TwoCanConnect

CONNECTING TWO TOGETHER

TwoCanConnect – RealEstate.com API Guide

www.twocanconnect.com

API Key Guide

How do I get an **API Key** for RealEstate.com.au?

What do you need to get REA working with TwoCanConnect?

- Client ID
- Client Secret
- Agency ID(s)

Watch a video on how to create your Domain API Key'

Watch Video

STEP 1

Read the RealEstate.com.au Partner Platform Terms and Conditions

https://about.realestate.com.au/partner-platform-terms-partners/

STEP 2

Submit a request with the REA Support Team:

https://help.realestate.com.au/hc/en-us/requests/new?ticket_form_id=360000786991

STEP 3

Provide Required Details:

The form will ask you for details. All details requested are your contact details except for the below, which we have guided you on what to enter.

What can we help you with today:

- Partner Platform Agreement

I am a:

- REA Customer

Which API are you interested in:

- Listing API
- Leads API

STEP 4

Wait for a Response

REA will take a few days to reply. They will then send you a 'Client ID' and a 'Client Secret'. Keep this safe and do not disclose the information to anyone. Your TwoCanConnect installation partner will get you to enter it directly into the application. You will also need to know your REA Agency ID (or ID's if you have multiple) before connecting with Salesforce.

Why do you need TwoCanConnect?

Tired of having to manually input enquiries into Salesforce?

TwoCanConnect for Real Estate solves the disconnect between your REA and Domain accounts and Salesforce. Your team might be dealing with many enquiries per day from both networks. If you use Salesforce as a CRM, it can be laborious to manually enter these enquiries, link them to listings and projects and manage them through the enquiry and sales cycle.

With TwoCanConnect for Real Estate, we take all the manual work out of your enquiriy management. Once configured, all enquiries from one or multiple agences will create in Salesforce as a new lead, link to a listing and / or a project and an agency. You can then run lead assignement rules in Salesforce to allocate the enquiry to the right agent.

The enquiries sync every 5 minutes between Salesforce and the Real Estate providers, meaning you can keep on top of any enquiries in no time at all!

Because all of the enquiry, listing and project data is in Salesforce, you can create reports and dashboards showing any relevent information in Salesforce for a 360 degree view of your customers.

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