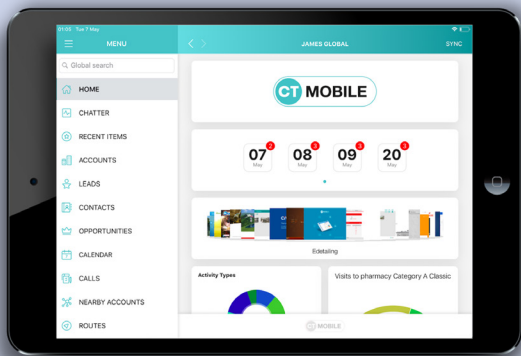




The leading mobile app for Salesforce

Turbocharge sales team performance—online or offline—with CT Mobile, the user-friendly, comprehensive mobile solution for Salesforce.



CT Mobile is a mobile app for field sales reps and agents. It is native to Salesforce and provides full Salesforce offline functionality along with an advanced Digital Sales Aid, also referred to as Closed Loop Marketing (CLM).

The combination of storytelling and Salesforce offline capabilities makes CT Mobile a disruptive sales tool, boosting all main sales KPIs—deal close rate, customer loyalty, lead-to-cash time, etc.

Benefits for the Organization:

- Improved sales metrics
- Visibility to customer & market insights
- Salesforce productivity tools
- Efficient use of promotional materials
- Interactive product configuration & coaching
- Up-to-date sales kits
- Training & coaching cost reduction
- Comprehensive reporting

Benefits for the User:

- Attractive, visual & interactive sales aid
- Full offline access to all important customer information
- Automatic customer meeting reporting
- Increased productivity and efficiency
- Visual explanation of complex products, product configuration & quoting
- Customizable scenarios & scripts
- Improved targeting

Customers typically experience:



91%

of sales reps report increased efficiency



77%

Average cost savings on promotional materials



25%

Sales growth

Our Customers:



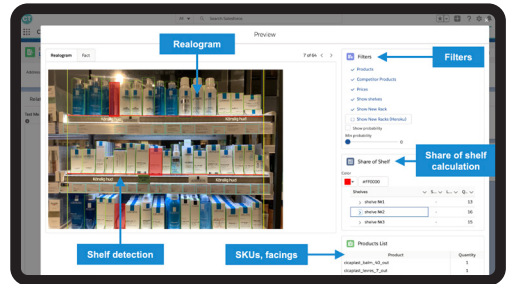
CT Mobile Key Features

1 Digital Sales Aid



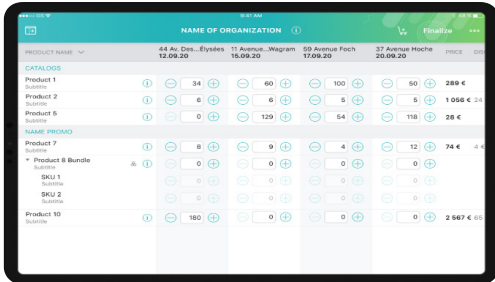
Interactive, data-driven, multi-media presentations, with full virtual visit capabilities

2 AI-Powered Visit Execution



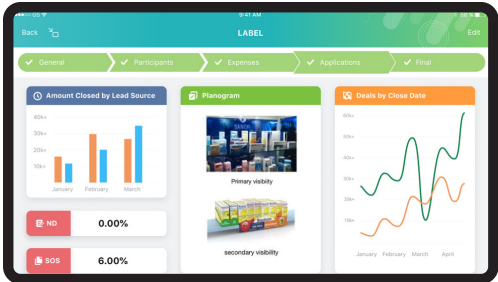
Fast, accurate image recognition to detect share of shelf, price tags, and out of stock items

3 Order Module



Order with penny-perfect pricing, offline, online, or self-service

4 Flexible Screen



Mix information, graphics, attachments, and more on the same screen

Main Use Cases



Life Sciences



CPG



Financial Services
& Insurance

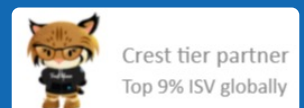


Manufacturing

About Us

- 14 years in Salesforce ecosystem
- 1,500+ employees
- Presence in USA and Europe (France, Germany, UK, Eastern Europe)
- 300+ Salesforce clients, 4,000+ projects
- Five products on Salesforce AppExchange, with three more coming soon

35,000+ users globally



To learn more about CT Mobile, check it out on AppExchange or contact us for a demo.

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