SCMP came to us with a vision: creating a standard for Artifact NFTs, NFTs that have historical significance. They wanted to have their newspaper covers from the year 1997 become the first Artifacts in honor of the anniversary of the handover of Hong Kong to China.

Using Flow blockchain technology, we created smart contracts and an administrative system that allows SCMP to create and manage NFT drops. The drops happen in the form of Artifact Packs with multiple NFTs of a variety of rarities. SCMP sold out the first drop of 1307 packs within the first 2 hours.

"We were able to launch the first collection on time sell out within 2 hours. Their accessibility and dedication were impressive. "

PART 1 OF 2

1997 Premium Series

PREMIUM

Mystery Box - 1997 Premium Series of ARTIFACTs by SCMP (Part 1)

1997 is one of the most consequential years in Asia's history, especially so for Hong Kong. SCMP's first ever NFT drop commemorates that year's many impactful events through this newspaper's contemporaneous reporting, including the Handover of Hong Kong from British to Chinese rule, the Asian Financial Crisis, the deaths of Deng Xiaoping and Princess Diana, the Avian flu outbreak, and much more.

We are launching Part 1 of the 1997 Premium Series, which features all of SCMP's iconic front pages from January 1 to July 1, 1997. Collectors now have the chance to own a day from the first half of 1997 by purchasing a mystery box, which contains five randomised ARTIFACTs. Part 2, the second half of 1997 including July 1 will be released in April

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ARTI-FACTs

DROP WHITEPAPER ROADMAP FAQ HOW TO BUY CONNECT WALLET

PART 1 IS SOLD OUT!!

SCMP'S FIRST NFT DROP

1997 Series

PREMIUM

1997 is one of the most consequential years in Hong Kong's recent history. Our very first NFT drop commemorates this year filled with impactful stories from Hong Kong and beyond, including the Handover of Hong Kong, the Asian Financial Crisis, the passing of Deng Xiaoping and Princess Diana, the Avian flu outbreak, and many more.

Own a piece of history from this momentous year.

DROP DETAIL

1997 Series Part 2 will be coming in April 2022
Please join our Discord to learn how to become whitelisted.

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