



Salesforce ISV intouch Enterprise Edition



Designed
for Mobile

- ★ intouch Pro
- ☆ intouch Enterprise
- ★ intouch Enterprise inc. Tap2Buy

	★	☆	★
SaaS Platform, Single signon to SFMC	✓	✓	✓
MMS & SMS personalised text visual messaging	✓	✓	✓
Personalisation on images & in text	✓	✓	✓
160 Character Single SMS	✓	✓	✓
306 Character Double SMS	✓	✓	✓
<300 KB MMS	✓	✓	✓
5 User Licence	✓	✓	✓
GDPR Compliant	✓	✓	✓
Dedicated 2WAY mobile number allocation	✓	✓	✓
Multiple 2WAY dedicated mobile numbers	✓	✓	✓
22 intelligent data tags inserted MMS images	✓	✓	✓
Personalised and Branded Visuals	✓	✓	✓
A/B Testing	✓	✓	✓
Drag and Drop Smart interface for curating Media with Canva	✓	✓	✓
Individual permission level setting	✓	✓	✓
Live testing	✓	✓	✓
Unique code insertion per user	✓	✓	✓
Insertion of additional imagery and text	✓	✓	✓
1:1 personalisation at scale	✓	✓	✓
2WAY Chat	✓	✓	✓
List Management & Cleaning	✓	✓	✓
Campaign Scheduling	✓	✓	✓
Automate timed sending	✓	✓	✓
Optimization compression tool for MMS	✓	✓	✓
QA feature on campaigns	✓	✓	✓
Behaviour based targeting	✓	✓	✓
QR Code & Auto-response Campaigns	✓	✓	✓
Incentive & Rewarded user acquisition	✓	✓	✓

	★	☆	★
JourneyBuilder Integration.	✓	✓	✓
Include MMS and SMS communications from within JourneyBuilder	✓	✓	✓
List Building & Management	✓	✓	✓
Non code survey & questionnaire tools	✓	✓	✓
Keyword & Auto Response Campaigns	✓	✓	✓
Mobile client auto opt-in & registration	✓	✓	✓
Tracking and Reporting using Trust based plain language active links	✓	✓	✓
API & Webhook integration to CDP/CRM	✓	✓	✓
Native Wallet Integration		✓	✓
Add2Wallet Feature sent by SMS		✓	✓
Add2Wallet Feature sent by MMS		✓	✓
Wallet download tracking and reporting		✓	✓
Unlimited Transactional initiated Push Messaging		✓	✓
Unlimited Update of pass		✓	✓
Calendar based automated Push		✓	✓
Geolocation based automated Push		✓	✓
Active Directory		✓	✓
Barcode		✓	✓
Product Management suite including:			✓
Tap2Buy FAST Two Tap checkout			✓
Visual product presentation, including .gif presentation			✓
Automated stock management			✓
Payment Engine			✓
Digital Gift Card			✓



Easy product setup



No code required



Advanced personalization



Revenue driving