



next generation text
mobile message
marketing



Easy to use

Welcome to intouch, the next generation of mobile messaging. intouch's proprietary platform and patented processes are designed to provide organizations with the best tools to engage mobile customers.

intouch introduces totally new personalization and visual dimensions to messaging, creating new and exciting opportunities to stimulate memory, motivate engagement and optimize the immediate and lifetime value of mobile customers.

- Consumers increased their reliance on the intelligent capabilities of our phones as a result of the pandemic. There was a surge to smartphones in North America and Australia, with over 86% of the total population now using smartphones and smartphone penetration considered as 100% in Canada, Australia and the USA.
- 100% smartphone penetration opens new pathways and multiple additional opportunities for text based messaging, including being able to deliver static and moving visuals as well as being able to utilize the native intelligence within the IOS and Android operating systems.
- Now that all mobile clients are smartphone accessible, organizations are able to expand messaging capabilities well beyond the limitations of 160 character SMS. Messaging platforms can now add multimedia, increased personalization, calendar and geo-location capabilities to the reliability, simplicity and audience reach they have come to expect with SMS.
- Intouch is the first messaging platform in the world to offer intelligent personalized data insertion onto images and integrated visual design capabilities. intouch is unique in that it enables users to offer visually engaging, highly personalized visual and text based mobile experiences, 1:1, at scale.
- Intouch delivers users complete control to design, personalize, manage, deliver and track branded, 2WAY, visual and text messages directly to smartphones. intouch is easy to implement, our no code approach, and the easy to use visual interface delivers powerful mobile customer experiences and customer engagement that drives additional revenues.



Set up smarts



Build loyalty



Integrated with your stack



Send via SMS & MMS