



DECISIVEDGE™
Collaborate • Break Through

Maximize and Enhance Your Salesforce Investment

We help organizations become category leaders

Unleash the power of your Salesforce

DecisiveEdge is able to implement and/or optimize Salesforce to rapidly adapt for your ever-changing customer expectations, connect to all corners of your organization and drive stronger results. We help clients from various industries design, execute and implement a personalized Salesforce strategy.

Your business challenges aren't out of the box.

Your Salesforce shouldn't be either.



The result? We help businesses see farther and get there faster.



WHO WE ARE

DecisivEdge provides business consultancy and technology services to help organizations elevate operational capabilities with best-in-class technology solutions, analytics and data-driven strategies.

WHAT WE DO

We are certified developers, administrators, and application builders. DecisivEdge deals with complex projects, from custom features and time-saving process automations, to multi-platform integrations that improve data integrity and validity, to end-to-end implementation executed quickly and efficiently. We also provide training and support on any implementation for better user adoption, ongoing Salesforce maintenance and support, PLUS continuous business strategy and improvement services.

DEEP EXPERTISE

DecisivEdge has a team of experienced and seasoned Salesforce professionals, armed with decades of real-life business experience.



JOHN WILSON

DecisivEdge's Director, Salesforce Practice

Currently holds 9 Salesforce certifications and has focused his career in the Salesforce ecosystem for the past 12 years. Prior to joining DecisivEdge, John was the Vice President of CRM at Recovery Centers of America where he was responsible for delivering Salesforce solutions to increase quality and end user efficiency.

RESOURCES

- Salesforce Associate
- Administrator
- Advanced Administrator
- Platform App Builder
- Business Analyst
- Pardot Specialist
- Industries CPQ Developer
- OmniStudio Consultant
- OmniStudio Developer
- Platform Developer I
- Platform Developer II
- Development Lifecycle and Deployment Architect
- Integration Architect
- Field Service Consultant
- Nonprofit Cloud Consultant
- Sales Cloud Consultant
- Service Cloud Consultant
- Health Cloud

AT A GLANCE

15 YEARS of PROVEN RESULTS

Our team of consultants and technical specialists have real-life expertise with managing Fortune 100 companies and private equity-backed turnarounds. We understand our customers and their customers, to design, build and implement deliver end-to-end solutions that drive business forward.

EXPERTISE

Salesforce Sales Cloud
Service Cloud
Field Service Lightning
Omnistudio

CAPABILITIES

New implementations
Optimization
Customization
Automations
Multi-platform integrations
Analytics and reports

PARTNERS

Oracle
Microsoft
Five9
Hubspot

GLOBAL

United States
Canada
India



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