

TO SUM UP

5 tips to easily integrate data quality

TIP N°1**Conduct a quality audit of the database**

Strong visibility for management of the quality of its information database thanks to the audit report on data quality problems in the systems.

TIP N°2**Opt for a data quality solution with rapid technical integration**

Simple technical procedures reassure the IT department and allow it to provide real added value to its scope.

TIP N°3**Give control to the business lines and free them from having to rely on IT, who will appreciate it!**

Operational staff members know best what data quality issues need to be addressed, and they need to be free of workaround strategies that degrade business line user performance.

TIP N°4**Promote data quality with a specialist solution**

A specialist solution helps data stewards reconcile the functional expectations of the business lines with the technical constraints of IT.

TIP N°5**Anticipate data quality with a trusted publisher**

For integrators, it is the assurance of avoiding dysfunctions related to data quality in the acceptance testing stage of their large data projects.

★ BONUS TIP**Deduplication: Knowing where to stop**

Understanding that it is not possible to identify all duplicates in a database is a definite step forward in the success of your data quality project!