

rechargeSMS

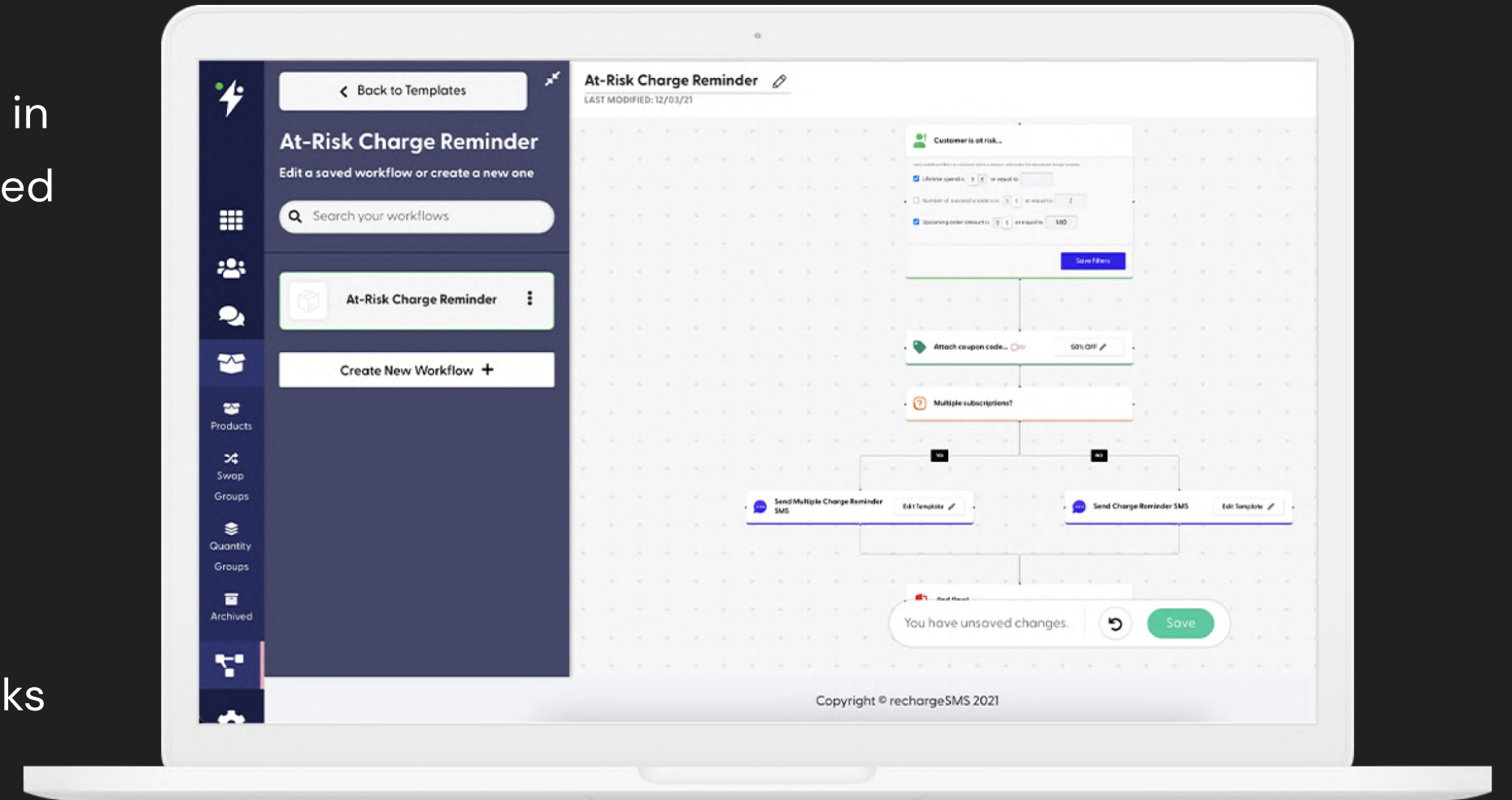
RechargeSMS is a transactional SMS tool that allows your subscribers to manage their orders with a quick text—no logging in required. More than 12 million SMS messages have been exchanged with users across more than 600 stores and 3.5M users.

RechargeSMS began as ElectricSMS, an AE-built skunkworks startup, and later acquired by Recharge Payments in a multi-million dollar deal. Since it's supported by AE development, data science, and product design teams as the product continues to grow. We're also creating additional agency-increasing skunkworks in similar fashion.

<https://rechargepayments.com/rechargesms/>

We're thrilled to partner with the AE Studio team and offer such a compelling service to our customers.

— Oisín O'Connor, CEO & co-founder of ReCharge



We built it, scaled it, & Recharge Payments acquired it!