

#### [Abstrakt Cloud Solutions] will be our **go-to partner for all future Salesforce needs!**

- Our Valued Client

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# Top-Notch Salesforce Solutions for Software Company

# **OUTDATED PROCESSES**

Our client was struggling to manage their data efficiently after using Excel for years, which resulted in a disorganized and frustrating process. To improve their system, they turned to Abstrakt Cloud Solutions to implement Sales and Service Cloud.

### A TWO-PART SOLUTION

We created a new Salesforce Org and completed a full data migration from their old, unorganized Excel documents. Once the Salesforce Org was created, we enabled Service Cloud and built out case routing for their entire service team.

## LESS MESS, BETTER EXPERIENCES

The new Salesforce Org allowed our client's team to easily track and organize their contacts, accounts, and opportunities, leading to clear and insightful reporting. Impressed with the initial success of partnering with Abstrakt Cloud Solutions, they decided to implement Experience Cloud as a portal for their brokers to view Service Cloud ticket tracking. And now, we're building out the service side for their business, replacing JitBit and consolidating that part of their operation all under Salesforce.

**About our client:** Our partner brings deep expertise and hyper-configurable technology solutions to their clients. They help customers unlock new opportunities, streamline existing processes, increase sales, improve member experiences, and accelerate growth.



Tired of manual processes slowing down your operations? **Connect with Abstrakt Cloud Solutions – we've got you covered.** 

