

## Standard

User configuration

Creating a custom branded home page

Setting up Salesforce activities- tasks, events, emails

Setting up and customizing accounts and contacts

Creating custom email templates

Designing custom reports

Configuring 2 custom dashboards – one for support staff  
and one for supervisors

Configuring case queues, case assignment rules, and case  
escalation rules

Setting up the service console in either the Lightning or  
Classic interface

Generating Web-to-Case code for your web developers  
Implementing email-to-case functionality

*\*\*Synthesis will provide additional phone and email support,  
plus minor tweaks to your implementation for 4 weeks after  
implementation\*\**

**Training & Knowledge Transfer:**  
2 one-hour, remote “train the trainer” sessions for system  
knowledge transfer and end-user training

## Advanced

User configuration

Creating a custom branded home page

Setting up Salesforce activities- tasks, events, emails

Setting up and customizing accounts and contacts

Creating custom email templates

Designing custom reports

Configuring 2 custom dashboards – one for support staff  
and one for supervisors

Configuring case queues, case assignment rules, and case  
escalation rules

Setting up the service console in either the Lightning or  
Classic interface

Generating Web-to-Case code for your web developers  
Implementing email-to-case functionality

**Additional SF Configurations Include:**

2 custom workflow approvals

24 custom fields

Gmail or Outlook integration

Knowledge 500 Articles configuration

*\*\*Synthesis will provide additional phone and email support,  
plus minor tweaks to your implementation for 4 weeks after  
implementation\*\**

**Training & Knowledge Transfer:**  
2 one-hour, remote “train the trainer” sessions for system  
knowledge transfer and end-user training

**Data Migration:**

Data import of 4 objects and 10,000 rows

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