UNLEASHING THE POWER OF SALESFORCE LEAD TO CASH

Syntheais

Synthesis Overview

As a Salesforce partner and trusted advisor for our clients, Synthesis Systems ensures that our customers maximize their ROI when it comes to leveraging the Salesforce Lead-to-Cash platform. Our Salesforce experts take complete ownership of your transformation projects, including assessment, solution development, implementation of Salesforce Lead-to-Cash, and integration to back-office financial systems.

Salesforce Offerings & **Quick-Start Packages**

Quote-to-Cash Assessment, Business Process Analysis, Market Advisory, Implementation, Project Recovery, Managed Services





salesforce sales cloud





Quick Stats

Years of subscription 20+ monetization experience

Person-years of billing **500+** solutions experience

Geographic regions served globally

Customers with successful 150+ E2E journeys

Subscription-based monetary \$10B+ transactions delivered

Customer satisfaction, 100% every time

Industry-Leading Lead-to-Cash Expertise & Experience



Lead Generation



Configure, Price, Quote



Service Fulfillment



Revenue Management



Marketing Automation



Sales Management



Order Management



Billing



Customer Service

Unparalleled Customer Relationships



Reggie Perkins VP, Billing & Corporate Applications at Cspire

Synthesis was the savior of our project, without which we would have suffered greatly, and our customers would have suffered."



















Accelerate your **Subscription Journey** with Salesforce.

Talk to Us Today!

Synthesis Systems is a global leader in driving end-to-end subscription business transformations, enabling companies to provide seamless customer experiences, improve operational efficiencies, and earn consistent recurring revenues. We earn the trust of our customers through transparency, integrity, and quality in everything we do, as we leverage deep domain expertise and cutting-edge partner technologies to accelerate the ROI on subscription journeys. With services spanning Strategic Planning and Operational Advisory, Implementation, Adoption Services, and In-house Accelerators, our offerings ensure a superior customer experience.