collaboration		✓	✓
Alerts and Notifications			✓
Auto-generated Account List Views		✓	✓
Account-level Embedded Cost Insights			✓
Account & Opportunity-level Actions			✓

