



FACT SHEET APEXON & SALESFORCE

# SALESFORCE FOR PHYSICIANS



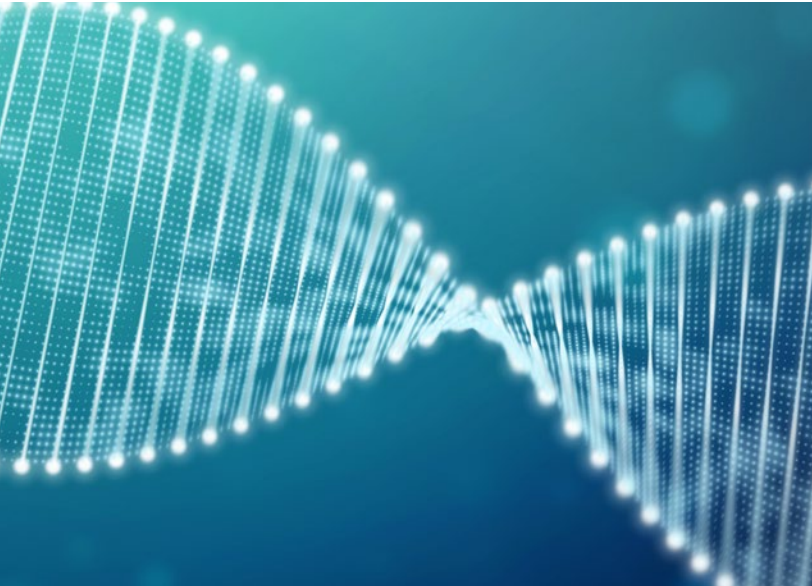
salesforce

Strengthen provider and patient relationships with a fully integrated engagement platform from a trusted Salesforce implementation partner

**Providers are working harder than ever to fill gaps in the healthcare system. A digital-first strategy that keeps patients at the center of the experience is necessary to deliver high quality of care for patients—wherever they are, wherever they may be.**

As a Salesforce implementation partner, Apexon can deliver connected patient experiences for better outcomes with:

- **Scale care management:** 360-degree view of each patient to understand their care needs and proactively intervene for enhanced quality of care and achieve a better health outcome
- **Transformative patient services:** Convert transactional-based assistance for outcome-driven service; reduce cost of care for both patients and providers with proactive and preventative care management; address SDoH by migrating Care Barriers to make healthcare more accessible



Using Salesforce, you can see your data on a single platform and generate actionable insights that enable you to provide the right care at the right place at the right time.

# SOLUTIONS

Apexon has a 4-pronged approach to address the needs of modern care providers and their patients:

	SOLUTION	OUTCOME
 <b>Referral Management</b>	Seamless patient acquisition, referral, and onboarding between PCPs, specialists, and hospital—driven by data sharing between providers over a secured and standardized (FHIR, HL7 etc.) integration mechanism, appointment scheduling and pre-built clinical workflows	Reduces revenue leakage and enhances the patient and provider experience with minimal manual interventions
 <b>Provider Engagements</b>	Provides a full view of the provider network with intuitive onboarding, verifications, and intelligent provider search options	Efficiency gains with a complete view of the facilities, physicians, their operating hours, and available appointment slots – all in one system
 <b>Patient Experience</b>	Patients are empowered to connect to the care they need, to the access they need with their Care Team, and the data they need to take informed decisions about their own health and to efficiently make positive changes to their lifestyles, take preventative actions and accurately follow their personalized treatment plans	Enables Patients to find the right care faster, learn to make the right lifestyle changes, and thereby prevent the onset of long-term chronic diseases
 <b>Care Coordination</b>	Displays the 360° view of patient data from multiple systems (including EHR, Billing etc.) on a single screen, including their care plans and goals, health determinants, their care team, and health history	Enables monitoring of patients, their adherence to care plans, mitigate barriers to care, and take proactive actions based on actionable insights available within the system

# CONCEPTUAL

Salesforce for physicians enables personalized care before, during, and after appointments in a secure, compliant, and agile manner. With the power of Salesforce, Apexon can facilitate innovative capabilities including:



**Referral Management**



**Patient 360**



**Patient Onboarding**



**Provider Network Management**



**Appointment Management**



**Wellness Education**



**Tele Health**



**Interoperability**



Apexon is a pure-play digital engineering services firm focused on helping companies accelerate their digital initiatives from strategy and planning through execution. We leverage deep technical expertise, Agile methodologies and data-driven intelligence to modernize systems of engagement and simplify human/tech interaction.

We deliver custom solutions that meet customers' technology needs wherever they are in their digital lifecycle. Backed by Goldman Sachs and Everstone Capital, Apexon works with both large enterprises and emerging innovators – putting digital to work to enable new products and business models, engage with customers in new ways, and create sustainable competitive differentiation.



[info@apexon.com](mailto:info@apexon.com)



[www.apexon.com](http://www.apexon.com)

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