



MAVEN MULE
VALUE-DRIVEN SOLUTIONS

Maven Documents and Nas Hajduk

How Maven Documents helped Nas Hajduk to have
24x Quicker membership process





A sport non profit organization with a large fan base

The Challenge

- ✓ Having a **70,000+** constantly growing fan base per every year, they needed a solution that can **speed up the process of generating** welcome pack documents for newly joined members
- ✓ A lot of content needs to be generated for all existing members starting from membership cards to payment confirmations. Being a non profit organization it was really important to find a solution that is **efficient** and **high-performing** and provides **future-proof flexibility**
- ✓ Salesforce custom solution that has been used for document generation **required a lot of IT-assistance and extra cost**





The Solution

- ✓ All the needed content **is now generating dynamically** for the large fan base
- ✓ Any changes to the documents are now **easily managed in-house**
- ✓ They are able to **fully own the document management process** without third-party support being involved
- ✓ **Cost of maintenance significantly dropped** after implementing Maven Documents





Key Results

Nas Hajduk a Non-Profit sport organization performs on Salesforce and Maven Mule batteries

>24x

Quicker
membership
process

6 figure

Different
documents
generated per a
year

0

Errors in
document
generation

What Nas Hajduk team says about the experience



Maven Documents is a great application for Salesforce, and it is very easy to use. In our case, we use the application to generate various documents for our clients (such as payment receipts and similar documents). We plan to use Maven Documents to generate other documents as well. Entire Maven Mule team, provide us with excellent support in the development of Maven Documents according to our requirements. We highly recommend using Maven Documents for your business.”



Teo Prkić

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Want to find more?



contact us at
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