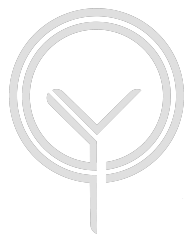


YES - Accelerate Enrollment

Personalize user experience and streamline application review



Overview

YES is a Salesforce-native enrollment accelerator on the Salesforce AppExchange. Its customer-centered approach improves enrollment and retention, increases process efficiency, and reduces cost and infrastructure.

Clients

- Developed for mid-market and enterprise organizations
- Suited for geographically distributed operations – virtual, national or global
- Benefits data-rich companies with intricate security and compliance requirements

Results

- **50%** reduction in time from lead to enrollment
- **50%** reduction in data infrastructure
- **60%** increase in identifying applicants with learning support needs
- **84%** agree that YES creates a more equitable enrollment experience

Required Salesforce Products

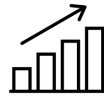
- Enterprise Edition Education, Nonprofit, or Sales & Service Cloud
- Customer Community Plus License

yes@yurgoskyconsulting.com

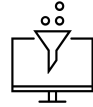
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YURGOSKY



Scale your data model, reduce infrastructure, and stage data for downstream integrations



Convert prospective applicants faster through custom lead nurturing architecture



Customize your enrollment forms with an unlimited number of dynamic and filterable application attributes



Integrate end-to-end SaaS, Google Maps, long-text translation, SMS, and more to meet specific requirements



Engage more applicants with mobile number-enabled login and end-to-end multilingual capabilities



Accelerate enrollment with advanced question mapping, answer pre-population, and process automation



Streamline the enrollment pipeline with in-screen application and document review with field-level verification



Manage lotteries and waitlists

About Yurgosky Consulting

We build efficient, intentionally-designed solutions that transform client operations and community impact. Yurgosky is a premier Salesforce partner and leader in enrollment on the Salesforce AppExchange. Our projects have impacted an estimated half-million students' journeys, improving educational access and outcomes for the nation's largest school districts, networks, and organizations.