

OTONOMO APP FOR SALESFORCE

THE CHALLENGE

DRIVE GROWTH AND MANAGE YOUR FLEET WITH VEHICLE DATA

Current fleet challenges

- Dongles and external devices are expensive, have high operational costs to maintain and ensure they are working correctly
- Accessing embedded vehicle data from fleets or customer vehicles is very complex
- Integrating the data from multiple automakers and their respective data is complicated



THE SOLUTION

THE OTONOMO APP FOR SALESFORCE

The Otonomo App for Salesforce provides:

- Out-of-the-box integration with Salesforce
- Easy access to embedded vehicle data
- Visibility into vehicle status across entire fleet
- View fleet overall mileage travelled through **distance tracking**
- **Geofencing** to support unauthorized access
- View closest vehicle to customer on map for **dispatching**
- **Events API** to support alerts and event-based actions
- New business insights through reports, dashboards and map functionality

Why Otonomo:

- Immediate access to vehicle data
- Make data-based decisions for the vehicles in your fleet
- Multiple OEM data from connected vehicles
- No hardware installation or maintenance
- Works with your current FMS or TSP solution
- One-click onboarding and defleeting
- Easy to use and scale as your fleets grow

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HOW TO GROW YOUR BUSINESS WITH VEHICLE DATA?



- Explore trends when merging vehicle and customer data
- Organize and manage vehicle and customer information in one place
- Events API supports automated alerts for maintenance, warranties, special offers
- Geofencing helps to combat fraud by monitoring off-hour vehicle usage
- Maximize the lifespan of your vehicles via preventive maintenance
- Monitor key vehicle indicators such as odometer, usage and age, to determine when to retire / replace vehicles
- Locate closest vehicle to a customer on a map to dispatch

FROM SETUP TO INSIGHTS

Install the Otonomo App



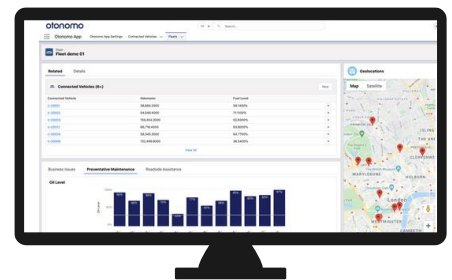
- Download and install Otonomo App for Salesforce

Create an Otonomo Account



- Create an Otonomo account
- Create a fleet workspace
- Get your Otonomo credentials
- Add your vehicles to your fleet workspace
- Gain insight into vehicle and fleet activity including use of fuel, oil and electricity

Manage Your Vehicles in Salesforce

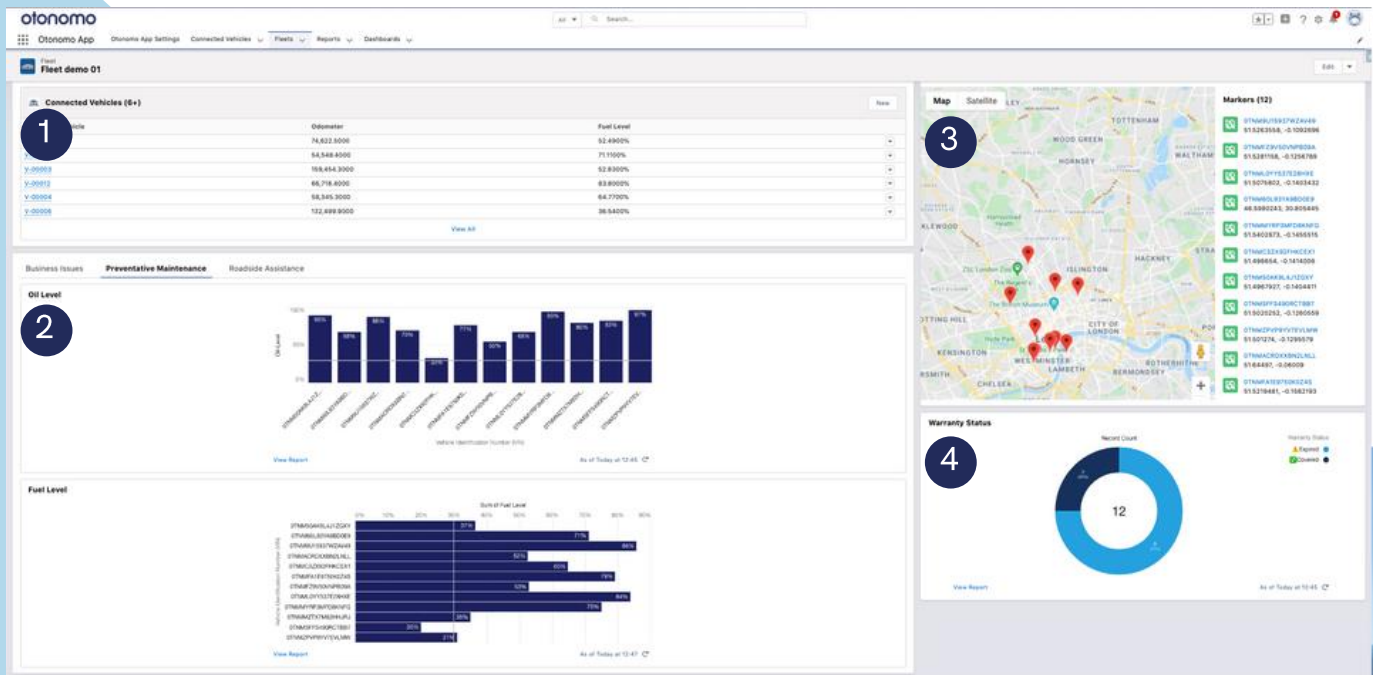


- Create tailored reports
- Map view of all vehicles
- Maintenance dashboard - view status of current and upcoming maintenance
- Mileage dashboard - View miles per vehicle and across your fleet
- Utilize Events API to customize alerts and automated actions

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VEHICLE DATA IN USE

OTONOMO DATA INTEGRATED INTO SALESFORCE



1 TOP LINE OVERVIEW

View and filter all vehicles in your fleet

2 ONE-CLICK VEHICLE STATUS

One screen view of key attributes like oil and fuel levels

3 MAP VIEW

View vehicles on a map to determine closest vehicle to dispatch for service calls

4 TRIGGER ACTIONS

Build events that trigger actions like safety alerts, maintenance review and more

OUT OF THE BOX INSIGHTS

VEHICLE ALERTS

Overspeeding, harsh events trigger alert to fleet manager

WARRANTY STATUS

Instantly view the warranty status of each vehicle

ODOMETER DELTA

Easily monitor accurate mileage updates per day, week or month

SAMPLE LIST OF DATA ATTRIBUTES:

- Battery status
- Brake status
- Engine status
- EV Charging status
- Fuel level
- Location
- Next Service date
- Odometer
- Oil level
- Remaining range
- Speed
- Tire pressure

Contact us for more information at
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