

# SCOTCH & SODA

We worked with Scotch & Soda to launch Club Soda 3.0, a free-spirited Web3 community enabled by NFTs. The creation and minting of NFTs is powered by Salesforce's new NFT Cloud technology allowing users to mint, manage and sell NFTs on a trusted and sustainable platform.

The launch of Club Soda 3.0 includes minting 1,000 Founder's Pass NFTs, which serve as a point of entry to exclusive experiences, events, and offers from Scotch & Soda.

We **SOLD OUT** all 1,000 NFT's within **24** hours.

Our whitelist consisted of **1812** wallets and **1158** accounts.

**788** members were Club Soda 2.0 members, creating **+30%** net new Club Soda accounts.

[web3.scotch-soda.com](https://web3.scotch-soda.com)

