



# CREATE A FASTER, MORE SECURE PAYMENT EXPERIENCE WITH TXT2PAY®

THE MOST CRITICAL TOUCHPOINT IN YOUR CUSTOMER'S JOURNEY ISN'T FINDING YOUR BUSINESS OR SELECTING A PRODUCT OR SERVICE.

**IT'S THE PAYMENT EXPERIENCE.**



**83%**

of consumers want to use their phones or another online platform to make payments.<sup>1</sup>



**69%**

of consumers who make late payments say they would be much more likely to pay bills on time if they could pay via text message.<sup>2</sup>



**95%**

of all texts are opened within just three minutes<sup>3</sup> and at least 50% of consumers complete the requested action in the text they receive.<sup>4</sup>

IT'S TIME FOR A SOLUTION  
THAT'S FAST, SAFE, AND  
CONVENIENT FOR CUSTOMERS  
AND YOUR BUSINESS.



IT'S TIME TO  
FUTURE PROOF  
YOUR PAYMENT  
PROCESS.



**INTRODUCING  
TXT2PAY®  
FROM AUTHVIA**

## WITH TXT2PAY®, YOUR BUSINESS CAN:



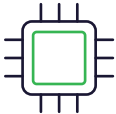
### GET PAID FASTER

Text boasts an incredible 98% open rate.<sup>5</sup> With TXT2PAY®, automation drives payment completions, increases consumer engagement, and cuts payment waiting times dramatically.



### REMOVE PAYMENT RISK

TXT2PAY® offers a safer, more secure payment experience with the highest level of PCI compliance. Client credit card information bypasses your business eliminating fraud opportunities and data breach concerns.



### ELIMINATE EXPENSIVE HARDWARE

With Authvia, there's no need for hardware. All payment requests and transactions can be viewed and completed on a mobile device within a text thread. No need to wait for new payment processors, chips, or even technicians to configure your hardware.



### CREATE A FASTER PAYMENT EXPERIENCE

Contactless payments are 10x faster than in-person payment options.<sup>8</sup> With TXT2PAY®, customers can simply text a code to make a payment. It's as simple as sending a text.



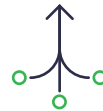
### OFFER A BETTER CONTACTLESS PAYMENT OPTION

Don't make customers wait in line for tap-and-go. With TXT2PAY®, customers can pay wherever they are, right from the text thread with your business.



### ASK FOR PAYMENTS ON THE DEVICE CUSTOMERS' PREFER

More than 80% of consumers want to make payments digitally on their mobile device.<sup>6</sup> Send a direct payment link or offer TXT2PAY® and customers can simply text a code to make a payment.



### STREAMLINE INTERNAL RESOURCES

On average, 40% of your internal team's time is wasted on manual bill collection.<sup>7</sup> Authvia streamlines the process to request, review, and receive payments, saving your team's time and energy for more strategic work.

- <https://ntctexas.com/new-study-reveals-83-of-consumers-want-to-pay-bills-online>
- <https://www.businesswire.com/news/home/20181129005267/en/Six-Out-of-10-Americans-are-Anxious-About-Bills-and-Nearly-Half-are-Late-on-Paying-Them-Study-Shows>
- <https://www.smscomparison.com/mass-text-messaging/2022-statistics/#:~:text=Text%20Message%20Open%2DRates%20%26%20Click,have%20a%2020%25%20open%20rate>
- <https://smallbiztrends.com/2019/07/text-message-marketing-for-small-business.html#comments>
- <https://www.campaignmonitor.com/blog/email-marketing/roi-showdown-sms-marketing-vs-email-marketing/#:~:text=Research%20shows%20that%20SMS%20open,to%20respond%20to%20an%20email>
- <https://ntctexas.com/new-study-reveals-83-of-consumers-want-to-pay-bills-online>
- <https://www.highradius.com/resources/Blog/how-to-improve-collections-and-dunning-processes/>
- <https://mastercardcontentexchange.com/newsroom/press-releases/2020/april/mastercard-study-shows-consumers-globally-make-the-move-to-contactless-payments-for-everyday-purchases-seeking-touch-free-payment-experiences/>

## MODERNIZE YOUR PAYMENT EXPERIENCE WITH AUTHVIA.

- Make payments convenient—use TXT2PAY®
- Eliminate payment risk—keep consumer payment data safe and secure
- Increase speed-to-payment—send payment requests via text



**CLICK HERE TO SPEAK  
WITH A SALES REP  
OR SCAN HERE TO  
LEARN MORE.**