

AUTHVIA

ELEVATE YOUR
CUSTOMER PAYMENT
EXPERIENCE WITH
AUTHVIA





THE MOST CRITICAL TOUCHPOINT
IN YOUR CUSTOMER'S JOURNEY
ISN'T FINDING YOUR BUSINESS OR
SELECTING A PRODUCT OR SERVICE.

IT'S THE PAYMENT EXPERIENCE.

And if it isn't convenient, you're losing
customers to your competition.

It's time for a solution that makes it easy to
request and receive payments. A solution
that prioritizes the consumer experience,
streamlines the back office payment process,
and keeps both consumer and vendor data
safe.

Introducing Authvia. The payment solution that
offers speed, convenience, and security for
both you and your customers.

**Here are 6 reasons Authvia is the right
choice for you:**



1 SHOW UP WHERE CUSTOMERS WANT TO ENGAGE

Nearly 50% of consumers spend up to 6 hours per day on their mobile device¹ while Millennials spend nearly 1 hour per day texting.² It's no surprise that 9 out of 10 consumers say they prefer speaking with a business via text and more than 80% want to make payments digitally on their mobile device.³

↘ Offer a checkout experience your customers and clients are already asking for—payments via text. With Authvia, you can offer TXT2PAY® or send a direct payment link, all within the same conversation thread you already use to communicate with consumers.

2 KEEP PAYMENT DATA SAFE AND SECURE

While most consumers prefer digital transactions, 69% worry about the security of the platforms they use to make payments.⁴ Data privacy for consumers and safety for vendors is the foundation of a trusted payment transaction. But with most payments, vendors collect payment data, house the information, and are forced to give employees critical power to keep transactions safe.

↘ Don't just mitigate risk, eliminate it. With Authvia, only consumers touch their credit cards and maintain their payment information. Consumers authorize transactions and the data bypasses your business for a completely safe, PCI compliant payment experience.





3 GET PAID FASTER

More than a quarter of finance executives point to ineffective communication with customers as the number one reason for late payments.⁵ With email open rates sitting at just 20% on average⁶ and text open rates holding steady at an incredible 98%,⁷ it's clear that consumers are ready for all communication—including payment requests—to be made via text.



Reduce the resources you need to send reminders and collect payments. With Authvia, automation drives payment completions, increases consumer engagement, and cuts payment waiting times dramatically.

4 MAINTAIN SAFETY WITH CONTACTLESS PAYMENT OPTIONS

Contactless payment expectations aren't going away—74% of consumers say they will continue to use contactless payment options even after the pandemic is over.⁸ And today, more than 60% of consumers report that they would move their business to a brand that offered a contactless payment option.⁹



Offer a better contactless payment option. With Authvia, consumers don't have to wait in a line for a tap-and-go checkout. They can pay on the go—in store or at home—with TXT2PAY® and direct payment links sent directly to their mobile device.





5 OFFER CONVENIENT PAYMENT OPTIONS

Speed and convenience continue to be top priorities for 80% of U.S. consumers as they rate a positive customer experience.¹⁰ Contactless payments are both faster and more convenient, clocking total payment times that are 10x faster than other in-person payment options.¹¹



Let your customers make payments in the way that works best for them. With Authvia, send payment links or TXT2PAY® codes that reduce friction for the consumer and increase convenience for both you and the payee.



6 STREAMLINE INTERNAL RESOURCES

Your finance team is likely wasting 30% of their time with manual reconciliation.¹² Add the costs of in-person staff or resources tasked with collecting payments and the 40% of a typical AR team's time wasted on manual bill collection¹³ and it's clear something needs to change.

➤ Offer a completely digital payment experience. With Authvia, you can streamline internal resources to save time, reduce paperwork, and create a better payment journey for your customers. Plus, with more than 150 integrations with payment processors, gateways, messaging platforms, and other software providers, including Salesforce, implementation is easy and adoption is fast.

MODERNIZE YOUR PAYMENT EXPERIENCE WITH AUTHVIA.

- ✎ Make payments convenient—use TXT2PAY®
- ✎ Eliminate payment risk—keep consumer payment data safe and secure
- ✎ Increase speed-to-payment—send payment requests via text

**FOR MORE INFORMATION AND TO SEE A CUSTOM DEMO,
CLICK HERE TO SPEAK TO A SALES REP.**

1 <https://www.statista.com/statistics/1224510/time-spent-per-day-on-smartphone-us/#:~:text=According%20to%20a%20survey%20conducted,average%20on%20their%20phone%20daily.>
2 <https://techjury.net/blog/how-much-time-does-the-average-american-spend-on-their-phone/#gref>
3 <https://ntctexas.com/new-study-reveals-83-of-consumers-want-to-pay-bills-online>
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5 <https://www.highradius.com/resources/Blog/how-to-improve-collections-and-dunning-processes/>
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