

# Thunder Amplify™



Thunder Amplify™ is an innovation strategy for **Salesforce** customers. Think of it as Managed Services on steroids. We go beyond the standard solution to help clients like you continuously define and deliver customer experiences that are **focused on measuring business impact**.

Get more value, drive adoption and extend platform capabilities across clouds.



## Why is it important?

Amplify is more than just keeping Salesforce in step with your business; we make Salesforce a competitive advantage for our clients.



## How do we do it?

We continually remove real and perceived barriers between clients and the experience they desire, with a tech-enabled approach consisting of multi-cloud and industry-specific accelerators and IPs—and a partnership with our global network of technical experts and strategic partners.

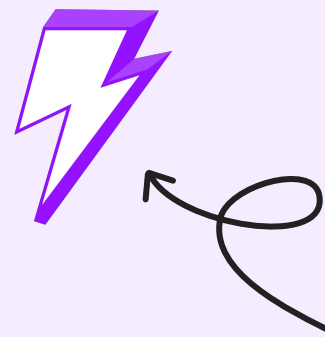


## What is the outcome?

We help clients unlock their data to get closer to their customers, and deliver the most meaningful Salesforce innovations that propel businesses forward.

## Thunder Amplify™ has unique program elements clients cannot access through staffing alone:

- Access to Different Skill Sets, led by a Primary Contact
- Strategic Quarterly Planning Sessions
- Knowledge Sharing Amongst Thunders Network of Salesforce Architects
- DevOps Methodology
- Industry Leading Tools that Increase Velocity, Quality, and Scalability



## The Thunder Advantage

*We have the experience, skills, and assets to achieve a successful CRM outcome*

### We will land an experienced team

- We will staff the project with a proven team that is certified and experienced in each scope area

### We will help you move fast

- We will drive you to make decisions
- Advise on best practices to leverage the power of the platform
- Industry Expertise

### We are informed by dozens of projects

- 15+ Years of implementing Salesforce projects across all clouds and industries.

# An Annual Approach Drives Continuous Innovation

## Structure

- Business Outcome Driven Delivery
- Core Delivery Team
- Subject Matter Expertise
- Flexible Resource Model
- Technology Driven Methodology

*Built-in flexible resourcing!*

**Together** they Enable a High-Performance Operating Model

## Client Benefits

- Realized Corporate Objectives
- Strategic Knowledge continuity
- Ongoing and Strategic Services
- Accelerated Project Delivery

## Success is Tied to Employee + Customer Outcomes

*We translate business goals to experience metrics.*

## Thunder Amplify Business Value

*We start by focusing on the business outcomes your company is trying to achieve.*

**Sightline**  
Flawless Delivery

**Roadmap**  
Vision Plan



**Quick Wins**  
Return on Investment

**Amplify Kick-off**  
Business Alignment



**Quarterly Planning Sessions**  
Validation & Alignment

**Vision to Results**  
Business Assessment



**Roadmap Execution**  
Ongoing Innovation



**Health Check**  
Technical Assessment



**Annual Program Management**  
Risk Aversion



*You know you do...*

*Want to learn more? Contact us today!*

