



# Maximize Content Value Across Platforms

Advanced Advertising | OTT | Operations  
Innovative Solutions that Redefine Traditional and Digital Landscapes

Custom solutions and extensible products to enable media companies deliver great customer experiences, gain insights, and maximize revenues across media platforms.

## We Work With

Global Leader in  
**Streaming and  
Metadata**

**A Top 3**  
Gaming Company

2 of the **Top 5**  
**Media Companies**  
in the US

Leading **Radio**  
**Broadcasters**

## Industry Segments



Broadcasting



Publishing



Sports & Entertainment



New Media



Gaming

## Solutions



Data Analytics



Advanced Advertising



OTT Solutions



Media Operations



## Data Analytics

### AI/ML Enabled Solutions that Help Deliver Tangible Outcomes

- › Data Science and AI
- › Analytics
- › Data Management Platforms



## Advanced Advertising

### Deliver Targeted Campaigns to Generate Higher Return

- › Media Sales and Ad Operations Management
- › Enable Addressable Advertising
- › Measurement and Yield Optimization



## OTT Solutions

### Generate More Revenues by Unlocking Digital Content Value Chain

- › Video Content Management System
- › OTT Implementation and Video Testing
- › Connected TV App Development



## Media Operations

### Faster Time to Market with Maximized ROI

- › Cloud
- › DevOps
- › OTT Testing



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☎ 866-9-TAVANT ✉ hello@tavant.com

[tavant.com/media](https://tavant.com/media)