

# SpringForward for CRM Analytics: Infuse Intelligence in every experience

## Overview



Salesforce partner since **2015**



Experience Led - Analytics, Machine Learning and AI experience



**250+** Salesforce and Analytics implementations

## SpringForward for CRM Analytics



Service offering designed to accelerate deployment and adoption of CRM Analytics



Helps customers take advantage of a full stack of visual analytics dashboards and AI-powered insights inside their CRM through either custom dashboard development or templated app setup



Offering is applicable for multiple industries, roles and lines of business



Duration - 4 weeks; Investment - \$20,000

## What's Included?



Our expert consultants will configure up to two templated apps with customization or develop 2-3 custom dashboards along with associated data preparation and dataset development



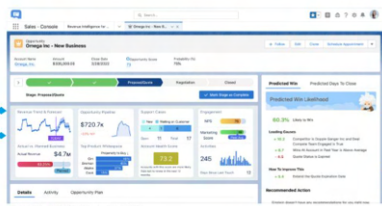
SpringML will utilize any existing data in CRMA and will perform set up and scheduling for up to 2 native data connectors and make preparations needed for the desired use cases



We will provide coaching and enablement for your team to accelerate adoption of CRMA

### Right Insights. Right Time. Act Fast.

What happened by combining Salesforce and external data



Why it's happening with transparent, understandable explanation

What may happen with Einstein Predictions

What to do about it with Action Framework so you can act from the point of insight

Ready to start your journey?

Find more at [www.springml.com](http://www.springml.com)

