

AGENCY73



# Agency73

*Certified Salesforce Partner*

*Empowering brilliant people to deliver  
transformative value on the Salesforce platform*

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## Salesforce Consulting Partner

Agency73  
by the numbers



**2017**  
Founded



**24**  
Team  
Members



**100**  
Salesforce  
Certifications



**4.93**  
CSAT Score



**RIDGE**  
Tier Partner



**300+**  
Projects completed

Agency73 is a full-service Salesforce Consulting Partner based in Carlsbad, CA. Our team of expert architects, consultants, and developers help companies build stellar solutions on the Salesforce platform.

With a focus on Revenue Cloud, Marketing Cloud, Experience Cloud, and the core Salesforce clouds, our team has delivered 300+ projects spanning multiple industries. We know our stuff, and we're always pushing the boundaries of what Salesforce can do for our customers.

Let us be your technical guide, trusted advisor and partner - whether you're getting started with a new Salesforce product or revisiting how you've been using a legacy system. Let's jump on a casual call, or grab a coffee when you're in southern California.

## Leadership Team



**Scott Holmen**  
Founder & CEO



**Stryder Thompkins**  
Co-founder & CTO



**Lindsay Alvey**  
Revenue Cloud  
Practice Director



**Emily Adamiec**  
Managing Consultant

# Working With Us

We jump in as an extension of your team, auditing your current setup and fully owning all projects we're handed. It's not an exaggeration to say we love diving deep into existing processes, creating efficiencies, and making your work easier.

When you work with our team, you'll see:

## Relentless Curiosity

Each engagement has a discovery process, but we never stop asking questions. We're innately curious and love investigating - because we know we can't provide the right solution unless we understand the problem. We listen, we explore, and drive results.

## Deep Technical Capabilities

Yep, we're nerds: our team has nearly 60 certifications across Salesforce clouds. We know no formal test can compete with the experience of building custom solutions in client orgs - and we have more of that than we can measure.

## Constant Innovation

When we can, we build for the long-term, not next week. We find ways to help your team be efficient, prioritize automation over human processes, optimize integrations, and simplify your data architecture.

## Flexible Engagements + Thoughtful Pricing Models

We pride ourselves on creative solutioning - including timelines and pricing models. After initial discovery, we'll suggest an engagement structure that works for your team.

## Tangible Results

As your dedicated team, we keep our eye on the ball. Even when the goal posts move, we never close out an engagement without delivering new products, processes, or documentation first.

# Salesforce Cloud Specialties

*of course we do...*

Sales Cloud  
Service Cloud

*but think of us for...*

Revenue Cloud  
CPQ, Billing  
Subscription Management  
Pardot (Marketing Cloud Account Engagement)  
Marketing Cloud  
Experience Cloud

# Success Stories

Don't take it from us – here's what a few of our clients have to say:

**Created work-from-home capabilities and streamlined business processes, resulting in greater user adoption and additional ACV via this Managed Services Project (MSP)**

Industry: Healthcare and Life Sciences  
Technologies: Sales Cloud, Experience Cloud, Pardot (MCAE)

*"The team at Agency73 guided us through a complex revamp of our processes and provided our teams with the ability to efficiently work from home during COVID. With the reimagination of our Salesforce org, we were able to increase confidence in the system, and lay the foundation for additional improvements in other areas of the business."*



**Led B2C-to-B2B business transition in Salesforce, integrated DocuSign and Bringg for documentation and shipping efficiencies, and ensured data security via a Managed Services Project (MSP)**

Industry: Healthcare and Life Sciences  
Technologies: Sales Cloud, DocuSign, Bringg, Calendly, Qualtrics

*"We can consistently count on Agency73 to find creative solutions to technical hurdles in Salesforce and integrations like DocuSign and Bringg. We're able to more efficiently deliver products to our customers, and continue to turn to Agency73 as a key strategy partner in all of our Salesforce projects."*



**Implemented Adobe Sign and Chili Piper integrations, managed Marketo to HubSpot migration, and replaced one full-time employee at just 20 hours/month**

Industry: Software/High Tech  
Technologies: Sales Cloud, ZoomInfo, Adobe Sign, HubSpot, Chili Piper

*"Agency73 is a key strategic partner for us, and we consider them an extension of our team. We have a level of trust built with them that allows us to act efficiently together and continuously optimize all of our Salesforce and HubSpot processes."*

