



# MAXIMIZE WIN RATE ACCELERATOR

We rely on data to optimize your campaigns for the best possible outcomes



## ABOUT THE PRODUCT

For our clients who are spending countless hours manually prepping sales and revenue data, we have built a product that allows them to explore the key drivers for winning deals with time-saving functionality.

## BUSINESS VALUE

The Maximize Win Rate Product explains the driving factors for maximizing the likelihood for an opportunity to win as well as recommendations on how to improve the outcome. The initial story focuses on fields that should provide good predictive signals and avoids obvious data leakage.

## WHAT IS INCLUDED

- 4 Week Deployment, 1 Week of Post-Go Live Support
- Dashboards include: Likelihood to Close Einstein Discovery Model, Embedded Model into Opportunity Object Page, Top Predictors, How To Improve, Opportunities Win Rate Dashboard, "Story" Dashboard: Dig into the Details, Training Dataset Analysis, Prediction Analysis, Optimization/Model Metrics Review

## HAVE QUESTIONS?

Contact us



603-325-0355



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## TCRM FOR SERVICE ANALYTICS

Whether you're a service manager or agent, this product consolidates everything you need into one place to uncover key data insights to help you grow your business.



### ABOUT THE PRODUCT

17 Service Analytics Dashboards Including...

- Service Analytics Overview (Service Manager Overview)
- Account Profile
- Agent Activity
- Agent Performance
- Channel Review
- Customer Satisfaction

### BUSINESS VALUE


Leverage Service Cloud Einstein to create a healthier, more efficient Service Center by automating manual processes. Increase your team collaboration and customer satisfaction, all while decreasing the Associates case volume and handling times. Empower your teams with accurate analytics that provide them with the necessary insights to thrive at their job.

## TIMELINE

6-7 Week Deployment, 1 Week of Post-Go Live Support to provide your team with an optimal launching pad for their analytics journey!

## HAVE QUESTIONS?

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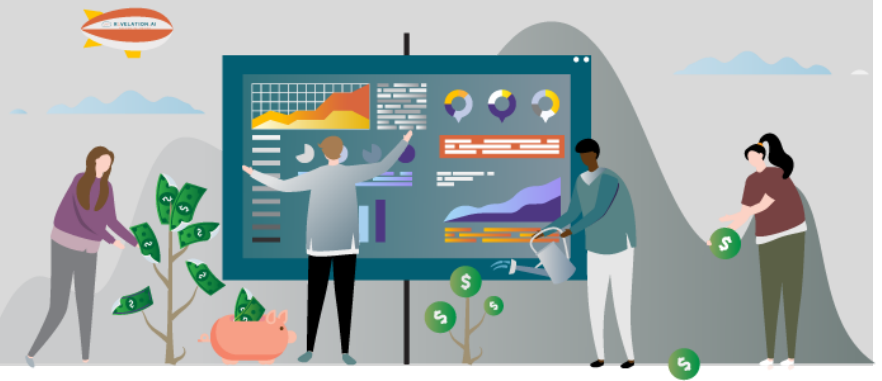
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# MAXIMIZE CUSTOMER REVENUE ACCELERATOR

Give your sales team the jump start it needs to uncover key insights about which leads to pursue, major indicators for closing sales opportunities and how to maintain strong customer relationships



## ABOUT THE PRODUCT

### Predicted Revenue Einstein Discovery Model

- Embedded Model into Account Object Page
  - Top Predictors
  - How To Improve

### Customer Revenue Dashboard

### "Story" Dashboard: Dig into the Details

- Training Dataset Analysis
- Prediction Analysis
- Optimization/Model Metrics Review

## BUSINESS VALUE


As part of this package, Revelation.AI will stand up a prediction model that will identify which types of accounts are leading to higher sales. A regression model will be used to predict which accounts might bring additional revenue

## TIMELINE

4 Week Deployment, 1 Week of Post-Go Live Support to provide your team with an optimal launching pad for their analytics journey!

## HAVE QUESTIONS?

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## MAXIMIZE CUSTOMER RETENTION

Give your sales team a magnified look at which of their clients are at risk for attrition and how they can alleviate these risks through churn analysis, well-defined project roadmaps and proactive communication methods



### ABOUT THE PRODUCT

Predicted Likelihood to Churn Einstein Discovery Model

- Embedded Model into Account Object Page
  - Top Predictors
  - How To Improve

“Story” Dashboard: Dig into the Details

- Training Dataset Analysis
- Prediction Analysis
- Optimization/Model Metrics Review

### BUSINESS VALUE


As part of this package, Revelation.AI will stand up a prediction model that will identify which accounts are at risk for attrition, calling out specific data points and trends that may be adding to the likelihood of churning

## TIMELINE

5-6 Week Deployment, 1 Week of Post-Go Live Support to provide your team with an optimal launching pad for their analytics journey!

## HAVE QUESTIONS?

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# MAXIMIZE CUSTOMER CSAT

*Watch as your customer satisfaction scores soar with the use of a predictive analytics model that allows your team to anticipate customer pain points, expectations and goals!*



## ABOUT THE PRODUCT

### Predicted Customer CSAT Einstein Discovery Model

- Embedded Model into Account Object Page
  - Top Predictors
  - How To Improve

### "Story" Dashboard: Dig into the Details

- Training Dataset Analysis
- Prediction Analysis
- Optimization/Model Metrics Review

## BUSINESS VALUE


As part of this package, Revelation.AI will stand up a prediction model that can help identify which accounts may need additional investment to improve customer success metrics. This package provides Customer Support and Service Teams with key context before meeting with the client team, giving them the tools they need to gauge customer experience and achieve optimal project success!

## TIMELINE

6-7 Week Deployment, 1 Week of Post-Go Live Support to provide your team with an optimal launching pad for their analytics journey!

## HAVE QUESTIONS?

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